

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ROCAWEAR LICENSING LLC		03/29/2007	LIMITED LIABILITY COMPANY: NEW JERSEY

RECEIVING PARTY DATA

Name:	STUDIO IP HOLDINGS LLC
Street Address:	103 Foulk Road
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19803
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 50

Property Type	Number	Word Mark
Serial Number:	76465489	RW
Serial Number:	75701875	ROCA
Serial Number:	75757409	ROCAWEAR
Serial Number:	75757292	
Serial Number:	75889198	ROCA BABY
Serial Number:	73776391	ROCA
Serial Number:	75889677	ROCA
Serial Number:	76023483	ROCA WEAR
Serial Number:	76476040	ROCA SPORT
Serial Number:	75942609	ROCA
Serial Number:	76198637	ROCAWEAR
Serial Number:	75676741	ROCAWEAR
Serial Number:	76301744	ROCAWEAR

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Serial Number:	76301742	ROCAWEAR
Serial Number:	76301746	ROCA WEAR
Serial Number:	76301740	ROCA WEAR
Serial Number:	76301743	ROCAWEAR
Serial Number:	76301745	ROCAWEAR
Serial Number:	76301741	ROCAWEAR
Serial Number:	76514875	ROCAWEAR RW
Serial Number:	75982139	ROCAWEAR
Serial Number:	76465490	RW
Serial Number:	76527454	RW
Serial Number:	76546855	R
Serial Number:	76552369	ROCA WEAR RW
Serial Number:	76566008	TR TEAM ROC
Serial Number:	75658205	ROC
Serial Number:	76584189	
Serial Number:	76592517	ROCAWEAR MUSE
Serial Number:	76592721	WASHHOUSE PROJECT BYROCAWEAR
Serial Number:	76612241	ROCA RW WEAR
Serial Number:	76612239	ROCA RW WEAR
Serial Number:	76612240	TEAM ROC TR
Serial Number:	76620454	ROCA RW WEAR
Serial Number:	78562436	ROC
Serial Number:	76637577	R
Serial Number:	76637576	R
Serial Number:	78683661	R
Serial Number:	78683689	R
Serial Number:	78786690	ROCK FOR LIFE
Serial Number:	78807854	BELLA ROC
Serial Number:	78824046	WE RUN THE STRIP
Serial Number:	78895985	R
Serial Number:	78894136	ROCAWEAR
Serial Number:	78895515	ROCAWEAR
Serial Number:	78895554	ROCAWEAR
Serial Number:	78896314	SLEEP RW SEXY
Serial Number:	78933507	ROCA BEAR RW

Serial Number:	75674783	TEAM ROC
Serial Number:	77077235	ROCA RW WEAR

CORRESPONDENCE DATA

Fax Number: (212)391-0127
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-730-0030
Email: asy@iconixbrand.com
Correspondent Name: Andrew R. Tarshis
Address Line 1: 1450 Broadway, 4th FL
Address Line 4: NEW YORK, NEW YORK 10018

NAME OF SUBMITTER:	Andrew R. Tarshis
Signature:	/Andrew R. Tarshis/
Date:	04/09/2007

Total Attachments: 11
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FORM OF MASTER TRADEMARK ASSIGNMENT

WHEREAS, Rocawear Licensing LLC, a New Jersey limited liability company, having offices at 1411 Broadway, New York, New York 10018 ("Assignor"), is the owner of the United States trademark applications and registrations set forth on Schedule A hereto (collectively, the "Marks"); and

WHEREAS, Studio IP Holdings LLC, a Delaware limited liability company, having a place of business at 103 Foulk Road, Suite 200, Wilmington, Delaware 19803 ("Assignee"), is desirous of acquiring the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks, and the right to sue for and take action with respect to past infringements.

IN WITNESS WHEREOF, Assignor has signed this Assignment this ___ day of March, 2007.


ROCAWEAR LICENSING LLC

By: 

Name: ALEX BIZZO

Title: MANAGER

SCHEDULE A

The Marks

Country	Trademark	App. No.	Reg. No.

Case Tracking System
U.S. Trademark Summary Report
ROCAWEAR LICENSING LLC

Date: March 29, 2007

Case Number	Mark	Class	Filing Date Serial #	Date Issued Registration #	ROA Due		Status
					ROA Due	SOU Due	
RW-01	RW (Block Letters)	25	11/8/2002 76/465,489		ROA: SOU:		Abandoned
RW-02	ROCA	25	5/10/1999 75/701,875	8/13/2002 2,607,833	ROA: SOU:3/19/2002		Registered 8/13/2008 8/13/2008 8/13/2012
RW-03	ROCAWEAR plus Design	25	7/21/1999 75/757409	10/21/1999	ROA: SOU:		Abandoned
RW-04	Miscellaneous Design	25	7/21/1999 75/757292	5/30/2000	ROA: SOU:		Abandoned
RW-05	ROCA BABY	3,9,14,25	1/6/2000 75/889198		ROA: SOU:12/17/2003		Abandoned
RW-06	ROCA	25	1/23/1989 73/776,391	2/6/1990 1581629	ROA: SOU:		Abandoned 2/6/1996 2/6/1996 2/7/2000
RW-07	ROCA	9,14,25	1/6/2000 75/889677		ROA: SOU:		Abandoned

* Pursuant to an agreement with Damon Dash it was agreed that the use of the TEAM ROC Trademark would be discontinued as of 12/31/07

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ROCAWEAR LICENSING LLC

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Case Number	Mark	Class	Filing Date Serial #	Date Issued Registration #	ROA Due		Status
					ROA Due	SOU Due	
RW-08	ROCAWEAR plus Design	14	1/27/2000 76/023,483	10/18/2005 3,007,571	ROA: SOU:5/9/2005	ROA: SOU:5/9/2005	Registered 10/18/2011 10/18/2011 10/19/2015
RW-09	ROCA SPORT	25	12/13/2002 76/476040		ROA: SOU:12/8/2004	ROA: SOU:12/8/2004	Abandoned
RW-10							
RW-11	ROCA	25	3/13/2000 75/942609	6/11/2002 2,579,733	ROA: SOU:1/31/2002	ROA: SOU:1/31/2002	Registered 6/11/2008 6/11/2008 6/11/2012
RW-12	ROCAWEAR	18	1/23/2001 76/198,637	1/28/2003 2,681,721	ROA: SOU:6/25/2002	ROA: SOU:6/25/2002	Registered 1/28/2009 1/28/2009 1/28/2013
RW-13	ROCAWEAR	25	4/6/1999 75/676,741	3/6/2001 2,434,124	ROA: SOU:	ROA: SOU:	Registered 3/6/2007 3/6/2007 3/7/2011
RW-14	ROCAWEAR plus Design	3	8/21/2001 76/301,744		ROA: SOU:2/28/2007	ROA: SOU:2/28/2007	Pending
RW-15	ROCAWEAR plus Design	14	8/21/2001 76/301742		ROA: SOU:	ROA: SOU:	Abandoned

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						§ 8 Due	§ 15 Due Renewal Due
RW-16	ROCAWEAR plus Design	5	8/21/2001 76/301746		ROA: SOU:6/25/2003	Abandoned	
RW-17	ROCAWEAR plus Design	9	8/21/2001 76/301740	3/15/2005 2,933,532	ROA: SOU:12/18/2004	Registered 3/15/2011 3/15/2011 3/16/2015	
RW-18	ROCAWEAR plus Design	12	8/21/2001 76/301743		ROA: SOU:7/9/2004	Abandoned	
RW-19	ROCAWEAR plus Design	21	8/21/2001 76/301745		ROA: SOU:7/23/2004	Abandoned	
RW-20	ROCAWEAR plus Design	18	8/21/2001 76/301741	11/4/2003 2,780,202	ROA: SOU:6/18/2003	Registered 11/4/2009 11/4/2009 11/4/2013	
RW-21	Rocawear plus Design	24	4/24/2003 76/514,875		ROA: SOU:9/25/2006	Abandoned	
RW-23	Rocawear plus Design	25	1/27/2000 75/982139	10/15/2002 2,633,943	ROA: SOU:	Registered 10/15/2008 10/15/2008 10/15/2012	
RW-24							

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Case Number	Mark	Class	Filing Date Serial #	Date Issued Registration #	ROA Due SOU Due	Status	
						§ 8 Due	§ 15 Due Renewal Due
RW-25							
RW-26							
RW-27							
RW-28							
RW-29	RW Flame Design	25	11/8/2002 76/465490	11/11/2003 2,781,618	ROA: SOU:	Registered 11/12/2009 11/12/2009 11/12/2013	
RW-30	RW Flame Design	14	7/3/2003 76/527454		ROA: SOU:	Abandoned	
RW-31	R Stitch Design	25	9/11/2003 76/546,855	12/28/2004 2,914,980	ROA: SOU:2/24/2005	Registered 12/28/2010 12/28/2010 12/29/2014	
RW-32	Rocawear plus RW Design	35	9/26/2003 76/552,369	3/6/2007 3,216,113	ROA: SOU:3/21/2007	Registered 3/6/2013 3/6/2013 3/6/2017	

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						§ 8 Due	§ 15 Due Renewal Due
* RW-33	Team Roc plus Design	25	12/9/2003 76/566008	7/26/2005 2,977,920	ROA: SOU:9/22/2005	Registered 7/26/2011	7/26/2011 7/27/2015
RW-34							
RW-35	ROC plus Design (purchased)	25,28	3/11/1999 75/658,205	10/22/2002 2,640,040	ROA: SOU:	Registered 10/22/2008	10/22/2008 10/22/2012
RW-36	Neck Label Placement	25	3/31/2004 76/584189		ROA: SOU:	Abandoned	
RW-37	Rocawear Muse	25	5/17/2004 76/592517		ROA: SOU:	Abandoned	
RW-38	Washhouse Project by Rocawear (Stylized)	25	5/17/2004 76/592721		ROA:1/13/2005 SOU:8/9/2006	Abandoned	
RW-39							
RW-39							

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						§ 8 Due	§ 15 Due Renewal Due
RW-39							
RW-40							
RW-41							
RW-43	Rocawear plus RW Design	28	9/16/2004 76/612,241	11/8/2005 3,012,787	ROA: SOU:	Registered 11/8/2011 11/8/2011 11/9/2015	
RW-44	Rocawear plus RW Design	9	9/16/2004 76/612,239		ROA: SOU:5/22/2007	Pending	
* RW-45	Team Roc plus Design	9	9/16/2004 76/612,240		ROA: SOU:	Pending	
RW-46	Rocawear plus RW Design	12	11/15/2004 76/620,454		ROA: SOU:11/22/2006	Pending	
RW-47	ROC	9	2/8/2005 78/562,436	2/21/2006 3,060,218	ROA: SOU:	Registered 2/21/2012 2/21/2012 2/22/2016	

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Case Number	Mark	Class	Filing Date Serial #	Date Issued Registration #	ROA Due SOU Due	Status	
						§ 8 Due	§ 15 Due Renewal Due
RW-48	R Shield Design	25	5/2/2005 76/637,577	11/14/2006 3,170,436	ROA:6/1/2006 SOU:	Registered 11/14/2012 11/14/2012 11/14/2016	
RW-49	R Knit Design	25	5/2/2005 76/637,576		ROA:6/2/2006 SOU:	Pending	
RW-49	R Knit Design	25	5/2/2005 76/637,576		ROA:3/27/2007 SOU:	Pending	
RW-50	R Stylized (Left)	25	8/2/2005 78/683,661		ROA:5/7/2007 SOU:10/25/2006	Pending	
RW-51	R Stylized (Right)	25	8/2/2005 78/683,689		ROA:5/7/2007 SOU:10/25/2006	Pending	
RW-52	Rock For Life	25	1/6/2006 78/786,690		ROA: SOU:	Abandoned	
RW-53	Bella Roc	25	2/6/2006 78/807,854		ROA: SOU:	Pending	

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						§ 8 Due	§ 15 Due Renewal Due
RW-54	We Run The Strip	25	2/27/2006 78/824,046	12/5/2006 3,180,987	ROA: SOU:	Registered 12/5/2012 12/5/2012 12/5/2016	
RW-55	R Rope Design	25	5/30/2006 78/895,985		ROA: SOU:9/27/2007	Pending	
RW-56	Rocawear plus Skull & Bones	25	5/30/2006 78/894,136		ROA: SOU:	Pending	
RW-57	Rocawear plus Skull & Bones	18	5/30/2006 78/895,515		ROA: SOU:	Pending	
RW-58	Rocawear plus Skull & Bones	14	5/30/2006 78/895,554		ROA: SOU:	Pending	
RW-59	Sleep RW Sexy	25	5/30/2006 78/896,314		ROA:2/28/2007 SOU:	Pending	
RW-60	ROCAWEAR plus RW Design	28	7/20/2006 78/933,507		ROA: SOU:	Pending	

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						§ 8 Due	§ 15 Due Renewal Due
* RW-61	TEAM ROC	25	4/6/1999 75/674,783	3/20/2007 3,220,358	ROA: SOU:3/19/2007	Registered 3/20/2013	3/20/2013 3/20/2017
RW-62	Rocawear plus RW Design	3	1/5/2007 77/077,235		ROA: SOU:	Pending	

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