

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Amazon.com, Inc.		05/22/2007	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Amazon Technologies, Inc.
<b>Street Address:</b>	PO Box 8102
<b>Internal Address:</b>	Attn: Trademarks
<b>City:</b>	Reno
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89507
<b>Entity Type:</b>	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 45

Property Type	Number	Word Mark
Registration Number:	2857590	AMAZON
Registration Number:	2832943	AMAZON
Registration Number:	2738837	AMAZON
Registration Number:	2738838	AMAZON
Registration Number:	2657226	AMAZON
Registration Number:	2924035	AMAZON AUCTIONS
Registration Number:	2903561	AMAZON.COM
Registration Number:	2167345	AMAZON.COM
Registration Number:	2837138	AMAZON.COM
Registration Number:	2559936	AMAZON.COM
Registration Number:	2633281	AMAZON.COM
Registration Number:	2078496	AMAZON.COM
Registration Number:	2789101	AMAZON.COM

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Registration Number:	2684128	AMAZON.COM
Registration Number:	2884547	AMAZON.COM
Registration Number:	2970898	AMAZON.COM
Registration Number:	2696140	AMAZON.COM
Registration Number:	2503498	AMAZON.COM ANYWHERE
Registration Number:	2521161	AMAZON.COM AUCTIONS
Registration Number:	2518043	AMAZON.COM AUCTIONS
Registration Number:	2508123	AMAZON.COM AUCTIONS
Registration Number:	2078494	AMAZON.COM BOOKS
Registration Number:	2649373	AMAZON.COM OUTLET
Registration Number:	3031498	ASSOCIATES CENTRAL
Registration Number:	2934934	BETTER TOGETHER
Registration Number:	2422351	BIBLEFINDER
Registration Number:	2434360	BID-CLICK
Registration Number:	2532690	BOOK-ODOLOGY
Registration Number:	2852908	BOTTOM OF THE PAGE
Registration Number:	2951941	
Registration Number:	2176491	EARTH'S BIGGEST BOOKSTORE
Registration Number:	2550449	EARTH'S BIGGEST SELECTION
Registration Number:	3012830	GOLD BOX
Registration Number:	2545081	LISTMANIA
Registration Number:	2458776	LIVEBID
Registration Number:	3182477	LOOK INSIDE!
Registration Number:	2391928	NEW FOR YOU
Registration Number:	3165863	PLOG
Registration Number:	2508224	PURCHASE CIRCLES
Registration Number:	2879732	SEARCH INSIDE THE BOOK
Registration Number:	2889276	SELLER CENTRAL
Registration Number:	2744897	SHARE THE LOVE
Registration Number:	2979813	STRATHWOOD
Registration Number:	2760224	UNPAY
Registration Number:	3022314	ZSHOPS

CORRESPONDENCE DATA

Fax Number: (206)266-7010

**TRADEMARK**  
**REEL: 003547 FRAME: 0767**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 2062664064  
Email: trademarks@amazon.com  
Correspondent Name: Eileen Kirkland  
Address Line 1: 1200 12th Ave South, Suite 1200  
Address Line 2: Attn: Trademarks  
Address Line 4: Seattle, WASHINGTON 98144

ATTORNEY DOCKET NUMBER:	ACI TO ATI RECORDATION
NAME OF SUBMITTER:	Eileen Kirkland
Signature:	/Eileen Kirkland/
Date:	05/23/2007

**Total Attachments: 3**  
source=Signed ACI to ATI assignment doc-22May07#page1.tif  
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**ASSIGNMENT OF TRADEMARK RIGHTS**

WHEREAS, Amazon.com, Inc. ("Assignor"), a Delaware corporation with its principal place of business at 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, Washington 98144 USA, whose preferred address of record and correspondence address for trademarks is PO Box 81226 Seattle, WA 98108 USA, has common law rights in the marks that are the subject of this assignment and is the owner of the trademark/service mark registrations set forth in Exhibit 1 and incorporated herein by reference;

WHEREAS, Amazon Technologies, Inc. ("Assignee"), a Nevada corporation with its principal place of business at 8329 West Sunset Road, Suite 220 Las Vegas, Nevada 89113 USA, whose preferred address of record and correspondence address for trademarks is PO Box 8102 Reno, Nevada 89507, is desirous of acquiring said registrations.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Exhibit 1.

Assignor shall be permitted to continue to use the marks set forth in Exhibit 1, as a licensee of Assignee, in accordance with a separate agreement [namely the Amended & Restated Amazon.com, Inc. Parent-Subsidiary Agreement which became effective October 31, 2003]. All such uses by Assignee shall be on behalf of and inure to the benefit of the Assignor.

Signed this 22<sup>nd</sup> day of May, 2007.

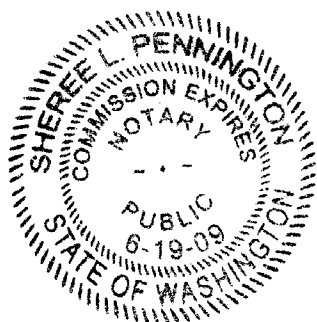
**Amazon.com, Inc.**

By *Karen R*  
Karen Ressmeyer  
Assistant Secretary

STATE OF WASHINGTON )  
 ) ss.  
COUNTY OF KING )

On this 22 day of May, 2007, before me, Sheree L. Pennington, a Notary Public in and for the State of Washington, duly commissioned and sworn, appeared Karen Ressmeyer, to me known to be the individual who executed the within and foregoing instrument, and acknowledged that she signed the same as her voluntary act and deed, for the uses and purposes therein mentioned.

GIVEN under my hand and official seal hereto affixed the day and year in this certificate first above written.



*Sheree L. Pennington*  
SHEREE L. PENNINGTON

Notary Public in and for the State of Washington,  
residing at Seattle  
My Commission Expires: June 19, 2009

EXHIBIT 1  
TRADEMARK REGISTRATIONS

	<b>Trademark</b>	<b>Registration No.</b>	<b>Registration Date</b>
1	AMAZON	2857590	6/29/2004
2	AMAZON	2832943	4/13/2004
3	AMAZON	2738837	7/15/2003
4	AMAZON	2738838	7/15/2003
5	AMAZON	2657226	12/3/2002
6	AMAZON AUCTIONS	2924035	2/1/2005
7	AMAZON.COM	2903561	11/16/2004
8	AMAZON.COM	2167345	6/23/1998
9	AMAZON.COM	2837138	4/27/2004
10	AMAZON.COM	2559936	4/9/2002
11	AMAZON.COM	2633281	10/8/2002
12	AMAZON.COM	2078496	7/15/1997
13	AMAZON.COM (Design)	2789101	12/2/2003
14	AMAZON.COM (Design)	2684128	2/4/2003
15	AMAZON.COM (Design)	2884547	9/14/2004
16	AMAZON.COM (Design)	2970898	7/19/2005
17	AMAZON.COM (Design)	2696140	3/11/2003
18	AMAZON.COM ANYWHERE	2503498	11/6/2001
19	AMAZON.COM AUCTIONS	2521161	12/18/2001
20	AMAZON.COM AUCTIONS	2518043	12/11/2001
21	AMAZON.COM AUCTIONS	2508123	11/13/2001
22	AMAZON.COM BOOKS	2078494	7/15/1997
23	AMAZON.COM OUTLET	2649373	11/12/2002
24	ASSOCIATES CENTRAL	3031498	12/20/2005
25	BETTER TOGETHER	2934934	3/22/2005
26	BIBLEFINDER	2422351	1/16/2001
27	BID-CLICK	2434360	3/6/2001
28	BOOK-OLGY	2532690	1/22/2002
29	BOTTOM OF THE PAGE	2852908	6/15/2004
30	DESIGN (Smile Logo)	2951941	5/17/2005
31	EARTH'S BIGGEST BOOKSTORE	2176491	7/28/1998
32	EARTH'S BIGGEST SELECTION	2550449	3/19/2002
33	GOLD BOX	3012830	11/8/2005
34	LISTMANIA	2545081	3/5/2002
35	LIVEBID	2458776	6/5/2001

<b>36</b>	<b>LOOK INSIDE! (Design)</b>	<b>3182477</b>	<b>12/12/2006</b>
<b>37</b>	<b>NEW FOR YOU</b>	<b>2391928</b>	<b>10/3/2000</b>
<b>38</b>	<b>PLOG</b>	<b>3165863</b>	<b>10/31/2006</b>
<b>39</b>	<b>PURCHASE CIRCLES</b>	<b>2508224</b>	<b>11/13/2001</b>
<b>40</b>	<b>SEARCH INSIDE THE BOOK</b>	<b>2879732</b>	<b>8/31/2004</b>
<b>41</b>	<b>SELLER CENTRAL</b>	<b>2889276</b>	<b>9/28/2004</b>
<b>42</b>	<b>SHARE THE LOVE</b>	<b>2744897</b>	<b>7/29/2003</b>
<b>43</b>	<b>STRATHWOOD</b>	<b>2979813</b>	<b>7/26/2005</b>
<b>44</b>	<b>UNPAY</b>	<b>2760224</b>	<b>9/2/2003</b>
<b>45</b>	<b>ZSHOPS</b>	<b>3022314</b>	<b>12/6/2005</b>