

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DIRECTV, INC.		07/17/2007	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	CHAMPIONSHIP GAMING SERIES, LLC
<b>Street Address:</b>	2711 CENTERFILLE ROAD
<b>Internal Address:</b>	SUITE 400
<b>City:</b>	WILMINGTON
<b>State/Country:</b>	DELAWARE
<b>Postal Code:</b>	19808
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Serial Number:	78973646	CHAMPIONSHIP GAMING SERIES
Serial Number:	78965523	CHAMPIONSHIP GAMING SERIES
Serial Number:	78965461	CHAMPIONSHIP GAMING SERIES
Serial Number:	78965427	CHAMPIONSHIP GAMING SERIES
Serial Number:	78964377	CHAMPIONSHIP GAMING SERIES
Serial Number:	78964343	CHAMPIONSHIP GAMING SERIES
Serial Number:	78964273	CHAMPIONSHIP GAMING SERIES
Serial Number:	78964282	CHAMPIONSHIP GAMING SERIES
Serial Number:	78963313	CHAMPIONSHIP GAMING SERIES
Serial Number:	78965530	CHAMPIONSHIP GAMING SERIES
Serial Number:	78963339	CHAMPIONSHIP GAMING SERIES
Serial Number:	78954912	CHAMPIONSHIP GAMING SERIES
Serial Number:	77025210	CHAMPIONSHIP GAMING SERIES

CH \$340.00 78973646

CORRESPONDENCE DATA

Fax Number: (213)226-4028  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (213) 488-7100  
Email: kevin.davis@pillsburylaw.com  
Correspondent Name: CAROLINE L. KELLER, ESQ.  
Address Line 1: PILLSBURY WINTHROP SHAW PITTMAN LLP  
Address Line 2: 725 SOUTH FIGUEROA STREET, SUITE 2800  
Address Line 4: LOS ANGELES, CALIFORNIA 90017-5406

ATTORNEY DOCKET NUMBER:	012658-0000001
NAME OF SUBMITTER:	CAROLINE L. KELLER
Signature:	/Caroline L. Keller/
Date:	10/01/2007

Total Attachments: 2  
source=Assignment#page1.tif  
source=Assignment#page2.tif

## TRADEMARK ASSIGNMENT

The undersigned, Robin N. Rogers, as Deputy General Counsel of DIRECTV, Inc., hereby certifies to the U.S. Patent and Trademark Office as follows:

On July 17, 2007, The DIRECTV Group, Inc., the parent corporation of DIRECTV, Inc., a California corporation ("DIRECTV"), along with Sky Ventures Limited, Star Holdings, LLC and Championship Gaming Series, LLC, a Delaware limited liability company ("CGS"), entered into an Amended and Restated Operating Agreement of Championship Gaming Series, LLC (the "Operating Agreement").

In connection with the execution of the Operating Agreement, DIRECTV and CGS entered into a Trademark Assignment Agreement, dated as of July 17, 2007 (the "Trademark Agreement," and together with the Operating Agreement, the "Assignment Agreements").

Pursuant to the Assignment Agreements, DIRECTV transferred and assigned to CGS, and CGS accepted the transfer and assignment of, all of DIRECTV's entire right, title and interest in and to the trademark applications listed in Schedule A as recorded in the U.S. Patent and Trademark Office (the "Trademarks and Applications") and that portion of DIRECTV's existing business to which the Trademarks and Applications pertained, together with any common law rights therein and the goodwill of the business symbolized therewith (collectively the "Marks").

Pursuant to the Assignment Agreements, DIRECTV agreed to execute and deliver to CGS such affidavits, conveyance instruments, documents of assignment, and other instruments and take such further action as necessary or desirable to more effectively sell, convey, transfer and assign the Marks to CGS.

  
\_\_\_\_\_  
Robin N. Rogers, Deputy General Counsel  
DIRECTV, Inc.

Date: Sep. 27, 2007

**SCHEDULE A**

<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Class of Goods/Services</b>
CHAMPIONSHIP GAMING SERIES	78/973,646	9/13/2006	28
CHAMPIONSHIP GAMING SERIES	78/965,523	8/31/2006	25
CHAMPIONSHIP GAMING SERIES	78/965,461	8/31/2006	24
CHAMPIONSHIP GAMING SERIES	78/965,427	8/31/2006	21
CHAMPIONSHIP GAMING SERIES	78/964,377	8/30/2006	20
CHAMPIONSHIP GAMING SERIES	78/964,343	8/30/2006	18
CHAMPIONSHIP GAMING SERIES	78/964,273	8/30/2006	14
CHAMPIONSHIP GAMING SERIES	78/964,282	8/30/2006	16
CHAMPIONSHIP GAMING SERIES	78/963,313	8/29/2006	41
CHAMPIONSHIP GAMING SERIES	78/965,530	8/31/2006	32
CHAMPIONSHIP GAMING SERIES	78/963,339	8/29/2006	9
CHAMPIONSHIP GAMING SERIES	78/954,912	8/17/2006	38
CHAMPIONSHIP GAMING SERIES	77/025,210	10/19/2006	38