Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Holiday Retirement Corp.		02/28/2007	CORPORATION: OREGON

RECEIVING PARTY DATA

Name:	Harvest Management Sub LLC	
Street Address:	2250 McGilchrist Street SE	
City:	Salem	
State/Country:	OREGON	
Postal Code:	97302	
Entity Type:	Type: LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number: 2090582		HOLIDAY

CORRESPONDENCE DATA

Fax Number: (503)972-3873

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 503.221.1440

Email: trademark@tonkon.com

Correspondent Name: Christopher D. Erickson

Address Line 1: 888 SW 5th Avenue, Suite 1600 Address Line 4: Portland, OREGON 97204

NAME OF SUBMITTER:	Shandra L. Rissmann
Signature:	/slr/
Date:	03/06/2007

Total Attachments: 2

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TRADEMARK REEL: 003493 FRAME: 0954

TRADEMARK ASSIGNMENT

Holiday Retirement Corp., an Oregon corporation ("Assignor"), is the owner of the following mark currently registered on the Principal Register in the United States Patent and Trademark Office (the "Mark"):

Mark Registration No.

HOLIDAY 2090582

Harvest Management Sub LLC, a Delaware limited liability company ("Assignee"), residing at 2250 McGilchrist Street SE, Salem, OR 97302, desires to acquire the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, conveys, delivers, and sets over to Assignee, all of Assignor's right, title and interest in and to the Mark, together with (a) the goodwill of the business associated with the Mark, and the above identified registration for the Mark; (b) all income, royalties, damages, and payment now or hereafter due and payable with respect to third parties' use of the Mark; and (c) all of Assignor's right, title and interest in and to all suits, causes of action and claims recoverable by law or in equity arising from past, present or future infringement or use of the Mark, and in and to profits arising from past infringement.

Assignor shall reasonably cooperate with Assignee in executing appropriate documents provided by Assignee required for completing the formalities to secure to such Assignee the rights transferred hereby, upon request of Assignee.

Except as expressly provided otherwise in the Acquisition Agreement, dated December 20, 2006, between Assignor and Assignee (the "Acquisition Agreement"): (x) Assignor conveys the Mark to Assignee AS IS, (y) Assignor does not warrant the validity or enforceability of the Mark, and (z) Assignor disclaims all implied warranties relating to the Mark, including without limitation the implied warranties of merchantability, fitness for a particular purpose, title and non-infringement.

TRADEMARK
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In the event of any conflict between this Trademark Assignment and the Acquisition Agreement, the terms of the Acquisition Agreement shall control.

DATED: February 28, 2007

RECORDED: 03/06/2007

ASSIGNOR:

HOLIDAY RETIREMENT CORP.

Name: Blue D. Ittorn

Its: UPI Stor

Acknowledged and Agreed to by:

ASSIGNEE:

HARVEST MANAGEMENT SUB LLC

Name: mark Brankan

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