

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|-------------------------------------|
| Dimensions Acquisition LLC | | 09/05/2007 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | Dimensions Crafts LLC |
| Street Address: | 1801 North 12th Street |
| City: | Reading |
| State/Country: | PENNSYLVANIA |
| Postal Code: | 19604 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 28

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------------------|
| Registration Number: | 2114808 | CHARTS & CHARMS |
| Registration Number: | 2968985 | CLEAR ON CLEAR |
| Registration Number: | 2272959 | CREATIVE ACCENTS |
| Registration Number: | 3024789 | CREATIVE ACCENTS |
| Registration Number: | 3225905 | CREATIVE ACCENTS |
| Registration Number: | 2421474 | DAYDREAMS |
| Registration Number: | 1214121 | DIMENSIONS |
| Registration Number: | 3030072 | EXCELLENCE BY DESIGN DIMENSIONS |
| Registration Number: | 1909361 | FASHIONART |
| Registration Number: | 2027935 | FELTWORKS |
| Registration Number: | 2376273 | FRAME A NAME |
| Registration Number: | 1536491 | FROM THE HEART |
| Registration Number: | 2718783 | GALERIE VERNISSAGE |
| Registration Number: | 1165529 | INKADINKADO |

CH \$715.00 2114808

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|----------------------|----------|------------------------|
| Registration Number: | 1695412 | LEARN-A-CRAFT |
| Registration Number: | 2938873 | LIFE'S LITTLE MEMORIES |
| Registration Number: | 2907345 | ME! ETC. |
| Registration Number: | 1496866 | NO COUNT |
| Registration Number: | 2086904 | PERLER |
| Registration Number: | 3221392 | PERLER BEADS |
| Serial Number: | 77076102 | PERSONAL IMPRESSIONS |
| Serial Number: | 78784500 | SAVVY STITCHES |
| Registration Number: | 1521059 | STITCHABLES |
| Registration Number: | 1174296 | SUNSET |
| Registration Number: | 1176272 | SUNSET |
| Registration Number: | 1187817 | SUNSET |
| Registration Number: | 1194015 | SUNSET |
| Registration Number: | 3068971 | THINGAMAJIGS |

CORRESPONDENCE DATA

Fax Number: (312)660-0471
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-861-6371
Email: rprescan@kirkland.com
Correspondent Name: Renee Prescan
Address Line 1: 200 E. Randolph Drive
Address Line 2: Kirkland & Ellis LLP
Address Line 4: Chicago, ILLINOIS 60601

| | |
|-------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | 10282-9 RMP |
| NAME OF SUBMITTER: | Renee M. Prescan |
| Signature: | /Renee M. Prescan/ |
| Date: | 10/10/2007 |

Total Attachments: 2
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source=Dimensions Change of Name#page2.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DIMENSIONS ACQUISITION LLC", CHANGING ITS NAME FROM "DIMENSIONS ACQUISITION LLC" TO "DIMENSIONS CRAFTS LLC", FILED IN THIS OFFICE ON THE FIFTH DAY OF SEPTEMBER, A.D. 2007, AT 4:37 O'CLOCK P.M.



3381274 8100

070987198

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5978041

DATE: 09-06-07

TRADEMARK
REEL: 003636 FRAME: 0880

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:37 PM 09/05/2007
FILED 04:37 PM 09/05/2007
SRV 070987198 - 3381274 FILE

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
DIMENSIONS ACQUISITION LLC**

*In accordance with the provisions of §18-202 of the
Limited Liability Company Act of the State of Delaware*

The undersigned, being duly authorized to execute and file this Certificate of Amendment to Certificate of Formation for the purpose of amending the Certificate of Formation pursuant to the Section 18-202 of the Delaware Limited Liability Company Act, does hereby certify as follows:

FIRST: The name of the limited liability company is Dimensions Acquisition LLC (the "Company").

SECOND: The Certificate of Formation of the Company is hereby amended by deleting Article First in its entirety and substitute therefore the following new Article First:

ARTICLE FIRST

The name of the limited liability company is Dimensions Crafts LLC (the "Company").

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Amendment to Certificate of Formation as of the 5th day of September, 2007.

/s/ Thomas G. Kasvin
Name: Thomas G. Kasvin
Title: Chief Financial Officer

KAS 12830412