Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Toys One, Inc.		03/15/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Pacific Toys, Inc.	
Street Address:	6099 Triangle Ave.,	
City:	Commerce	
State/Country:	CALIFORNIA	
Postal Code:	90040	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78957528	JELLY BABIES

CORRESPONDENCE DATA

Fax Number: (909)948-5903

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: tmregistered@gmail.com

Correspondent Name: Pacific Toys, Inc.
Address Line 1: 6099 Triangle Ave.,

Address Line 4: Commerce, CALIFORNIA 90040

ATTORNEY DOCKET NUMBER:	T163-US-PTI-JELLY BABIES
NAME OF SUBMITTER:	Hai Quach
Signature:	/haiquach/
Date:	04/10/2007

Total Attachments: 1

TRADEMARK REEL: 003518 FRAME: 0495

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TRADEMARK REEL: 003518 FRAME: 0496 Docket No.:

Applicant: Toys One, Inc.

Address: 6099 Triangle Ave., Commerce, CA 90040

Application No.: 78957528 Filing Date: 08/22/2006

<u>ASSIGNMENT</u>

Whereas Toys One, Inc., of 6099 Triangle Ave., Commerce, CA 90040, has adopted, used and is using the mark "JELLY BABIES" which has an application pending in the United States Patent and Trademark Office, Application No. 78957528, dated 08/22/2006; and

Whereas Pacific Toys, Inc., of 6099 Triangle Ave., Commerce, CA 90040, is desirous of acquiring said mark and the application thereof;

Now, therefore, in consideration of One Thousand Dollars (\$1000.00), and other good and valuable consideration, receipt of which is hereby acknowledged, said Toys One, Inc. does hereby assign unto the said Pacific Toys, Inc. all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above identified application thereof.

Assignor Name:

Toys One, Inc.

Assignor Address:

6099 Triangle Ave.,

Commerce, CA 90040

Name of Person Signing: Title of Person Signing: President

RECORDED: 04/10/2007

TRADEMARK REEL: 003518 FRAME: 0497