# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SFX MUSIC GROUP, INC.		01/01/2007	CORPORATION: DELAWARE

## **RECEIVING PARTY DATA**

Name:	LIVE NATION WORLDWIDE, INC.	
Street Address:	9348 CIVIC CENTER DRIVE	
City:	BEVERLY HILLS	
State/Country:	CALIFORNIA	
Postal Code:	90210	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78573717	DOWNLOAD
Serial Number:	78573719	
Serial Number:	78838089	COUNTRY MEGATICKET
Serial Number:	78584266	EARLY WARNING
Serial Number:	78560168	FANBASE

## **CORRESPONDENCE DATA**

Fax Number: (310)860-0363

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-248-3830

Email: ESCHWIMMER@KMWLAW.COM

Correspondent Name: ELLIE SCHWIMMER

Address Line 1: 9720 WILSHIRE BLVD., PENTHOUSE
Address Line 4: BEVERLY HILLS, CALIFORNIA 90212

ATTORNEY DOCKET NUMBER: 10567-00002 ASSIGNMENT

TRADEMARK REEL: 003482 FRAME: 0029

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NAME OF SUBMITTER:	ELLIE SCHWIMMER
Signature:	/ES/
Date:	02/15/2007
Total Attachments: 1 source=SFX - LIVE NATION#page1.tif	

TRADEMARK REEL: 003482 FRAME: 0030

### TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment") is effective as of January 1, 2007 ("Effective Date") by and between SFX Music Group, Inc. ("SFX"), a Delaware corporation, on the one hand, and Live Nation Worldwide, Inc. ("Live Nation"), a Delaware corporation, on the other hand.

WHEREAS SFX is the owner of the trademarks DOWNLOAD, DOWNLOAD DOG, COUNTRY MEGATICKET, EARLY WARNING and FANBASE (collectively "Trademarks") and Federal Trademark Application Nos. 78573717, 78573719, 78838089, 78584266 and 78560168 ("Applications") including, without limitation, the goodwill associated with and symbolized by such trademarks, common law marks and trade names.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, SFX hereby transfers and assigns to Live Nation, all rights, title and interest in and to the Trademarks and the Applications, and all intellectual property rights therein including, without limitation, the goodwill associated with such trademarks and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the law of the United States or any other state, country or jurisdiction.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the effective date.

SFX Music Group, Inc.

By: Alan Ridgeway

Its: SVP/CFO

Live Nation Worldwide, Inc.

By: Alan Ridgeway

Its: SVP/CFO

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RECORDED: 02/15/2007

**TRADEMARK** REEL: 003482 FRAME: 0031