### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
David P. Hoffman		12/23/2004	INDIVIDUAL: UNITED STATES

#### **RECEIVING PARTY DATA**

Name:	New Hampton Creations, Inc.	
Street Address:	237 West 35th Street	
Internal Address:	Suite 502	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10001	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2218793	FOREST LAKE
Registration Number:	1958017	BRENNA LOUISE
Registration Number:	1847394	DISCRIMINATING MALE
Registration Number:	1610642	SASSI
Registration Number:	1572055	ACCENTRICS
Registration Number:	1511030	FLIRTATIOUS
Registration Number:	1475040	ROARING 20'S

#### CORRESPONDENCE DATA

Fax Number: (646)424-0880

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 646-424-0770
Email: gdc@scgb-law.com
Correspondent Name: Michael A. Cornman
Address Line 1: 292 Madison Avenue

TRADEMARK
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Address Line 2: 19th Floor (1926-000/MAC) Address Line 4: New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	1926-000/MAC	
NAME OF SUBMITTER:	Michael A. Cornman	
Signature:	/Michael A. Cornman/	
Date:	10/12/2007	
Total Attachments: 2 source=Assignment w Schedule A#page1.tif source=Assignment w Schedule A#page2.tif		

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# Assignment of Trademarks from Clovermere Sales Corp., through mesnes assignees, to New Hampton Creations, Inc.

- 1. <u>Clovermere Sales Corp.</u>, a New York corporation, the owner of the trademarks and registrations therefor listed in Schedule A hereto and the goodwill associated therewith, *nunc pro tunc*, as of July 22, 2002, assigns all of its right, title, and interest to <u>Entrepreneur Growth Capital</u>, 545 Madison Avenue (6<sup>th</sup> Floor), New York, NY 10022.
- 2. <u>Entrepreneur Growth Capital</u>, a New York corporation, the owner as of July 22, 2002, of the trademarks and registrations therefor listed in Schedule A hereto and the goodwill associated therewith, *nunc pro tunc*, as of October 28, 2002 assigns all of its right, title, and interest to <u>David P. Hoffman</u>, 3048 Clovermere Road, Wantaugh, NY 11793.
- 3. **David P. Hoffman**, and individual, the owner as of October 28, 2002, of the trademarks and registrations therefor listed in Schedule A hereto and the goodwill associated therewith, hereby assigns all of his right, title, and interest to **New Hampton Creations, Inc.**, 237 West 35<sup>th</sup> Street (Suite 502), New York, NY 10001.

Dated: 12-23-2004

Victor Hoffman

President, Clovermere Sales Corp.

Dated: 12-23-2004

Entrepreneur Growth Capital

Dated: 12-23-2004

David P. Hoffman

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## Schedule A

<u>Mark</u>	Reg. No.
FOREST LAKE	2,218,793
BRENNA LOUISE	1,958,017
DISCRIMINATING MALE	1,847,394
SASSI	1,610,642
ACCENTRICS	1,572,055
FLIRTATIOUS	1,511,030
ROARING 20'S	1,475,040

**RECORDED: 10/12/2007** 

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