

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Den-Mat Corporation		07/18/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Den-Mat Holdings, LLC
Street Address:	2727 Skyway Drive
City:	Santa Maria
State/Country:	CALIFORNIA
Postal Code:	93455
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 47

Property Type	Number	Word Mark
Serial Number:	78778352	GORGEOUS PRO TEMP
Serial Number:	77077076	LUMISMILE
Registration Number:	3177044	1-877-LUMINEERS
Registration Number:	3094792	1ST IMPRESSION
Registration Number:	2301728	BIO-CAP
Registration Number:	3247392	BLOCK-OUT
Registration Number:	2639072	C.B.V. TEMP
Registration Number:	1697336	CERI-FORMS
Registration Number:	1362864	CERINATE
Registration Number:	1471916	CERINATE PRIME
Registration Number:	1345529	CREATION
Registration Number:	1701618	DAB-EZE
Registration Number:	2208948	DECTOR

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Registration Number:	1145375	DEN-MAT
Registration Number:	2731751	ETCH 'N' SEAL
Registration Number:	2065102	FLORESTORE
Registration Number:	1706205	GERISTORE
Registration Number:	2880496	GLOSS-N-SEAL
Registration Number:	1441752	GOLDLINK
Registration Number:	3174625	GORGEOUS TEMP
Registration Number:	1706204	INFINITY
Registration Number:	3207568	LUMICAST
Registration Number:	3000428	LUMINEERS
Registration Number:	3176884	LUMINEERS
Registration Number:	3099348	LUMINEERS
Registration Number:	3050052	LUMINEERS
Registration Number:	3180958	LUMINEERS SMILE DISCOVERY PROGRAM
Registration Number:	3213483	LUMINEERS SMILE OFFICE
Registration Number:	1345530	MARATHON
Registration Number:	2050236	PERFECTION
Registration Number:	1700158	PORCELOCK
Registration Number:	2829674	REMBRANDT ALLEGRO
Registration Number:	2668864	REMBRANDT SAPPHIRE
Registration Number:	3241591	SAPPHIRE
Registration Number:	3211078	SAPPHIRE BRILLIANCE
Registration Number:	1357588	SKUBES
Registration Number:	2525826	SMILE CRAFTERS
Registration Number:	1360020	SOLVENEX
Registration Number:	3215457	SUPREME WHITE
Registration Number:	1781055	TENURE
Registration Number:	2029340	TENURE QUIK
Registration Number:	1361370	TETRAPAQUE
Registration Number:	1310732	ULTRA-BOND
Registration Number:	2581933	ULTRA-BOND QUIK
Registration Number:	2034881	UNI-BOND
Registration Number:	2324281	VIRTUOSO
Registration Number:	1711111	VISAR SEAL

CORRESPONDENCE DATA

Fax Number: (415)882-3200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-882-3200

Email: tmparalegal3@owe.com

Correspondent Name: Melville Owen, Esq.

Address Line 1: 455 Market Street, Suite 1910

Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	DENMA 90010
NAME OF SUBMITTER:	Melville Owen
Signature:	/Melville Owen/
Date:	07/30/2007

Total Attachments: 4

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ASSIGNMENT OF UNITED STATES TRADEMARK
APPLICATIONS AND REGISTRATIONS NUNC PRO TUNC

Whereas, Den-Mat Corporation, a Delaware corporation (Assignor), owned the marks listed on *Exhibit A* (collectively, the "Marks") which are pending and registered in the U.S. Patent and Trademark Office:

Whereas, Den-Mat Holdings, LLC, a Delaware limited liability company (Assignee), located at 2727 Skyway Drive, Santa Maria, California 93455, acquired said Marks and the pending applications and registrations thereof on July 1, 2007.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor did assign unto said Assignee on July 1, 2007, all right, title and interest in and to the said Marks, together with the goodwill of the business symbolized by the Marks and the pending applications and registrations thereof.

Den-Mat Corporation

Date 9-18-07

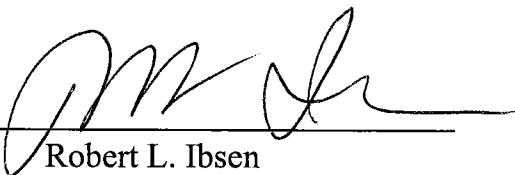
By 
Robert L. Ibsen
President

EXHIBIT A

Pending Applications:

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
GORGEOUS PRO TEMP	78/778352	December 21, 2005
LUMISMILE	77/077076	January 5, 2007

Registrations:

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
1-877-LUMINEERS	3,177,044	November 28, 2006
1 ST IMPRESSION	3,094,792	May 23, 2006
BIO-CAP	2,301,728	December 21, 1999
BLOCK-OUT	3,247,392	May 29, 2007
C.B.V. TEMP	2,639,072	October 22, 2002
CERI-FORMS	1,697,336	June 30, 1992
CERINATE	1,362,864	October 1, 1985
CERINATE PRIME (Stylized)	1,471,916	January 12, 1988
CREATION	1,345,529	July 2, 1985
DAB-EZE	1,701,618	July 21, 1992
DECTOR	2,208,948	December 8, 1998
DEN-MAT (Stylized)	1,145,375	January 6, 1981
ETCH 'N' SEAL	2,731,751	July 1, 2003

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<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
FLORESTORE	2,065,102	May 27, 1997
GERISTORE	1,706,205	August 11, 1992
GLOSS-N-SEAL	2,880,496	August 31, 2004
GOLDLINK	1,441,752	June 9, 1987
GORGEOUS TEMP	3,174,625	November 21, 2006
INFINITY	1,706,204	August 11, 1992
LUMICAST	3,207,568	February 13, 2007
LUMINEERS	3,000,428	September 27, 2005
LUMINEERS	3,176,884	November 28, 2006
LUMINEERS	3,099,348	May 30, 2006
LUMINEERS	3,050,052	January 24, 2006
LUMINEERS SMILE DISCOVERY PROGRAM	3,180,958	December 5, 2006
LUMINEERS SMILE OFFICE	3,213,483	February 27, 2007
MARATHON	1,345,530	July 2, 1985
PERFECTION	2,050,236	April 8, 1997
PORCELOCK	1,700,158	July 14, 1992
REMBRANDT ALLEGRO	2,829,674	April 6, 2004
REMBRANDT SAPPHIRE	2,668,864	December 31, 2002
SAPPHIRE	3,241,591	May 15, 2007
SAPPHIRE BRILLIANCE	3,211,078	February 20, 2007
SKUBES	1,357,588	September 3, 1985

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
SMILE CRAFTERS	2,525,826	January 1, 2002
SOLVENEX	1,360,020	September 17, 1985
SUPREME WHITE	3,215,457	March 6, 2007
TENURE	1,781,055	July 13, 1993
TENURE QUIK	2,029,340	January 7, 1997
TETRAPAQUE	1,361,370	September 24, 1985
ULTRA-BOND	1,310,732	December 25, 1984
ULTRA-BOND QUIK	2,581,933	June 18, 2002
UNI-BOND	2,034,881	February 4, 1997
VIRTUOSO	2,324,281	February 29, 2000
VISAR SEAL	1,711,111	September 1, 1992

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