TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brunico Communications Inc.		04/03/2007	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Brunico Communications Ltd.		
Street Address:	500-366 Adelaide Street West		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5V-1R9		
Entity Type:	CORPORATION: CANADA		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1447439	PLAYBACK CANADA'S BROADCAST AND PRODUCTION JOURNAL
Registration Number:	2143092	KIDSCREEN

CORRESPONDENCE DATA

Fax Number: (317)464-5111

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 317-464-5321

Email: rgelbert@mgrfirm.com Correspondent Name: Randee Sibul-Gelbert Address Line 1: Meitus Gelbert Rose LLP Address Line 2: 47 S. Meridian, Suite 400

Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER: **BCG-TORONTO**

DOMESTIC REPRESENTATIVE

TRADEMARK REEL: 003568 FRAME: 0924

900080354

Name:	Bandaa Sibul Calb	oot.	
	Randee Sibul-Gelbert		
Address Line 1:	Meitus Gelbert Rose LLP		
Address Line 2:	47 S. Meridian, Suite 400		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:		Randee Sibul-Gelbert	
Signature:		/Randee Sibul-Gelbert/	
Date:		06/27/2007	
Total Attachments: 2 source=BCG_Brunico_A source=BCG_Brunico_A			

TRADEMARK
REEL: 003568 FRAME: 0925

UNITED STATES TRADE-MARK ASSIGNMENT

WHEREAS, Brunico Communications Inc. ("Assignor"), is the owner in the United States of America of the trade-marks shown below (hereinafter referred to as the "Trade-marks"):

<u>Trade-mark</u> <u>Registration No.</u>

KIDSCREEN & Design 2,143,092

PLAYBACK CANADA'S
BROADCAST AND PRODUCTION
IOURNAL & Design

JOURNAL & Design 1,447,439

AND WHEREAS, Brunico Communications Ltd. ("Assignee"), the full post office address of whose principal office or place of business is 95 St. Clair Avenue West, Toronto, Ontario M4V 1N6, wishes to acquire all right, title and interest in and to the Trade-marks in the United States of America, and the Assignor wishes to transfer such right, title and interest to the Assignee;

NOW THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration to the Assignor paid, the receipt and sufficiency of which is hereby acknowledged, the Assignor assigns to the Assignee, its successors and assigns, all the right, title and interest in and to the Trade-marks in the United States of America, including all rights in the United States trade-mark applications for registration identified above and registration thereof, together with the goodwill of the business symbolized by the Trade-marks.

The Assignor hereby undertakes at any time upon reasonable request to sign such documents and do such things as may be necessary and proper to enable the Assignee to

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TRADEMARK REEL: 003568 FRAME: 0926 maintain trade-mark protection in the United States of America for the Trade-marks, all without further consideration but at the sole expense of the Assignee.

EXECUTED at TORONTO Canada this 3 day of April , 2007.

BRUNIÇO COMMUNICATIONS INC.

Ву:

Name:

Title:

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RECORDED: 06/27/2007

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