## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Gary E. Loest		03/31/2005	INDIVIDUAL: UNITED STATES

### RECEIVING PARTY DATA

Name:	Utopia Health & Beauty, Inc.	
Street Address:	9201 Gazette Avenue	
City:	Chatsworth	
State/Country:	CALIFORNIA	
Postal Code:	91311	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2117130	BOTANICAL TONIQUE
Registration Number:	2137085	COMPLEXE EYE BEAUTE
Registration Number:	2137087	COMPLEXE EYE FERME
Registration Number:	2693762	DERMA FADE
Registration Number:	2119983	ENZYME EX-CELL
Registration Number:	2195987	FIRMA DERM
Registration Number:	2132105	FLEUR-5
Registration Number:	2137086	HYDRA CLEANSE
Registration Number:	2114327	HYDRACREME
Registration Number:	2049162	Р
Registration Number:	2368962	PHARMA SCREEN
Registration Number:	2809480	PHARMACLEAR
Registration Number:	1742618	PHARMAGEL
Registration Number:	2114328	SLENDER SHAPER

TRADEMARK REEL: 003511 FRAME: 0079

900073063

# **CORRESPONDENCE DATA**

Fax Number: (805)988-7702

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (805) 988-8349
Email: tbryant@nchc.com
Correspondent Name: Glenn J. Dickinson
Address Line 1: P.O. Box 9100

Address Line 4: Oxnard, CALIFORNIA 93031-9100

ATTORNEY DOCKET NUMBER:	LOEST 2 UTOPIA
NAME OF SUBMITTER:	Glenn J. Dickinson
Signature:	/glenn dickinson/
Date:	03/29/2007

Total Attachments: 1

source=LoestSale2Utopia#page1.tif

TRADEMARK
REEL: 003511 FRAME: 0080

### BILL OF SALE

The following definitions and designations shall apply in this bill of sale, without regard to number or gender.

SELLER: PHARMAGEL INTERNATIONAL, INC. and GARY LOEST

BUYER: UTOPIA HEALTH & BEAUTY, INC.

RE: CERTAIN BUSINESS ASSETS OF PHARMAGEL

PROPERTY: Certain assets only of the business known as Pharmagel,

specifically and limited to all inventory, intellectual property, and other proprietary assets wherever located; and any and all other assets described in that certain "Asset Purchase Agreement" dated February 19, 2005, including trade names and

trademarks.

This document certifies that Seller, for good and valuable consideration, receipt of which is hereby acknowledged, does hereby transfer and deliver to Buyer, the property described above.

Seller hereby covenants with Buyer and his successors in interest that Seller is the lawful owner of said property, that Seller has good right to sell the same and has followed all necessary procedures and obtained all necessary consents and approvals for this sale, that Seller will warrant and defend the same against the lawful claims and demands of all parties and hold them harmless therefrom, and that it is free from all encumbrances.

EXECUTED on March 3, 2005 at Monterey, California.

SELLER: PHARMAGEL INTERNATIONAL, INC.

Gary Loest, President

GARY LOEST, Shareholder

1

TRADEMARK REEL: 003511 FRAME: 0081