

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Purolator Products NA, Inc.		03/30/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Purolator Filters NA LLC
Street Address:	3200 Natal Road
City:	Fayetteville
State/Country:	NORTH CAROLINA
Postal Code:	28306
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	1068010	POWER FLO
Registration Number:	886320	GROUP 7
Registration Number:	1849855	POWERFLO
Registration Number:	2325816	PURE OIL NOW. PURE OIL LATER.
Registration Number:	2135499	PUREONE
Registration Number:	1228361	PURO
Registration Number:	2378668	PUROLATOR
Registration Number:	416956	PUROLATOR
Registration Number:	212659	PUROLATOR
Registration Number:	604467	PUROLATOR
Registration Number:	416955	PUROLATOR
Registration Number:	2544016	PUROLATOR
Registration Number:	2316118	PUROLATOR
Registration Number:	2603289	PUROLATOR PROFORMANCE

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Registration Number:	2316117	THE FIRST NAME IN FILTERS
Registration Number:	1542420	XSV
Registration Number:	416399	PUROLATOR
Registration Number:	415777	PUROLATOR
Registration Number:	1953514	PUREMAX
Serial Number:	76156522	PUREMAX

CORRESPONDENCE DATA

Fax Number: (708)786-3673

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7088655467

Email: cecille.martin@us.bosch.com

Correspondent Name: Cecille A. Martin

Address Line 1: 2800 South 25th Avenue

Address Line 4: Broadview, ILLINOIS 60155

ATTORNEY DOCKET NUMBER:	PFNA
NAME OF SUBMITTER:	Cecille A Martin
Signature:	/cecilleamartin/
Date:	05/09/2007

Total Attachments: 2

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ASSIGNMENT

WHEREAS, **Purolator Products NA, Inc.** a corporation having a principal offices at **2135 West Maple Road, Troy, MI 48084**, is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

Trademark	Registration Number	Date of Registration	Serial Number	Filing Date
POWER FLO	1068010	June 21, 1977		
GROUP 7	886320	February 17, 1970		
POWER FLO	1849855	August 16, 1994		
PURE OIL NOW. PURE OIL, LATER	2325816	March 7, 2000		
PUREONE	2135499	February 10, 1998		
PURO	1228361	February 22, 1983		
PUROLATOR	2378668	August 22, 2000		
PUROLATOR (STYLIZED)	416956	October 9, 1945		
PUROLATOR (STYLIZED)	212659	May 11, 1926		
PUROLATOR (STYLIZED)	604467	April 12, 1955		
PUROLATOR (STYLIZED)	416955	October 9, 1945		
PUROLATOR and Design	2544016	March 5, 2002		
PUROLATOR and Design	2316118	February 8, 2000		
PUROLATOR PERFORMANCE	2603289	August 6, 2002		
THE FIRST NAME IN FILTERS	2316117	August 8, 2000		
XSV (STYLIZED)	1542420	June 6, 1989		
PUROLATOR	416399	September 11, 1945		
PUROLATOR	415777	August 14, 1985		
PUREMAX	1953514	January 30, 1996		
PUREMAX			76/156522	10/31/2000

WHEREAS, **Purolator Filters NA LLC** (formerly known as **Filters North America LLC**) a corporation having a principal address at **3200 Natal Road, Fayetteville, NC 28306**, is desirous of acquiring said registered trademarks,

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, **Purolator Products NA, Inc.** hereby assigns to **Purolator Filters NA LLC**, all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof

UNITED STATES

IN TESTIMONY WHEREOF, Assignor has caused this Assignment to be signed and executed by the undersigned officer thereunto duly authorized this 30th day of March, 2006.

PUROLATOR PRODUCTS NA, INC.

By: 

Name: John A. Crable

Title: Vice President