

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nomaco Inc.		12/18/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	JAKKS Pacific, Inc.
Street Address:	22619 Pacific Coast Highway
City:	Malibu
State/Country:	CALIFORNIA
Postal Code:	90265
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78397097	JUMBO NOODLE
Serial Number:	78397166	MEGA-NOODLE
Serial Number:	78397218	OODLE BOARD
Serial Number:	78397129	OODLE LINKS
Serial Number:	78397082	OODLE NOODLE
Serial Number:	78522382	OODLE PALS
Serial Number:	78397177	OODLE SEAT
Serial Number:	78397069	OODLES

CORRESPONDENCE DATA

Fax Number: (310)455-6293
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-456-7799
 Email: Legal@JAKKS.net
 Correspondent Name: General Counsel
 Address Line 1: 22619 Pacific Coast Highway

CH \$215.00 78397097

Address Line 4: Malibu, CALIFORNIA 90265

NAME OF SUBMITTER:

Mel Kyle

Signature:

/MEL/

Date:

06/12/2007

Total Attachments: 2

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Exhibit C

Trademark Assignment

WHEREAS, Nomaco Inc., a Delaware corporation with offices at 501 NMC Drive, Zebulon, NC 27597 (the "Assignor"), owns the marks JUMBO NOODLE, MEGA-NOODLE, OODLE BOARD, OODLE LINKS, OODLE NOODLE, OODLE PALS, OODLE SEAT, OODLES (collectively, the "Marks") and the applications therefor listed in Schedule 1 attached hereto; and

WHEREAS, JAKKS Pacific, Inc., a Delaware corporation with offices at 22619 Pacific Coast Highway, Malibu, CA 90265 (the "Assignee"), desires to acquire all right, title and interest in and to the Marks and the applications therefor.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks, the applications therefor, and the right to sue and collect damages and/or profits for past infringements of the Marks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by a duly authorized corporate officer and its corporate seal to be affixed as of the date below.

NOMACO INC.

Date: 12/18/06

By: 

Name: J. DOUGLAS RENOE

Title: VICE PRESIDENT, SALES and MARKETING

Schedule 1

The Assigned Marks and Applications

<u>Mark</u>	<u>Serial No.</u>
JUMBO NOODLE	78/397,097
MEGA-NOODLE	78/397,166
OODLE BOARD	78/397,218
OODLE LINKS	78/397,129
OODLE NOODLE	78/397,082
OODLE PALS	78/522,382
OODLE SEAT	78/397,177
OODLES	78/397,069