

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Time4 Media, Inc.		02/28/2007	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	TI Golf Holdings Inc.
Street Address:	1271 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10020
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 64

Property Type	Number	Word Mark
Serial Number:	75905794	BEST THINGS IN GOLF
Serial Number:	78316247	BETTER BY SATURDAY
Serial Number:	75863041	CLUBTEST
Serial Number:	75863042	CLUBTEST
Serial Number:	76010516	GET YOUR GAME ONLINE
Serial Number:	76460744	GOLF
Serial Number:	75641999	GOLF
Serial Number:	74661070	GOLF MAGAZINE
Serial Number:	74802736	GOLF MAGAZINE
Serial Number:	73708660	GOLF MAGAZINE
Serial Number:	74733300	GOLF MAGAZINE
Serial Number:	74733299	GOLF MAGAZINE
Serial Number:	75824994	GOLF MAGAZINE
Serial Number:	74660650	GOLF MAGAZINE

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Serial Number:	76406090	GOLF MAGAZINE
Serial Number:	76461582	GOLF MAGAZINE
Serial Number:	76489751	GOLF MAGAZINE
Serial Number:	78261142	GOLF MAGAZINE
Serial Number:	78262892	GOLF MAGAZINE
Serial Number:	78615128	GOLF MAGAZINE
Serial Number:	75641998	GOLF MAGAZINE
Serial Number:	74071993	GOLF MAGAZINE GOLD MEDAL RESORT
Serial Number:	75677954	GOLF MAGAZINE GOLF COURSE GUIDE
Serial Number:	78722435	GOLF MAGAZINE LIVING
Serial Number:	75950346	GOLF MAGAZINE PICTURE COLLECTION
Serial Number:	74072100	GOLF MAGAZINE SILVER MEDAL RESORT
Serial Number:	75905792	GOLF MAGAZINE TV
Serial Number:	78904607	GOLF.COM
Serial Number:	78569201	GOLFCOURSE.COM
Serial Number:	76042846	GOLFONLINE
Serial Number:	75134615	GOLFONLINE
Serial Number:	76332888	ICELAND OPEN
Serial Number:	78877255	ICELAND OPEN EXPERIENCE
Serial Number:	78877259	ICELAND OPEN EXPERIENCE
Serial Number:	78552457	LIFE ON THE BUBBLE
Serial Number:	78722287	LIVING
Serial Number:	78297919	LIVING ON THE LINKS
Serial Number:	78298001	LIVING ON THE LINKS
Serial Number:	76206926	PICTURE GOLF LIKE YOU NEVER HAVE BEFORE
Serial Number:	78655109	PRESSURE CHALLENGE
Serial Number:	74708796	PRIVATE LESSONS
Serial Number:	74034548	PRIVATE LESSONS
Serial Number:	74709102	PRIVATE LESSONS
Serial Number:	74708778	PRIVATE LESSONS
Serial Number:	78743369	BEST THINGS IN GOLF
Serial Number:	75940983	THE GOLFONLINE PLAYERS CLUB
Serial Number:	78611681	TOP 100 TEACHERS
Serial Number:	78618166	TOP 100 TEACHER
Serial Number:	76427113	TOP 100 YOU CAN PLAY

Serial Number:	76345555	T4
Serial Number:	76345558	T4
Serial Number:	76345557	T4
Serial Number:	76345556	T4
Serial Number:	76500148	T4 TIME4MEDIA
Serial Number:	78902015	TIME4 ENTERTAINMENT
Serial Number:	78901946	TIME4 ENTERTAINMENT
Serial Number:	76219439	TIME4 MEDIA
Serial Number:	76219438	TIME4 MEDIA
Serial Number:	76219437	TIME4MEDIA
Serial Number:	76219436	TIME4 MEDIA
Serial Number:	76247534	TIME4 MEDIA
Serial Number:	76247537	TIME4 MEDIA
Serial Number:	76247532	TIME4.COM
Serial Number:	74071994	

CORRESPONDENCE DATA

Fax Number: (212)202-6324
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212 484 8973
Email: paul.lee@timewarner.com
Correspondent Name: Paul A. Lee
Address Line 1: One Time Warner Center
Address Line 2: Room 14-100
Address Line 4: New York, NEW YORK 10019-8016

NAME OF SUBMITTER:	Paul A. Lee
Signature:	/Paul A. Lee/
Date:	03/02/2007

Total Attachments: 4
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TRADEMARK ASSIGNMENT

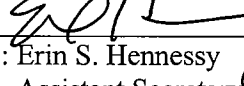
WHEREAS Time4 Media, Inc. (a New York Corporation) (the "Assignor"), with offices located at 2 Park Avenue, New York, NY 10016, is the owner of the trademarks listed in the attached schedule, in the United States Patent and Trademark Office:

WHEREAS TI Golf Holdings Inc. (a Delaware Corporation) (the "Assignee"), with offices located at 1271 Avenue of the Americas, New York, NY 10020, is desirous of acquiring the Trademark(s) and all applications and registrations therefor; and


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark(s), and all applications or registrations therefor, together with the goodwill of the business symbolized by the Trademark(s), the portion of Assignor's business to which said Trademark(s) pertain, along with the right to sue for past infringement.

This assignment is effective as of February 28, 2007.

Time4 Media, Inc.

By: 
Name: Erin S. Hennessy
Title: Assistant Secretary

TI Golf Holdings Inc.

By: 
Name: Lauren Ezrol Klein
Title: Assistant Secretary

Date: February 28, 2007

State of New York :
: ss
County of New York :

On this, the 28th day of February, 2007, before me personally came Erin S. Hennessy, to me known, who being by me duly sworn, did depose and say that she resides at 245 East 63rd Street, Apt 804, New York, NY 10021; that she is the Assistant Secretary of Time4 Media, Inc., the corporation described in and which executed the above instrument; and that she signed her name thereto by order of the Board of Directors of said corporation.



Notary Public

CATHERINE O'BRIEN
Notary Public, State of New York
No. 01OB6112886
Certified in New York County
Certificate on file
Commission Expires July 12, 2008

Date: February 28, 2007

State of New York :
: ss
County of New York :

On this, the 28th day of February, 2007, before me personally came Lauren Ezrol Klein, to me known, who being by me duly sworn, did depose and say that she resides at 40 East 88th Street, Apt. 6B, New York, NY 10128; that she is the Assistant Secretary of TI Golf Holdings Inc., the corporation described in and which executed the above instrument; and that he signed his name thereto by order of the Board of Directors of said corporation.



Notary Public

CATHERINE O'BRIEN
Notary Public, State of New York
No. 01OB6112886
Certified in New York County
Certificate on file
Commission Expires July 12, 2008

Trademark Schedule - Time4 Media (U.S.)

Trademark	Status	Appl. No.	Reg. No.	Country	Class	Filing Date	Reg. Date
BEST THINGS IN GOLF	Registered	75/905794	2436836	U.S.	41 Int.	29-Jan-2000	20-Mar-2001
BETTER BY SATURDAY	Registered	78/316247	2953663	U.S.	16 Int.	21-Oct-2003	17-May-2005
CLUBTEST	Registered	75/863041	2689665	U.S.	16 Int.	03-Dec-1999	25-Feb-2003
CLUBTEST	Registered	75/863042	2529014	U.S.	42 Int.	03-Dec-1999	15-Jan-2002
DESIGN (CIRCLE W/GOLF CLUB & GOLF FLAG)	Registered	74/071994	1701049	U.S.	00 Int.	22-Jun-1990	14-Jul-1992
GET YOUR GAME ONLINE	Registered	76/010516	2575189	U.S.	41 Int.	27-Mar-2000	04-Jun-2002
GOLF	Registered	76/460744	2752640	U.S.	16 Int.	23-Oct-2002	19-Aug-2003
GOLF (STYLIZED)	Registered	75/641999	2349798	U.S.	16 Int.	17-Feb-1999	16-May-2000
GOLF MAGAZINE	Registered	74/661070	2253880	U.S.	09 Int.	13-Apr-1995	15-Jun-1999
GOLF MAGAZINE	Registered	74/802736	1993626	U.S.	09 Int.	13-Apr-1995	13-Aug-1996
GOLF MAGAZINE	Registered	73/708660	1521775	U.S.	16 Int.	01-Feb-1988	24-Jan-1989
GOLF MAGAZINE	Registered	74/733300	2100033	U.S.	16 Int.	22-Sep-1995	23-Sep-1997
GOLF MAGAZINE	Registered	74/733299	2100032	U.S.	36 Int.	22-Sep-1995	23-Sep-1997
GOLF MAGAZINE	Registered	75/824994	2429568	U.S.	41 Int.	18-Oct-1999	20-Feb-2001
GOLF MAGAZINE	Registered	74/660650	2272491	U.S.	41 Int.	13-Apr-1995	24-Aug-1999
GOLF MAGAZINE	Registered	76/406090	2777436	U.S.	28 Int.	10-May-2002	28-Oct-2003
GOLF MAGAZINE	Registered	76/461582	2792689	U.S.	16 Int.	23-Oct-2002	09-Dec-2003
GOLF MAGAZINE	Registered	76/489751	2852850	U.S.	16 Int.	10-Feb-2003	15-Jun-2004
GOLF MAGAZINE	Registered	78/261142	2843202	U.S.	16 Int.	11-Jun-2003	18-May-2004
GOLF MAGAZINE	Registered	78/262892	2865110	U.S.	20 Int.	16-Jun-2003	20-Jul-2004
GOLF MAGAZINE	Pending	78/615128		U.S.	09 Int.	01-Apr-2005	
GOLF MAGAZINE (STYLIZED)	Registered	75/641998	2382518	U.S.	16 Int.	17-Feb-1999	05-Sep-2000
GOLF MAGAZINE GOLD MEDAL RESORT	Registered	74/071993	1724515	U.S.	00 Int.	22-Jun-1990	13-Oct-1992
GOLF MAGAZINE GOLF COURSE GUIDE	Registered	75/677954	2357215	U.S.	42 Int.	08-Apr-1999	13-Jun-2000
GOLF MAGAZINE LIVING	Registered	78/722435	3166802	U.S.	16 Int.	28-Sep-2005	31-Oct-2006
GOLF MAGAZINE PICTURE COLLECTION	Registered	75/950346	2763120	U.S.	42 Int.	29-Feb-2000	16-Sep-2003
GOLF MAGAZINE SILVER MEDAL RESORT	Registered	74/072100	1695122	U.S.	00 Int.	22-Jun-1990	16-Jun-1992
GOLF MAGAZINE TV	Registered	75/905792	2436835	U.S.	41 Int.	29-Jan-2000	20-Mar-2001
GOLF.COM	Pending	78/904607		U.S.	41 Int.	09-Jun-2006	
GOLFCOURSE.COM	Pending	78/569201		U.S.	42 Int.	17-Feb-2005	
GOLFONLINE	Registered	76/042846	2484851	U.S.	41 Int.	08-May-2000	04-Sep-2001
GOLFONLINE	Registered	75/134615	2223321	U.S.	42 Int.	08-Jul-1996	09-Feb-1999
ICELAND OPEN	Registered	76/332888	2670602	U.S.	39 Int., 41 Int.	01-Nov-2001	31-Dec-2002

Trademark Schedule - Time4 Media (U.S.)							
ICELAND OPEN EXPERIENCE	Pending	78/877255		U.S.	41 Int.	05-May-2006	
ICELAND OPEN EXPERIENCE	Pending	78/877259		U.S.	39 Int.	05-May-2006	
LIFE ON THE BUBBLE	Published	78/552457		U.S.	16 Int.	24-Jan-2005	
LIVING	Pending	78/722287		U.S.	16 Int.	28-Sep-2005	
LIVING ON THE LINKS	Registered	78/297919	2899768	U.S.	16 Int.	09-Sep-2003	02-Nov-2004
LIVING ON THE LINKS	Registered	78/298001	2881729	U.S.	35 Int.	09-Sep-2003	07-Sep-2004
PICTURE GOLF LIKE YOU NEVER HAVE BEFORE	Registered	76/206926	2597475	U.S.	42 Int.	05-Feb-2001	23-Jul-2002
PRESSURE CHALLENGE	Published	78/655109		U.S.	41 Int.	21-Jun-2005	
PRIVATE LESSONS	Registered	74/708796	2144988	U.S.	09 Int., 41 Int.	31-Jul-1995	17-Mar-1998
PRIVATE LESSONS	Registered	74/034548	1679328	U.S.	16 Int.	28-Feb-1990	17-Mar-1992
PRIVATE LESSONS	Registered	74/709102	2134814	U.S.	41 Int.	31-Jul-1995	03-Feb-1998
PRIVATE LESSONS	Registered	74/708778	2122082	U.S.	42 Int.	31-Jul-1995	16-Dec-1997
THE BEST THINGS IN GOLF	Pending	78/743369		U.S.	16 Int.	31-Oct-2005	
THE GOLFONLINE PLAYERS CLUB	Registered	75/940983	2696963	U.S.	42 Int.	10-Mar-2000	18-Mar-2003
TOP 100 TEACHERS	Pending	78/611681		U.S.	41 Int.	19-Apr-2005	
TOP 100 TEACHERS	Pending	78/618166		U.S.	16 Int.	27-Apr-2005	
TOP 100 YOU CAN PLAY	Registered	76/427113	2719095	U.S.	16 Int.	02-Jul-2002	27-May-2003
T4	Registered	76/345555	2923676	U.S.	09 Int.	06-Dec-2001	01-Feb-2005
T4	Registered	76/345558	2754064	U.S.	16 Int.	06-Dec-2001	19-Aug-2003
T4	Registered	76/345557	2909000	U.S.	41 Int.	06-Dec-2001	07-Dec-2004
T4	Registered	76/345556	2792320	U.S.	42 Int.	06-Dec-2001	09-Dec-2003
T4 TIME4MEDIA LOGO	Registered	76/500148	2816650	U.S.	16 Int.	25-Mar-2003	24-Feb-2004
TIME4 ENTERTAINMENT	Pending	78/902015		U.S.	41 Int.	06-Jun-2006	
TIME4 ENTERTAINMENT	Pending	78/901946		U.S.	09 Int.	06-Jun-2006	
TIME4 MEDIA	Registered	76/219439	2917647	U.S.	09 Int.	05-Mar-2001	11-Jan-2005
TIME4 MEDIA	Registered	76/219438	2626414	U.S.	16 Int.	05-Mar-2001	24-Sep-2002
TIME4 MEDIA	Registered	76/219437	2906890	U.S.	41 Int.	05-Mar-2001	30-Nov-2004
TIME4 MEDIA	Registered	76/219436	2633061	U.S.	42 Int.	05-Mar-2001	08-Oct-2002
TIME4 MEDIA LOGO	Registered	76/247534	2722198	U.S.	16 Int.	30-Apr-2001	03-Jun-2003
TIME4 MEDIA LOGO	Registered	76/247537	2738043	U.S.	41 Int., 42 Int.	30-Apr-2001	15-Jul-2003
TIME4.COM	Registered	76/247532	2604286	U.S.	42 Int.	30-Apr-2001	06-Aug-2002