

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	11/09/2009

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Konica Minolta Photo Imaging U.S.A., Inc.		11/09/2006	CORPORATION: PENNSYLVANIA

**RECEIVING PARTY DATA**

Name:	ViewPoint Corporation
Street Address:	498 Seventh Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2532675	FOTOMAT
Registration Number:	0928278	FOTOMAT
Registration Number:	0868275	FOTOMAT
Registration Number:	1610152	FOTOMAT
Registration Number:	0942454	FOTOMAT
Registration Number:	1167714	FOTO RUSH
Registration Number:	1362512	

**CORRESPONDENCE DATA**

Fax Number: (212)425-5288  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-425-7200  
 Email: tmdocketny@kenyon.com, dkaplan@kenyon.com

CH \$190.00 2532675

Correspondent Name: Dana R. Kaplan, Esq.  
Address Line 1: One Broadway  
Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:

2509/999

NAME OF SUBMITTER:

Dana R. Kaplan, Esq.

Signature:

/Dana R. Kaplan/

Date:

03/15/2007

Total Attachments: 2

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**EXHIBIT B**

**TRADEMARK ASSIGNMENT**

This Assignment is made by Konica Minolta Photo Imaging U.S.A., Inc. ("Assignor"), a Pennsylvania corporation, with offices at 725 Darlington Avenue, Mahwah, New Jersey 07430, to Viewpoint Corporation ("Assignee"), a Delaware Corporation, with offices at 498 Seventh Avenue, New York, New York 10018.

**WHEREAS**, Assignor is the owner of all right, title and interest in and to the trademark, service mark and trade name "F. MAT" and the corresponding federal trademark registrations and applications listed on the attached Schedule as well as all of the goodwill of the business symbolized thereby and associated therewith collectively, the "Mark");

**WHEREAS**, Assignee desires to acquire from Assignor any and all right, title and interest in and to the Mark as well as all of the goodwill of the business symbolized thereby and associated therewith and has agreed to purchase same from Assignor;



**NOW, THEREFORE**, in consideration of the good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee any and all of its right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and including, without limitation, all common law rights in and to the Mark and the right to sue and recover for, and the right to profits, damages due or accrued arising out of or in connection with, any and all past, present or future infringement or dilution of or damage or injury to the Mark, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

**IN WITNESS WHEREOF**, Assignor has caused this document to be executed by one of its duly authorized officers as of this 11th day of November, 2006.

KONICA MINOLTA PHOTO IMAGING U.S.A., INC.

By: [Signature]  
Name: Daniel H. [Signature]  
Title: SVP Finance

TRADEMARK REGISTRATIONS

Trademark	Applic	Registration Number	Registration Date
FOTOMAT	75/762319	2532675 (U.S. Federal Registration)	January 22, 2002
FOTOMAT	72/382206	0928278 (U.S. Federal Registration)	February 1, 1972
FOTOMAT	72/300524	0868275 (U.S. Federal Registration)	April 15, 1969
	73/838303	1610152 (U.S. Federal Registration)	August 14, 1990
	72/300523	0942454 (U.S. Federal Registration)	September 5, 1972
FOTOMAT		961 (State of Ohio)	October 16, 1978
FOTO RUSH	73/244499	1167714 (U.S. Federal Registration)	September 1, 1981
3-Tiered FOTOMAT Roof Design	75/523639	1362512 (U.S. Federal Registration)	September 24, 1985