

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Netgraphe Inc.		12/31/2004	CORPORATION: CANADA

**RECEIVING PARTY DATA**

Name:	Canoe Inc.
Street Address:	612, Saint-Jacques Street
City:	Montreal
State/Country:	CANADA
Postal Code:	H3C 4M8
Entity Type:	CORPORATION: CANADA

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2386698	SLAM! SPORTS
Registration Number:	2392481	CANOE
Registration Number:	2413343	JAM!
Registration Number:	2436064	CANOE
Registration Number:	2487758	SLAM!
Registration Number:	2493723	CANOE MONEY
Registration Number:	2497389	JAM! SHOWBIZ

**CORRESPONDENCE DATA**

Fax Number: (202)842-8465  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202-842-8800  
 Email: dctrademarks@dbr.com  
 Correspondent Name: Amy E. Carroll  
 Address Line 1: 1500 K Street, N.W.  
 Address Line 2: Suite 1100

OP \$190.00 2386698

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1209

ATTORNEY DOCKET NUMBER:

31795

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Amy E. Carroll

Signature:

/amyecarroll/

Date:

03/20/2007

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment"), effective as of the 31<sup>st</sup> day of December 2004, is made from Neigraphe Inc., a Canadian corporation, with an address at 300 Viger Ave. East, Montreal, Canada, H2X 3W4 (the "Assignor"), to Canoe Inc., a Canadian corporation, with an address at 612, Saint-Jacques street, Montreal, Canada, H3C 4M8 (the "Assignee").

WHEREAS, upon Assignor's dissolution on December 31, 2004, Assignee acquired all of Assignor's rights in the Marks (as defined below), and Assignee is desirous of further evidencing that Assignor has assigned all right, title and interest in and to the Marks to Assignee; and

WHEREAS, Assignor has assigned to Assignee all right, title and interest in and to the marks listed on Schedule A hereto (hereinafter, the "Marks"), which are registered in the U.S. Patent and Trademark Office as detailed in Schedule A, including the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges:

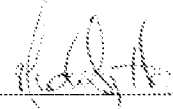
1. Assignor has and hereby does assign to Assignee all of Assignor's right, title and interest in and to the Marks, including any registrations or pending applications therefor and the goodwill of the business symbolized thereby.

2. Assignor further assigns to Assignee all rights to sue, bring actions for and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the Marks and all proceeds of the Marks, including, without limitation, any and all causes of action for infringement or unauthorized use thereof and any and all royalties for any licenses thereof (collectively, the "Assets"), the Assets to be held and enjoyed by Assignee, for its own use, and for the use of its successors, assigns or other legal representatives to the full term or terms for which the rights associated with the Marks may be granted, as fully and entirely as the same would have been enjoyed by the Assignor, had this Assignment not been made.

3. This Assignment shall be binding upon Assignor, Assignor's successors and assigns, and upon all others acting by, through, with or under Assignor's direction or control, and all those in privity therewith.

IN WITNESS WHEREOF, the Assignor has executed this Assignment and caused the same to be duly delivered on its behalf as of the date first set forth above.

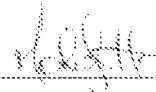
Netgraphe Inc.  
(by Canoe Inc., its successor)

By: 

Name: Michel Goulette

Title: VP Finance & CFO

ACKNOWLEDGED:  
Canoe Inc.

By: 

Name: Michel Goulette

Title: VP Finance & CFO

Schedule A

Country	Mark	Reg. No.	Reg. Date
United States	SLAM! SPORTS & Design	2,386,698	September 19, 2000
United States	CANOE & Design	2,392,481	October 10, 2000
United States	JAM!	2,413,343	December 19, 2000
United States	CANOE	2,436,064	March 20, 2001
United States	SLAM!	2,487,758	September 11, 2001
United States	CANOE MONEY	2,493,723	October 2, 2001
United States	JAM! SHOWBIZ & Design	2,497,389	October 16, 2001