Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/14/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SNOW BEVERAGES LLC		107/14/2006	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	SNOW BEVERAGES, INC.	
Street Address:	928 Broadway, Suite 504	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10010	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3103683	SNOW

CORRESPONDENCE DATA

Fax Number: (312)464-3111

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-407-4000

Email: nytrademark@loeb.com, adow@loeb.com, aocasio@loeb.com

Correspondent Name: Alison J. Dow - LOEB & LOEB LLP

Address Line 1: 345 Park Avenue

Address Line 4: New York, NEW YORK 10154

ATTORNEY DOCKET NUMBER:	210256-10001
NAME OF SUBMITTER:	Alison J. Dow
Signature:	/Alison J. Dow/

TRADEMARK REEL: 003482 FRAME: 0061

900069512

Date:	02/15/2007			
Total Attachments: 1 source=CertOfMergerDE-Signed#page1.tif				

TRADEMARK REEL: 003482 FRAME: 0062

State of Delaware Secretary of State Division of Corporations Delivered 11:45 AM 07/14/2006 FILED 11:45 AM 07/14/2006 SRV 060668166 - 4190244 FILE

CERTIFICATE OF MERGER of SNOW BEVERAGES LLC into SNOW BEVERAGES, INC.

Pursuant to Section 264(c) of the State of Delaware General Corporation Law

Snow Beverages, Inc. (the "Surviving Company") and Snow Beverages LLC (the "Merged Company") are sometimes referred to herein as the "Constituent Companies."

The undersigned, being the Surviving Company, does hereby certify:

FIRST: That the names and states of incorporation or organization of the Constituent Companies of the merger are as follows:

NAME

STATE

Snow Beverages LLC

New York

Snow Beverages, Inc.

Delaware

SECOND: That an Agreement and Plan of Merger among the parties to the merger has been approved, adopted, certified, executed and acknowledged by each of the Constituent Companies in accordance with the requirements of Section 264 of the General Corporation Law of Delaware.

THIRD: That the name of the surviving company of the merger is Snow Beverages, Inc., a corporation organized and existing under the laws of the State of Delaware.

FOURTH: That the Certificate of Incorporation of Snow Beverages, Inc., shall be the Certificate of Incorporation of the surviving company.

FIFTH: That the executed Agreement and Plan of Merger is on file at the principal place of husiness of the Surviving Company, the address of which is 116 West 23rd St., Suite 5-217, New York, NY 10011.

SIXTH: That a copy of the Agreement and Plan of Merger will be furnished, on request and without cost, to any stockholder of any Constituent Company.

Dated: July 14 , 2006

RECORDED: 02/15/2007

SNOW BEV

By:

Title:

TRADEMARK

REEL: 003482 FRAME: 0063