

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Citizen Watch Co. Ltd.		04/01/2007	CORPORATION: JAPAN

RECEIVING PARTY DATA	
Name:	Citizen Holdings Co., Ltd.
Street Address:	1-12, 6-chome Tanashi-cho, Nishi-tokyo-shi
City:	Tokyo 188-8511
State/Country:	JAPAN
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 55

Property Type	Number	Word Mark
Registration Number:	2019899	AQUALAND DUPLEX
Registration Number:	2018346	AQUALAND DUPLEX
Registration Number:	1037283	CITIZEN
Registration Number:	1594115	N
Registration Number:	2111385	ECO-DRIVE
Registration Number:	2057219	AQUALAND
Registration Number:	2464251	SAINTE PURE
Registration Number:	2530240	NAVISAIL
Registration Number:	2523080	NAVITACH
Registration Number:	1294158	CITIZEN
Registration Number:	1737514	CITIZEN
Registration Number:	1309811	CITIZEN
Registration Number:	1802920	CITIZEN
Registration Number:	1366076	
Registration Number:	1847178	CITIZEN

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Registration Number:	941381	CITIZEN
Registration Number:	1408404	
Registration Number:	1422668	CITIZEN
Registration Number:	988380	CITIZEN
Registration Number:	1504803	ELEGANCE
Registration Number:	1532745	CITIZEN
Registration Number:	1557866	CITIZEN ELEGANCE
Registration Number:	1584567	PROMASTER
Registration Number:	3012427	DATASLIM
Registration Number:	2589213	SKYHAWK
Registration Number:	2759319	ELEKTRA
Registration Number:	2854126	MODENA
Registration Number:	3197046	CITIZEN ASSEMBLING CENTER
Registration Number:	803079	CITIZEN
Registration Number:	2828217	CYBER AQUALAND
Registration Number:	709938	CITIZEN
Registration Number:	3113346	SAILHAWK
Registration Number:	2776544	STILETTO
Registration Number:	2938636	Q&Q EXCLUSIVE
Registration Number:	3214457	VAGARY
Registration Number:	1363284	CQ STYLIZED
Registration Number:	3215891	DURATECT
Registration Number:	1142459	DIGI-ANA
Registration Number:	1203507	MIYOTA
Registration Number:	1477584	
Registration Number:	1081599	CITIZEN
Registration Number:	1318007	CITIZEN
Registration Number:	1376891	CINCOM
Serial Number:	75787071	CITIZEN
Serial Number:	76428826	WORKS
Serial Number:	76554937	NIGHTHAWK
Serial Number:	78684526	CITIZEN MICRO HUMANTECH
Serial Number:	78693493	J - CLASS CITIZEN ECO - DRIVE
Serial Number:	78693513	BLACK EAGLE
Serial Number:	78717774	ALKARTNET

Serial Number:	78835952	ENDEAVOUR
Serial Number:	78936879	CAMPANOLA
Serial Number:	77039920	CITIZEN CALIBRE 2100 ECO-DRIVE
Serial Number:	77067521	ASTRODEA
Serial Number:	77088939	SKYHAWK ATOMIC TIME

CORRESPONDENCE DATA

Fax Number: (202)344-8300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-344-4019

Email: mbharrison@venable.com

Correspondent Name: Mark B. Harrison

Address Line 1: 575 7th Street, NW

Address Line 4: washington, DISTRICT OF COLUMBIA 20004-1601

ATTORNEY DOCKET NUMBER:

31715-137350 ET AL

DOMESTIC REPRESENTATIVE

Name: Mark B. Harrison

Address Line 1: 575 7th Street NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004-1601

NAME OF SUBMITTER:

Hope R. Carlisle

Signature:

/hrc/

Date:

04/25/2007

Total Attachments: 1

source=CITIZEN WATCH CO., LTD NOTICE OF CHANGE OF NAME#page1.tif

CITIZEN WATCH CO., LTD.

1-12, 6-CHOME, TANASHI-CHO, NISHI-TOKYO-SHI, TOKYO 188-8511 JAPAN
TEL : 81-42-468-4748 FAX : 81-42-468-4661

CITIZEN
Micro HumanTech

March 6, 2007

By facsimile and Confirmation by mail
Total pages: 3

VENABLE
575 7th Street, NW
Washington, DC 20004-1601
U.S.A.

Re: Announcement and Request Concerning Shifting to Holding Company System

Dear Sirs and Mesdames,

As of April 1, 2007, Citizen Watch Co., Ltd. becomes a pure holding company and changes the trade name to "Citizen Holdings Co., Ltd."

On April 1, 2007, the holding company will reorganize the existing companies such as Citizen Machinery Co., Ltd., Citizen Systems Japan, Co., Ltd., and Citizen Displays Co., Ltd. On April 2, 2007, it will create new companies such as Citizen Technology Center Co., Ltd. and Citizen Watch Co., Ltd*. For an outline of this business succession, please refer to an attached sheet hereto.

* It is a new company, in spite of the same trade name as that before shifting to the holding company system.

The present Intellectual Property Department of Citizen Watch Co., Ltd. will belong to Citizen Technology Center Co., Ltd. and changes its name to Intellectual Property Center. It will continue to handle the intellectual properties of Citizen Holding Co., Ltd. and old Citizen Watch Co., Ltd.

On and from April 1, 2007, in any matter related with trademarks owned or applied for by old Citizen Watch Co., Ltd. and/or Citizen Holdings Co., Ltd., and if we have entrusted the matter directly to you, please send any communications and invoices related therewith to:

Citizen Technology Center Co., Ltd.
Intellectual Property Center, Trademark Section
1-12, 6-chome Tanashi-cho, Nishi-tokyo-shi, Tokyo 188-8511 Japan

And if the matter was or has been entrusted to you through our representative in Japan, please handle it in the same way as before.