

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
831 South First Street, Inc.		02/05/2007	CORPORATION: RHODE ISLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ALLIANCE LAUNDRY SYSTEMS LLC		
<b>Street Address:</b>	Shepard Street		
<b>City:</b>	Ripon		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54971-0990		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0778485	CISSELL	
Registration Number:	1352444	CISSELL	
Registration Number:	1510691	PANTEX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)246-8959		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-708-1870		
<b>Email:</b>	lbryer@ladas.com		
<b>Correspondent Name:</b>	Ladas & Parry LLP		
<b>Address Line 1:</b>	26 West 61st Street		
<b>Address Line 4:</b>	New York, NEW YORK 10023		
<b>ATTORNEY DOCKET NUMBER:</b>	NTMA 060789:753		
<b>NAME OF SUBMITTER:</b>	Lanning G. Bryer		

CH \$90.00 0778485

Signature:

/lgb/

Date:

06/01/2007

**Total Attachments: 6**

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UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, **CISSELL MANUFACTURING COMPANY**, a corporation organized under the laws of the State of Rhode Island, United States of America, located at 831 South First Street, Louisville, Kentucky 40203, United States of America, [hereinafter called the ASSIGNOR] has adopted and used the Trademark(s) registered in the United States Patent and Trademark Office:

(Set forth on the attached schedule)

AND WHEREAS, **ALLIANCE LAUNDRY SYSTEMS LLC**, a limited liability company organized and existing under the laws of the State of Delaware, United States of America, located at Shepard Street, Ripon, Wisconsin 54971-0990, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark(s) and the registration(s) thereof;

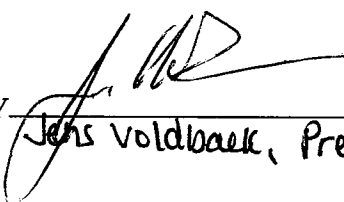
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark(s) and registration(s) thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 5 day of Feb, 2007

**CISSELL MANUFACTURING COMPANY**

Now known as:  
831 South First Street, Inc.

[Corporate Seal]

By  \_\_\_\_\_  
Jens Voldbaek, President [Title]

[See over for Notarial Acknowledgment]

**TRADEMARK**

**REEL: 003552 FRAME: 0768**

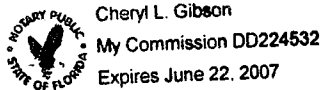
NOTARIAL CERTIFICATE

UNITED STATES OF AMERICA )  
 )  
STATE OF FLORIDA ) SS:  
 )  
COUNTY OF Bay )

Sworn to and subscribed before me this 6th day of March  
200 7

Jens Voldbeek  
(Name of person executing documents)

Cheryl L. Gibson  
(Signature of Notary Public - State of Florida)



\_\_\_\_\_  
(Print, type or Stamp Commissioned Name of Notary Public)

Personally known P/K  
or Produced Identification N/A  
Type of Identification Produced N/A

ASSIGNOR

**TRADEMARK**  
**REEL: 003552 FRAME: 0769**

UNITED STATES OF AMERICA

S C H E D U L E

CISSELL	No. 778485	Dated: October 13, 1964
CISSELL	No. 1352444	Dated: August 6, 1985
PANTEX	No. 1510691	Dated: November 1, 1988

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

NADIA K. DROUMBANIS

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

CISSELL

No. 778485

Dated: October 13, 1964

ALLIANCE LAUNDRY SYSTEMS LLC

[Corporate Seal]

By Scott L. Spiller [Title]  
VP Chief Legal Officer  
as Secretary

10 April 2007  
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

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CISSELL

No. 1352444

Dated: August 6, 1985

ALLIANCE LAUNDRY SYSTEMS LLC

[Corporate Seal]

By Scott L. Miller [Title]  
VP Chief Legal Officer & Secretary

10 April 2007  
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

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ROBERT ALPERT

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PANTEX

No. 1510691

Dated: November 1, 1988

ALLIANCE LAUNDRY SYSTEMS LLC

[Corporate Seal]

By Scott L. Spiller [Title]  
VP Chief Legal Officer  
& Secretary

January 10 April 2007  
[Date]