

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	07/28/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shanghai Stationery & Sporting Goods Import & Export Corp.		07/28/2007	CORPORATION: CHINA

RECEIVING PARTY DATA

Name:	Shanghai Lansheng Corporation
Street Address:	1230 Zhong Shan Road N. 1
City:	Shanghai
State/Country:	CHINA
Postal Code:	200437
Entity Type:	CORPORATION: CHINA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1385191	LARK
Registration Number:	1393200	NIEER
Registration Number:	1432029	FORWARD
Registration Number:	1458025	PIONEER
Registration Number:	1433806	ELEPHANT
Registration Number:	1454176	
Registration Number:	1355608	DOUBLE HAPPINESS SHANGHAI CHINA

CORRESPONDENCE DATA

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OP \$190.00 1385191

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DOMESTIC REPRESENTATIVE

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NAME OF SUBMITTER: Kenneth Cang Li

Signature: /kcl/

Date: 08/23/2007

Total Attachments: 3
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: Shanghai Lansheng Corporation
1230 Zhong Shan Road N. 1

Reg. Nos.: 1385191; 1393200; 1432029; 1458025; 1433806; 1454176; 1355608

Date: August 20, 2007

Mark: Lark & Device; NIEER; FORWARD & Device; Pioneer; ELEPHANT; Device;
DOUBLE HAPPINESS & Device

Commissioner for Trademarks
P.O.Box 1451
Alexandria, VA22313-1451

REVOCAION OF POWER OF ATTORNEY AND
APPOINTMENT OF NEW ATTORNEY AND DOMESTIC REPRESENTATIVE

In the matter of the above -identified Registration, Registrant hereby revokes all previous Powers of Attorney and Appointments of Domestic Representative made for the Registration, and hereby appoints KENNETH CANG LI, ATTORNEY-AT-LAW, 65 Broadway, suite 802, New York, N.Y. 10006, its attorneys, with full power of substitution and revocation, to transact all business in the Patent Office in connection therewith.

In addition, KENNETH CANG LI, ESQ, whose postal address is 65 Broadway, suite 802, New York, N.Y. 10006, United States of America, is hereby designated Registrant's representative upon whom notices of process in proceedings affecting the mark may be served.

Shanghai Lansheng Corporation

Date: July 28, 2007

By: Zhang Rong Jian

Name: Zhang Rong Jian

Title: Director IP Affairs

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): SHANGHAI STATIONERY & SPORTING GOODS IMPORT/EXPORT CORPORATION

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: _____

2. Name and address of receiving party(ies)

Name: SHANGHAI LANSHENG CORPORATION

Internal Address: _____
Address: _____

Street Address: 1230 Zhong Shan Road N.1

City: Shanghai State: China Zip: 200437

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

① 1385191 ② 1432029 ③ 1433806 ④ 1355608
⑤ 1393200 ⑥ 1458025 ⑦ 1454176

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: _____

Internal Address: _____

Street Address: _____

City: _____ State: _____ Zip: _____

6. Total number of applications and registrations involved: _____

7

7. Total fee (37 CFR 3.41).....\$ _____

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ZHANG RONG JIAN

Name of Person Signing

Zhang Rong Jian
Signature

July 28, 2007
Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231