-OP \$140.00 2947(

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nature's Formula, Inc.		06/30/2006	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Nature's Formula & Laboratories, LLC	
Street Address:	546 Harvey Faulk Road	
City:	Sanford	
State/Country:	NORTH CAROLINA	
Postal Code:	27332-9635	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2947666	SPICY
Registration Number:	2896387	B-BRONZE
Registration Number:	3039874	SEXY U
Registration Number:	2904693	FRIGID
Registration Number:	2951305	SEXY U

CORRESPONDENCE DATA

Fax Number: (513)852-8222

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 513 852 8230

Email: ssw@corsbassett.com

Correspondent Name: Sara Straight Wolf

Address Line 1: 537 East Pete Rose Way

Address Line 2: Suite 400

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: 67145454

TRADEMARK

REEL: 003535 FRAME: 0855

900076088

NAME OF SUBMITTER:	Sara Straight Wolf
Signature:	/Sara Straight Wolf/
Date:	05/04/2007
Total Attachments: 2 source=natures formula inc#page1.tif source=natures formula inc#page2.tif	

TRADEMARK REEL: 003535 FRAME: 0856

ASSIGNMENT OF TRADEMARKS

WHEREAS. Nature's Formula, Inc., a Texas corporation with an address at 1541 Champion Drive, Carrollton, TX 75006, (hereinafter "Assignor"), has adopted, used and is using the trademarks listed on Exhibit A attached to this Assignment (the "Marks") which are registered in the United States Patent and Trademark Office with the Registration Numbers listed on Exhibit A, and is the owner of the entire right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks; and

WHEREAS, Assignor has converted pursuant to Texas law with Nature's Formula Parmers, LLP, a Texas limited liability partnership with an address of 1541 Champion Drive, Carrollton, TX 75006 (hereinafter "Assignee"), and the conversion has extinguished Assignor's existence and the Assignee has continued the business of Assignor and owns substantially all of its assets, including the entire right, title and interest in and to the Marks and the goodwill associated with the Marks and the goodwill of the business symbolized by the Marks pursuant to a conversion certificate filed with the Secretary of State of Texas on Leaner 12001.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by this instrument does sell, assign and transfer to Assignee, its successors, assigns, and legal representatives, the entire right, title and interest in and to the Marks, the goodwill of the business symbolized by the Marks, together with all rights of action accrued and to accrue under and by virtue hereof, including without limitation the registration of the Marks and to sue and to recover for past infringement of the Marks.

Executed this 7 2 day of June, 2006, effective nunc pro tune December 4 2001.

Nature's Formula, Inc.

Paul Greenblatt President

STATE OF | (LELDA) SS:

Signed and acknowledged before me this 30 day of June, 2006, by Paul Greenblatt, President of Nature's Formula, Inc., a Texas corporation, on behalf of the corporation.

(SEAL)

vmo7 / Cuma Notary Public

CLEMENT TRIMARCO
Commission # DDD184276
Expires 2/4/2007
Bonded through
20.432.4234) Floride Notary Assau, Inc.

1

EXHIBIT A

TRADEMARK	REGISTRATION NUMBER	REGISTRATION DATE
SPICY	2,947,666	May 10, 2005
B-BRONZE	2,896,387	October 19, 2004
SEXY U (design plus words)	3,039,874	January 10, 2006
SEXY U	2,951 3 05	May 17, 2005
FRIGID	2,904,693	November 23, 2004

285415.1

3

TRADEMARK REEL: 003535 FRAME: 0858