

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Change of Owner Address

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Inverness Medical Switzerland GmbH		01/01/2007	LIMITED LIABILITY COMPANY: SWITZERLAND

RECEIVING PARTY DATA

Name:	Inverness Medical Switzerland GmbH
Street Address:	Bahnhofstrasse 28
City:	Zug
State/Country:	SWITZERLAND
Postal Code:	CH-6300
Entity Type:	LIMITED LIABILITY COMPANY: SWITZERLAND

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	2181271	ADVISOR
Registration Number:	2601403	CLEAR CP PLAN EASY
Registration Number:	2423900	CLEAR PLAN EASY
Registration Number:	2411236	CLEAR PLAN EASY
Registration Number:	1858107	CLEARPLAN EASY
Registration Number:	1566723	CLEARVIEW
Registration Number:	1902081	CLEARVIEW
Registration Number:	2141219	PERSONA
Registration Number:	2173940	PERSONA
Registration Number:	2299137	
Registration Number:	2432116	CLEAR PLAN
Registration Number:	2327319	ADC
Registration Number:	2670131	CHECKCUP

CH \$1115.00 2181271

Registration Number:	2924246	CLEARBLUE
Registration Number:	1492770	CLEARBLUE
Registration Number:	2958057	CLEARBLUE
Registration Number:	1496356	CLEARPLAN
Registration Number:	2891933	CLEARVIEW
Registration Number:	2808711	CLEARVIEW
Registration Number:	2839730	E-Z SPLIT KEY
Registration Number:	2598617	FACT PLUS PRO
Registration Number:	2598616	FACT PLUS SELECT
Registration Number:	2251052	INSTACHECK
Registration Number:	2566709	INSTACUP
Registration Number:	2777301	INSTASCREEN
Registration Number:	2603851	INSTASTICK
Registration Number:	3074035	ORALERT
Registration Number:	2112978	SIGNIFY
Registration Number:	860009	MERRY
Registration Number:	2890535	STREP A TWIST
Registration Number:	2842192	SURESTEP
Registration Number:	2892357	SURESTRIP
Registration Number:	3011927	UNIPATH
Registration Number:	3009682	UNIPATH
Registration Number:	2217308	UNIPATH RESEARCH QUALITY TESTED
Registration Number:	1615391	CLEARBLUE EASY
Registration Number:	1576022	FACT PLUS
Registration Number:	1993774	OBC
Serial Number:	76295849	CLEARBLUE EASY FAMILY PLANNING MONITOR
Serial Number:	76295848	CLEARPLAN EASY FAMILY PLANNING MONITOR
Serial Number:	78126898	UNIPATH
Serial Number:	78739374	ABON
Serial Number:	78504461	SMARTCHECK
Serial Number:	78693440	LIFETRAX

CORRESPONDENCE DATA

Fax Number: (781)647-3939

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 781-314-4062
Email: Jean.Maxwell@invmed.com
Correspondent Name: Jean M. Maxwell
Address Line 1: Inverness Medical Innovations, Inc.
Address Line 2: 51 Sawyer Road, Suite 200
Address Line 4: Waltham, MASSACHUSETTS 02453

ATTORNEY DOCKET NUMBER:

IMS CHG ADDRESS

DOMESTIC REPRESENTATIVE

Name: Paul T. Hempel
Address Line 1: Inverness Medical Innovations, Inc.
Address Line 2: 51 Sawyer Road, Suite 200
Address Line 4: Waltham, MASSACHUSETTS 02453

NAME OF SUBMITTER:

Jean M. Maxwell

Signature:

/JeanMMaxwell/

Date:

03/29/2007

Total Attachments: 1

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Trademark	File NO.	File DATE	Reg. NO.	Reg. DATE	Renewal	
ADVISOR	75/180526	10/11/1996	2181271	08/11/1998		
CLEAR CP PLAN EASY (AND DESIGN)	75/489144	05/21/1998	2601403	07/30/2002		
CLEAR PLAN EASY	75/589825	11/16/1998	2423900	01/23/2001		
CLEAR PLAN EASY (AND DESIGN)	75/589526	11/16/1998	2411236	12/05/2000		
CLEARBLUE EASY FAMILY PLANNING MONITOR	76/295849	08/06/2001				
CLEARPLAN EASY	74/227736	12/06/1991	1858107	10/11/1994		
CLEARPLAN EASY FAMILY PLANNING MONITOR	76/295848	08/06/2001				
CLEARVIEW (AND DESIGN)	73/776928	01/26/1989	1566723	11/21/1989		
CLEARVIEW (AND DESIGN)	74/277236	05/20/1992	1902081	06/27/1995		
PERSONA	74/620542	01/11/1995	2141219	03/03/1998		
PERSONA (AND DESIGN)	75/247563	02/25/1997	2173940	07/14/1998		
UNIPATH	78/126898	05/07/2002				
DESIGN (LITTLE MAN LOGO)	75/051842	02/01/1996	2299137	12/14/1999	12/14/2009	
INSTALERT	?					HOLD
INNOVACON	79060959	05/24/2006				HOLD
ABON (Stylized)	78/739374	10/24/2005				
SMARTCHECK	78/504461	10/22/2004				
LIFETRAX	78/693440	08/16/2005				
CLEAR PLAN	75/589524	11/16/1998	2432116	02/27/2001	02/27/2011	
ADC (and Design)	75/484599	05/13/1998	2327319	03/07/2000	03/07/2010	
CHECKCUP	76/285416	07/16/2001	2670131	12/31/2002	12/31/2012	
CLEARBLUE	78/231358	03/28/2003	2924246	02/01/2005	02/01/2015	
CLEARBLUE	73/633497	12/03/1986	1492770	06/21/1988	06/21/2008	
CLEARBLUE	78/231341	03/28/2003	2958057	05/31/2005	05/31/2015	
CLEARPLAN	73/617772	09/02/1986	1496356	07/19/1988	07/19/2008	
CLEARVIEW	78/211726	02/06/2003	2891933	10/05/2004	10/05/2014	
CLEARVIEW	78/211759	02/06/2003	2808711	01/27/2004	01/27/2014	
E-Z SPLIT KEY	76/488474	02/10/2003	2839730	05/11/2004	05/11/2014	
FACT PLUS PRO	75/850815	11/15/1999	2598617	07/23/2002	07/23/2012	
FACT PLUS SELECT	75/850814	11/15/1999	2598616	07/23/2002	07/23/2012	
INSTACHECK	75/382180	10/30/1997	2251052	06/08/1999	06/08/2009	
INSTACUP	76/067901	06/06/2000	2566709	05/07/2002	05/07/2012	
INSTASCREEN	76/331424	10/30/2001	2777301	10/28/2003	10/28/2013	
INSTASTICK	76/156576	10/31/2000	2603851	08/06/2002	08/06/2012	
ORALERT (Stylized)	76/574378	02/06/2004	3074035	03/28/2006	03/28/2016	
SIGNIFY	75/092551	04/22/1996	2112978	11/11/1997	11/11/2007	
SMARTCHECK INR (Stylized)	860009IR	07/14/2005	860009	07/14/2005	07/14/2015	
STREP A TWIST (Stylized) (Supplemental Register)	76/531561	07/02/2003	2890535	09/28/2004	09/28/2014	
SURESTEP	76/364490	01/29/2002	2842192	05/18/2004	05/18/2014	
SURESTRIP	76/366917	02/05/2002	2892357	10/12/2004	10/12/2014	
UNIPATH	78/126905	05/07/2002	3011927	11/01/2005	11/01/2015	
UNIPATH	78/975584	05/07/2002	3009682	10/25/2005	10/25/2015	
UNIPATH RESEARCH QUALITY TESTED (AND DESIGN)	75/397196	11/28/1997	2217308	01/12/1999	01/12/2009	
CLEARBLUE EASY	73/775070	01/17/1989	1615391	10/02/1990		
FACT PLUS	73/805682	06/08/1989	1576022	01/09/1990	01/09/2010	
OBC	74/487775	10/18/1993	1993774	08/13/1996	08/13/2016	