

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
L'Koral Incorporated		04/30/2007	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	L'Koral, LLC
<b>Street Address:</b>	5175 Soto Street
<b>City:</b>	Vernon
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90058
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	2840906	JAYA
Registration Number:	2851375	J JAYA
Registration Number:	2860073	FREEDOM BY NEXT ERA
Registration Number:	2869238	PEACE ON EARTH BY NEXT ERA
Registration Number:	3062559	NEXT ERA
Serial Number:	78412409	LAROK
Serial Number:	78977957	LAROK
Serial Number:	78899793	LAROK
Serial Number:	78577050	LOVESTRUCK
Serial Number:	78677986	INSTANT ROMANCE
Serial Number:	78866820	TWIST OF FAITH
Serial Number:	77085102	EARTH = LOVE

**CORRESPONDENCE DATA**

**CH \$315.00 2840906**

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ATTORNEY DOCKET NUMBER:	157766-0005-WALD
NAME OF SUBMITTER:	Jane Shay Wald
Signature:	/janeshaywald/
Date:	05/10/2007

Total Attachments: 3  
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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of April 30, 2007 ("Effective Date") by and between L'Koral Incorporated, a corporation incorporated under the laws of California ("Assignor") and L'Koral, LLC, a limited liability corporation formed under the laws of Delaware ("Assignee").

**WHEREAS**, Assignor has agreed to assign to Assignee all U.S. and foreign trademark applications and registrations as set forth on Schedule A (collectively, the "Marks");

**WHEREAS**, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all right, title and interest in and to the Marks, together with the goodwill associated with the applications and registrations.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby contributes and otherwise conveys, assigns, transfer and delivers to Assignee the entire right, title and interest, including common law rights, in and to the Marks, as part of a transfer of that portion of its business pertaining to the trademarks, together with the goodwill of the business symbolized by the Marks, including, without limitation, any translations, adaptations, derivations and combinations thereof and renewals in connection therewith, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement, dilution or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor agrees that it will reasonably cooperated with Assignee and that it will sign and/or deliver to Assignee all documents reasonably necessary to record this assignment.

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

**L' KORAL, INCORPORATED**  
a California corporation

**L'KORAL, LLC,**  
a Delaware limited liability company

By: Don Lewis  
Don Lewis, Chief Financial Officer


By: L' Koral Incorporated  
Its Sole Member

By: Don Lewis  
Don Lewis, Chief Financial Officer

**Schedule A  
L'Koral, Incorporated – U.S. and foreign trademarks**


**U.S. Trademarks**

**Registrations**

<b>Trademark</b>	<b>Filed</b>	<b>Serial No.</b>	<b>Prosecution Status</b>
JAYA	11/21/01	76/341,287	Registered 5/11/04 2,840,906
JAYA & Design  J A Y A	11/30/01	76/343,822	Registered 6/8/04 2,851,375
FREEDOM BY NEXT ERA	1/13/03	78/202,794	Registered 7/6/04 2,860,073
PEACE ON EARTH BY NEXT ERA	1/13/03	78/202,785	Registered 8/3/04 2,869,238
NEXT ERA	8/20/04	78/471,381	Registered 2/28/06 3,062,559

**U.S. Trademarks**

**Applications**

<b>Trademark</b>	<b>Filed</b>	<b>Serial No.</b>	<b>Prosecution Status</b>
LAROK	5/3/04	78/412,409	Application Pending
LAROK	5/3/04	78/977,957	Application Pending
LAROK	6/2/06	78/899,793	Application Pending
LOVESTRUCK » Lovestruck »	2/28/05	78/577,050	Application Pending
INSTANT ROMANCE	7/25/05	78/677,986	Application Pending
TWIST OF FAITH & Design 	4/21/06	78/866,820	Application Pending
EARTH = LOVE	1/17/07	77/085,102	Application Pending