

TO: PETER J. SILVERMAN COMPANY; 866 UNITED NATIONS PLAZA

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

**02/07/2007**  
**900068832**

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	12/20/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pharmacia & Upjohn Company LLC		01/31/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Johnson & Johnson
<b>Street Address:</b>	One Johnson & Johnson Plaza
<b>City:</b>	New Brunswick
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08933
<b>Entity Type:</b>	CORPORATION: NEW JERSEY

**PROPERTY NUMBERS Total: 59**

Property Type	Number	Word Mark
Serial Number:	78344897	COOL MELTS
Serial Number:	77062199	
Serial Number:	77062197	
Serial Number:	77062202	
Registration Number:	0693417	DOXIDAN
Registration Number:	0527862	DRAMAMINE
Registration Number:	0536728	EMETROL
Registration Number:	2264700	
Serial Number:	78467061	ESCAPE
Registration Number:	1438897	FIBER EZE
Serial Number:	78523351	FLASH-MELTS
Serial Number:	78463235	FOLIQUE
Serial Number:	78754008	FOLIQUE

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Serial Number:	78613686	
Registration Number:	3175025	GENTLE VAPORS
Registration Number:	2122980	
Registration Number:	2106590	
Registration Number:	2841693	HELPS BEAT CIGARETTES ONE CRAVING AT A TIME
Registration Number:	3133893	JUST WHAT THEY NEED
Serial Number:	78936959	KID-CENTRIC
Serial Number:	78936963	KID-CENTRICITY
Registration Number:	1599161	LUDEN'S
Serial Number:	78352377	LUDEN'S
Registration Number:	1811404	LUDEN'S GREAT TASTING WILD CHERRY THROAT DROPS
Registration Number:	2584590	MENOPAUSE MINDSETS
Registration Number:	0997843	MICATIN
Registration Number:	1293844	NASALCROM
Registration Number:	2511675	NASALCROM
Registration Number:	2341492	NASALCROM
Registration Number:	2839160	NICOTROL HELPING HAND
Registration Number:	3088451	OCEAN RUSH
Registration Number:	3144999	OCEAN RUSH
Registration Number:	2719177	
Registration Number:	2911609	PEDIA CARE
Registration Number:	1445906	PEDIA CARE
Serial Number:	78665200	PEDIACARE
Registration Number:	2994365	PEDIA CARE. RECOMMENDED BY PEDIATRICIANS. TRUSTED BY MOMS.
Registration Number:	2974264	POLAR BERRY BLUE
Serial Number:	78463243	PREVAIL
Serial Number:	78541846	
Registration Number:	1457107	PROGAINE
Registration Number:	2719170	PROGAINE
Registration Number:	2719178	PROGAINE
Registration Number:	1491912	R
Registration Number:	1420785	ROGAINE
Registration Number:	2161275	ROGAINE DIRECT
Registration Number:	2541567	ROGAINE RESULTS

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Registration Number:	3030019	ROGAINE WORKS. THE SOONER THE BETTER
Registration Number:	3157426	SPRING BLOOM
Registration Number:	2974314	SPRING BLOOM
Registration Number:	2663839	STRONGER THAN HEREDITY
Registration Number:	2890089	TRUSTED LUDEN'S CARE EVERYONE NEEDS A LITTLE TLC
Registration Number:	2536488	UNICAP
Registration Number:	1600304	UNICAP JR.
Registration Number:	0664646	UNICAP M
Registration Number:	1601832	UNICAP SR.
Registration Number:	1083147	UNICAP T
Serial Number:	78854214	USE IT OR LOSE IT
Serial Number:	78504280	VAPOR CARE

**CORRESPONDENCE DATA**

Fax Number: (212)813-5901  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2128135900  
 Email: abriggie@frosszelnick.com  
 Correspondent Name: Peter J. Silverman  
 Address Line 1: 866 United Nations Plaza  
 Address Line 2: Fross Zelnick Lehrman & Zissu, P.C.  
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	J&J 0700632
NAME OF SUBMITTER:	Andrew Briggie
Signature:	/awb/
Date:	02/07/2007

Total Attachments: 3  
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**CONFIRMATORY ASSIGNMENT**


WHEREAS, PHARMACIA & UPJOHN COMPANY LLC, a corporation organized and existing under the laws of Delaware, with an address of 7000 Portage Road, Kalamazoo, Michigan 49001 ("Assignor"), was the owner of the following trademarks listed in the attached schedule (hereinafter, the "Trademarks"):

WHEREAS, JOHNSON & JOHNSON, a corporation organized and existing under the laws of New Jersey, located and doing business at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933 ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective as of December 20, 2006;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of December 20, 2006, of all right, title and interest in and to the Trademarks and the above-named applications and/or registrations therefor, together with that portion of the business of the applicant to which the Trademarks pertain, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated January 31, 2007

PHARMACIA & UPJOHN  
COMPANY LLC

By: 

Name: Arthur A. Silverstein

Title: Assistant Secretary

### SCHEDULE

Trademark	Serial No./ Registration No.
COOL MELTS	78/344897
Design of a Child Sleeping at Night (for Pedia Care)	77/062199
Design of a Mother and Child (for Pedia Care)	77/062197
Design of a Mother and Infant (for Pedia Care)	77/062202
DOXIDAN	693417
DRAMAMINE	527862
EMETROL	536728
EMETROL RAINBOW DESIGN	2264700
ESCAPE (STYLIZED)	78/467061
FIBER EZE	1438897
FLASH-MELTS	78/523351
FOLIQUE	78/463235
FOLIQUE	78/754006
FOLIQUE LOGO DESIGN	78/613686
GENTLE VAPORS	3175025
HAIR FOLLICLE B DESIGN	2122980
HAIR FOLLICLE DESIGN	2106590
HELPS BEAT CIGARETTES ONE CRAVING AT A TIME	2841693
JUST WHAT THEY NEED	3133893
KID-CENTRIC	78/936959
KID-CENTRICITY	78/936963
LUDEN'S	1599161
LUDEN'S	78/352377
LUDEN'S GREAT TASTING WILD CHERRY THROAT DROPS AND DESIGN	1811404
MENOPAUSE MINDSETS	2584590
MICATIN	997843
NASALCROM	1293844
NASALCROM	2511675
NASALCROM	2341492
NICOTROL HELPING HAND	2839160
OCEAN RUSH	3088451
OCEAN RUSH	3144999
PACKAGE DESIGN WITH THREE SWIRLS (PROGAINE)	2719177
PEDIA CARE	2911609
PEDIA CARE	1445906
PEDIA CARE	78/665200
PEDIACARE. RECOMMENDED BY PEDIATRICIANS. TRUSTED BY MOMS.	2994365
POLAR BERRY BLUE	2974264
PREVAIL	78/463243
PREVAIL HAIR FOLLICLE LOGO	78/541846
PROGAINE	

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PROGAIN AND PACKAGE DESIGN WITH THREE SWIRLS (1)	2719178
R DESIGN	1491912
ROGAIN	1420785
ROGAIN DIRECT	2161275
ROGAIN RESULTS	2541567
ROGAIN WORKS. THE SOONER THE BETTER	3030019
SPRING BLOOM	3157426
SPRING BLOOM	2974314
STRONGER THAN HEREDITY	2663839
TRUSTED LUDEN'S CARE EVERYONE NEEDS A LITTLE TLC	2890089
UNICAP	2536488
UNICAP JR.	1600304
UNICAP M	664646
UNICAP SR.	1601832
UNICAP T	1083147
USE IT OR LOSE IT	78/854214
VAPOR CARE	78/504280

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**UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEBRUARY 08, 2007

PTAS

**\*900068832A\***

PETER J. SILVERMAN  
866 UNITED NATIONS PLAZA  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
NEW YORK, NY 10017

~~\*900068832A\*~~

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 900068832

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

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SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,  
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.  
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,  
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571-272-3350.

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ANTIONE ROYALL, EXAMINER  
ASSIGNMENT SERVICES BRANCH  
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