Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
EFFECTIVE DATE:	08/16/2006	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Seneca Sports, Inc.		08/16/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	David Landay
Street Address:	26510 Rookery Lake Drive
City:	Bonita Springs
State/Country:	FLORIDA
Postal Code:	34134
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2346087	HUTCH
Registration Number:	0845343	HUTCH
Registration Number:	2409153	FORSTER

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-542-5070
Email: mcgrady@fr.com

Correspondent Name: Nicole Gage, Fish & Richardson P.C.

Address Line 1: P.O. Box 1022

Address Line 4: Minneapolis, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER: 20389.001001

NAME OF SUBMITTER: Nicole Gage

TRADEMARK

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Signature:	/Nicole Gage/
Date:	07/26/2007
Total Attachments: 2 source=senecaassignment#page1.tif source=senecaassignment#page2.tif	

TRADEMARK

REEL: 003590 FRAME: 0352

ASSIGNMENT OF TRADEMARKS

WHEREAS Seneca Sports, Inc., ("Assignor"), a Delaware corporation whose principal

place of business is located at adopted, used and is using the marks set forth on Exhibit A	attached for which Assignor has
obtained registrations or has pending applications in the Uni Office (collectively the "Marks");	ted States Patent and Trademark
WHEREAS David Landay, ("Assignee"), an indivi- Rookery Lake Drive, Bonita Springs, FL 34134 is desirous of a	dual with an address of 26510 acquiring the Marks;
NOW, therefore, for good and valuable consideration, are acknowledged, Assignor does hereby assign to Assignee, a the Marks, together with the goodwill of the business symbolizategistrations and applications for registration of the Marks at rights in and to damages or profits, due or to become due, accrupresent, or future infringement and misappropriations of the Marks, with the right to suc or recover the same in the name of Assignee. This Assignment shall be governed according to the locurts of the State of Florida.	Il right, title and interest in and to ed by the Marks and the identified is set forth on Exhibit A, and all ed or to accrue, arising out of past, or injury to said goodwill, together
Witness my hand and seal this 16 day of 5	<u>≥</u> -2006.
SENECA S	SPORTS, INC.
By:	A SE
	Title

REEL: 003590 FRAME: 0353

EXHIBIT A

THE MARKS

<u>Mark</u> HUTCH	Serial <u>Number</u> 75500832	Registration <u>Date</u> 4/25/00	Registration Number 2.346.087
НОТСН	72255626	3/5/68	845,343
FORSTER	75500830	11/28/00	2,409.153

C DOCUMENTS AND SETTINGSOVERLOCAL SETTINGSOFEMPORARY INTERNET PLES/CONTENT DESUDE ASUT/SERIE/LA SPORTS T**TRADEMARK RECORDED: 07/26/2007 REEL: 003590 FRAME: 0354**