

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gillette Canada Company		06/05/2006	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Procter & Gamble Business Services Canada Company
Street Address:	1959 Upper Water Street, Suite 900
City:	Halifax, Nova Scotia
State/Country:	CANADA
Postal Code:	B3J 2X2
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 60

Property Type	Number	Word Mark
Serial Number:	78408096	A CLEAN YOU CAN FEEL
Serial Number:	78212259	ADVANCEPOWER
Serial Number:	74410121	ADVANTAGE
Serial Number:	73299602	AMOSAN
Serial Number:	71416803	AMOSAN THE KNOX COMPANY
Serial Number:	78200585	ARTICA
Serial Number:	75734350	BANANA SPLITZ
Serial Number:	78153567	BRUSH LIKE A DENTIST
Serial Number:	78263747	BRUSH-UPS
Serial Number:	78276831	CLEAN TEETH. FRESH BREATH. ANYTIME, ANYWHERE!
Serial Number:	78709841	COMFORTEASE
Serial Number:	75398556	CRISSCROSS
Serial Number:	78190569	CROSSACTION POWER
Serial Number:	78515838	CROSSACTION POWER MAX

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Serial Number:	78048350	ESSENTIALFLOSS
Serial Number:	78708811	EXTENDANGLE
Serial Number:	78093192	FLOSSACTION
Serial Number:	75728940	FUNTRAYS
Serial Number:	78306190	HEALS, RESTORES, RENEWS
Serial Number:	78222326	HUMMINGBIRD
Serial Number:	78276824	
Serial Number:	74092012	INDICATOR
Serial Number:	78495684	IN-SIGHT
Serial Number:	74124985	MINUTE-FOAM
Serial Number:	74134362	NEUTRACARE
Serial Number:	74545051	NEUTRA-FOAM
Serial Number:	78167261	ONE-TOUCH
Serial Number:	78312080	ORAL-B
Serial Number:	78224269	ORAL-B ADVANCEPOWER
Serial Number:	78295959	ORAL-B BRIGHT
Serial Number:	78283321	ORAL-B DUALACTION
Serial Number:	74006393	ORAL-B
Serial Number:	73305397	ORAL-B
Serial Number:	78212253	ORAL-B PROFESSIONALCARE
Serial Number:	78677043	ORAL-B SONIC
Serial Number:	78509950	ORAL-B TRIUMPH
Serial Number:	78607133	ORAL-B VITALITY
Serial Number:	75458871	ORANG-A-TANGY
Serial Number:	72286904	OWENS
Serial Number:	74618345	PERFORMAX
Serial Number:	74410790	POWER TIP
Serial Number:	78167266	POWERHEAD
Serial Number:	78352220	PROBRIGHT
Serial Number:	78291850	PROSONIC
Serial Number:	78408095	PULSAR
Serial Number:	75638123	RADICAL CONTROL
Serial Number:	75024662	SATINFLOSS
Serial Number:	75935058	SATINTAPE
Serial Number:	78057626	STAGES

Serial Number:	78117776	STAGES
Serial Number:	78085829	STAGES
Serial Number:	78390679	STAGES POWER
Serial Number:	74710814	STOP
Serial Number:	78495676	STRATA
Serial Number:	78495674	STRATUS
Serial Number:	73359891	SUPER FLOSS
Serial Number:	78743479	THE FIRST BRUSH WITH A PULSE
Serial Number:	74257984	ULTRA FLOSS
Serial Number:	78136903	VITALIZER
Serial Number:	78773923	VOYAGER

CORRESPONDENCE DATA

Fax Number: (513)983-1992
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 513-983-6025
 Email: luttmann.ta@pg.com
 Correspondent Name: Teresa Luttmann
 Address Line 1: One Procter & Gamble Plaza
 Address Line 2: C-2, Mailstop 11
 Address Line 4: Cincinnati, OHIO 45202

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:
 Address Line 4:

NAME OF SUBMITTER:	Teresa Luttmann
Signature:	/taluttmann/
Date:	05/30/2007

Total Attachments: 3
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UNITED STATES

TRADEMARK ASSIGNMENT

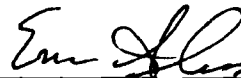
WHEREAS, **Gillette Canada Company**, a Canadian corporation, located and doing business at 4 Robert Speck Parkway, 10th Floor, Mississauga, Ontario L4Z 4C5 Canada, (the "Assignor") is the owner of the trademarks listed on the attached schedule and corresponding applications and registrations (the "Trademarks"); and

WHEREAS, **Procter & Gamble Business Services Canada Company**, a Canadian corporation, located and doing business at 1959 Upper Water Street, Suite 900, Halifax, Nova Scotia B3J 2X2 Canada, (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Toronto, Canada as of the 5th day of June 2006.

Gillette Canada Company



Eric Glass
Assistant Secretary

SCHEDULE

Trademark	Application Number	Registration Number
A CLEAN YOU CAN FEEL	78408096	3066737
ADVANCEPOWER	78212259	
ADVANTAGE	74410121	1953960
AMOSAN	73299602	1209468
AMOSAN (LABEL)	71416803	374857
ARTICA	78200585	2915155
BANANA SPLITZ	75734350	2392347
BRUSH LIKE A DENTIST	78153567	2811789
BRUSH-UPS	78263747	2939662
CLEAN TEETH. FRESH BREATH. ANYTIME, ANYWHERE!	78276831	
COMFORTEASE	78709841	
CRISSCROSS	75398556	2496540
CROSSACTION POWER LOGO	78190569	2862546
CROSSACTION POWER MAX	78515838	3041107
ESSENTIALFLOSS	78048350	2596102
EXTENDANGLE	78708811	
FLOSSACTION	78093192	3018380
FUNTRAYS	75728940	2456164
HEALS, RESTORES, RENEWS	78306190	3038331
HUMMINGBIRD	78222326	3016101
HUMMINGBIRD (Device 03 bw)	78276824	
INDICATOR	74092012	1679884
IN-SIGHT	78495684	
MINUTE-FOAM	74124985	1850184
NEUTRACARE	74134362	1779451
NEUTRA-FOAM	74545051	1947660
ONE-TOUCH	78167261	2811820
ORAL-B	78312080	2910847
ORAL-B ADVANCEPOWER	78224269	2959363
ORAL-B BRIGHT	78295959	
ORAL-B DUALACTION	78283321	2983995
ORAL-B LOGO (NEW VERSION)	74006393	1608762
ORAL-B LOGO (OLD VERSION)	73305397	1197304
ORAL-B PROFESSIONAL CARE & Design	78212253	2944920
ORAL-B SONIC	78677043	
ORAL-B TRIUMPH	78509950	3149767
ORAL-B VITALITY	78607133	
ORANG-A-TANGY	75458871	2246052
OWENS	72286904	861662
PERFORMAX	74618345	2012616
POWER TIP	74410790	1887950
POWERHEAD	78167266	2880517

Trademark	Application Number	Registration Number
PROBRIGHT	78352220	
PROSONIC	78291850	
PULSAR	78408095	3012249
RADICAL CONTROL	75638123	2378173
SATINFLOSS	75024662	2292989
SATINTAPE	75935058	2455049
STAGES	78057626	2619046
STAGES	78117776	2772671
STAGES	78085829	2663315
STAGES POWER Logo	78390679	3005101
STOP	74710814	1996840
STRATA	78495676	
STRATUS	78495674	
SUPER FLOSS	73359891	1238166
THE FIRST BRUSH WITH A PULSE	78743479	
ULTRA FLOSS	74257984	1896886
VITALIZER	78136903	2780784
VOYAGER	78773923	