

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Geoff C. Bay		07/13/2007	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Star Island Entertainment, LLC		
<b>Street Address:</b>	1235 Washington Avenue		
<b>City:</b>	Miami Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33139		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2741858	MANSION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(305)446-6191		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	305-448-7089		
<b>Email:</b>	cgoe@lfiplaw.com		
<b>Correspondent Name:</b>	David K. Friedland, Esq.		
<b>Address Line 1:</b>	Lott & Friedland, P.A.		
<b>Address Line 2:</b>	P.O. Drawer 141098		
<b>Address Line 4:</b>	Coral Gables, FLORIDA 33114-1098		
<b>ATTORNEY DOCKET NUMBER:</b>	19167-8-8080		
<b>NAME OF SUBMITTER:</b>	C. Goe Paralegal for David K. Friedland		
<b>Signature:</b>	/C. Goe/		
<b>Date:</b>	07/24/2007		

OP \$40.00 2741858

Total Attachments: 1  
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**ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION**

WHEREAS, Geoff C. Bay ("Bay"), an individual citizen of the United States, of 803 Peden, Houston, TX, 77006, has adopted, used and is using the trademark MANSION and owns Registration No. 2,741,858 issued on July 29, 2003 by the United States Patent and Trademark Office; and

WHEREAS, Star Island Entertainment, LLC, a corporation organized under the laws of the State of Delaware, having a principal place of business at 1235 Washington Avenue, Miami Beach, FL, 33139, is desirous of acquiring said mark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Bay does hereby assign unto Star Island Entertainment, LLC all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above-identified registration thereof. This assignment is effective as of the 13<sup>TH</sup> day of JULY, 2007.

*Geoff C. Bay*

Print Name: Geoff C. Bay  
Assignor

State of TEXAS  
County of HARRIS

) SS:

The foregoing instrument was acknowledged before me this 13<sup>TH</sup> day of July, 2007, by GEOFF C. BAY.

WITNESS my hand and official seal, this 13<sup>TH</sup> day of JULY, 2007.

My Commission Expires:

- Personally Known
  - Produced Identification
- Type of Identification Produced:

- DID take oath
- DID NOT take oath

*Karisa D. Whited*

(Signature of Notary Public)

KARISA D. WHITED

(Print, Type or Stamp Commissioned Name of Notary Public)

COMMISSION NUMBER

