

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RF HOLDCO, LLC.		02/09/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	ROUSH FENWAY RACING, LLC
Street Address:	4600 ROUSH PLACE
City:	CONCORD
State/Country:	NORTH CAROLINA
Postal Code:	28027
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	2981078	16
Registration Number:	2822020	99
Registration Number:	2662012	6
Registration Number:	2544774	60
Registration Number:	2563088	6
Registration Number:	2276964	J.R.'S GARAGE EST. 1996
Registration Number:	2289735	J.R.'S GARAGE
Registration Number:	2464427	WHITE KNUCKLE RACING
Registration Number:	2416519	WHITE KNUCKLE
Registration Number:	2365599	97
Registration Number:	2282413	99
Serial Number:	75932713	17
Registration Number:	2481134	50

CH \$390.00 2981078

Serial Number:	78760398	06
Serial Number:	78760257	26

CORRESPONDENCE DATA

Fax Number: (646)848-4455
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-848-4455
Email: jlik@shearman.com
Correspondent Name: Susan Reiss
Address Line 1: 599 Lexington Avenue
Address Line 2: Shearman & Sterling LLP - IP Docketing
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	30414-16
NAME OF SUBMITTER:	Susan Reiss
Signature:	/SUSAN REISS/
Date:	03/12/2007

Total Attachments: 4
source=Name Change#page1.tif
source=Name Change#page2.tif
source=Name Change#page3.tif
source=Name Change#page4.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "RF HOLDCO, LLC", CHANGING ITS NAME FROM "RF HOLDCO, LLC" TO "ROUSH FENWAY RACING, LLC", FILED IN THIS OFFICE ON THE NINTH DAY OF FEBRUARY, A.D. 2007, AT 2:50 O'CLOCK P.M.

4256148 8100

070148904



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5422364

DATE: 02-09-07

TRADEMARK
REEL: 003499 FRAME: 0720

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:50 PM 02/09/2007
FILED 02:50 PM 02/09/2007
SRV 070148904 - 4256148 FILE

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF FORMATION OF
RF HOLDCO, LLC

1. The name of the limited liability company is RF Holdco, LLC.
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

Paragraph 1 is hereby deleted in its entirety and is amended to read as follows:

"FIRST. The name of the limited liability company formed hereby is Roush Fenway Racing, LLC".

IN WITNESS WHEREOF, the undersigned, being an authorized person, has executed this Certificate of Amendment as of February 9, 2007.

RF HOLCO, LLC

By: 

Evan D. Lyak, Manager

By: 










Mike Dec, Manager


TRADEMARK

REEL: 003499 FRAME: 0721

Schedule A

Trademark Registrations and Applications

Mark	Design (if applicable)	Date (Filed=Pending, Issued =Registered)	Reg. No.	Applicant/Owner
16	N/A	Issued 08/02/05	2,981,078	Roush Corporation Filing
99		Issued 03/16/04	2,822,020	Roush Corporation Filing
6		Issued 12/17/02	2,662,012	Roush Corporation Filing
60		Issued 03/05/02	2,544,774	Roush Corporation Filing
6		Issued 04/23/02	2,563,088	Roush Corporation Filing
J.R.'S GARAGE EST. 1996		Issued 09/14/99	2,276,964	Roush Corporation Filing
J.R.'S GARAGE	N/A	Issued 11/02/99	2,289,735	Roush Corporation Filing
WHITE KNUCKLE RACING		Issued 06/21/01	2,464,427	Roush Corporation Filing
White Knuckle	N/A	Issued 12/26/00	2,416,519	Roush Corporation Filing
97		Issued 07/11/00	2,365,599	Roush Corporation Filing
99		Issued 10/05/99	2,282,413	Roush Corporation Filing
17		Filed 03/01/00	Serial No. 75/932,713	Roush Corporation Filing

Mark	Design (if applicable)	Date (Filed=Pending, Issued =Registered)	Reg. No.	Applicant/Owner
50		Issued 08/28/01	2,481,134	Roush Corporation Filing
06	N/A	Filed 11/23/05	Serial # 78/760,398	Roush Corporation Filing (NC)
26	N/A	Filed 7/25/06	Serial # 78/760,257	Roush Corporation Filing (NC)