

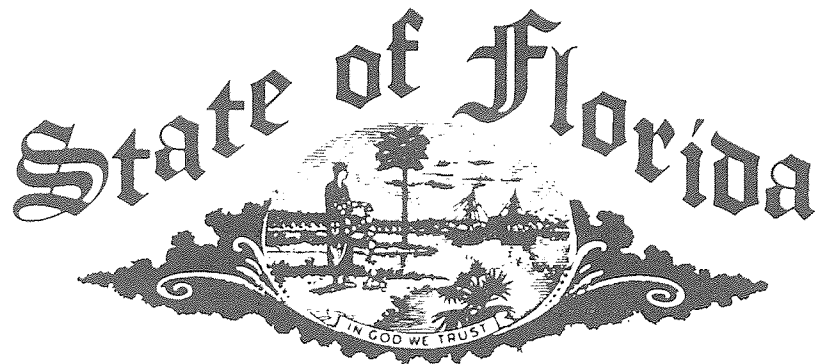
TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bethune-Cookman College, Inc.		02/14/2007	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Bethune-Cookman University, Inc.		
Street Address:	640 Mary McLeod Bethune Boulevard		
City:	Daytona Beach		
State/Country:	FLORIDA		
Postal Code:	32114		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1974478	*BETHUNE COOKMAN* COLLEGE 1923 HEAD 1872 HAND 1904 HEART	
Registration Number:	3010916	BETHUNE-COOKMAN	
Registration Number:	2997255	BETHUNE-COOKMAN	
Registration Number:	3031481	FLORIDA CLASSIC	
CORRESPONDENCE DATA			
Fax Number:	(386)255-0093		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	386-255-8171		
Email:	Heather.Vargas@CobbCole.com		
Correspondent Name:	Heather Bond Vargas, Esquire		
Address Line 1:	150 Magnolia Avenue		
Address Line 4:	Daytona Beach, FLORIDA 32114		
ATTORNEY DOCKET NUMBER:	000263-941		
NAME OF SUBMITTER:	Heather Bond Vargas, Esquire		

OP \$115.00 1974478

Signature:	/Heather Bond Vargas/
Date:	05/02/2007
Total Attachments: 3 source=BCUchangeofnameCERT#page1.tif source=BCUchangeofnameCERT#page2.tif source=BCUchangeofnameCERT#page3.tif	



Department of State

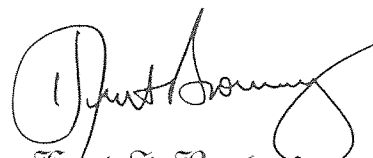
I certify the attached is a true and correct copy of the Articles of Amendment, filed on April 9, 2007, for BETHUNE-COOKMAN COLLEGE, INC. changing its name to BETHUNE-COOKMAN UNIVERSITY INC., a corporation organized under the laws of the State of Florida, as shown by the records of this office.

The document number of this corporation is 712633.

Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capitol, this the
Twenty-seventh day of April, 2007



CR2EO22 (01-07)


Kurt S. Browning
Secretary of State

TRADEMARK

REEL: 003533 FRAME: 0212

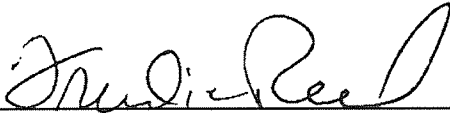
The date of adoption of the amendment(s) was: Board of Trustee Meeting dated October 15-16, 2006

Effective date if applicable: announced and put into effect Feb. 14, 2007
(no more than 90 days after amendment file date)

Adoption of Amendment(s) (CHECK ONE)

- The amendment(s) was (were) adopted by the members and the number of votes cast for the amendment was sufficient for approval.
- There are no members or members entitled to vote on the amendment. The amendment(s) was (were) adopted by the board of directors.

Signature



(By the chairman or vice chairman of the board, president or other officer- if directors have not been selected, by an incorporator- if in the hands of a receiver, trustee, or other court appointed fiduciary, by that fiduciary.)

Trudie Kibbe Reed

(Typed or printed name of person signing)

President

(Title of person signing)

FILING FEE: \$35