

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ziff Davis Media Inc.		04/22/2005	CORPORATION: DE
Ziff Davis Publishing Holdings Inc.		04/22/2005	CORPORATION:
Ziff Davis Publishing Inc.		04/22/2005	CORPORATION:
Ziff Davis Development Inc.		04/22/2005	CORPORATION:
Ziff Davis Internet Inc.		04/22/2005	CORPORATION:

**RECEIVING PARTY DATA**

Name:	U.S. Bank National Association, as Collateral Trustee
Street Address:	60 Livingston Avenue EP-MN-WS3C
Internal Address:	Attn: Corporate Trust Dept.
City:	St. Paul
State/Country:	MINNESOTA
Postal Code:	55107-2292
Entity Type:	National Association:

**PROPERTY NUMBERS Total: 160**

Property Type	Number	Word Mark
Serial Number:	78250700	MAKE COOL STUFF WORK
Serial Number:	78300618	GAMIVERSE
Serial Number:	78300612	OGAMO
Serial Number:	78299678	GAZERK
Registration Number:	2927044	1UP
Serial	78318915	BASELINE BIS

CH \$4015.00 78250700

Number:		
Serial Number:	78324076	DIGITALLIFE
Registration Number:	2913135	ZIFF DAVIS MEDIA ESEMINARS
Serial Number:	76547230	BUSINESS 4 SITE
Serial Number:	78348757	PC MAGAZINE BRANDTRAK
Serial Number:	78348762	EWEEK BRANDTRAK
Serial Number:	78348768	BASELINE BRANDTRAK
Serial Number:	78348776	CIO INSIGHT BRANDTRAK
Serial Number:	78382483	FASTEST GEEK
Serial Number:	78401415	SYNC TECH-TAINMENT
Serial Number:	78408125	1UP
Serial Number:	78410022	SYNC TANK
Serial Number:	78439956	1UP.COM
Serial Number:	78443057	STARTUP COP
Serial Number:	78457167	EXTREMETECH
Serial Number:	78457186	EXTREMETECH
Serial Number:	78460473	KITCHEN SYNC
Registration Number:	2828169	PUBLISH.COM
Registration Number:	2161112	DESKTOP PUBLISHERS JOURNAL
Registration Number:	2246756	WEB DESIGNER
Registration Number:	2088803	IMPACT AWARDS
Registration		

Number:	1993302	PUBLISH
Registration Number:	1651457	PUBLISH
Registration Number:	2409862	PDFZONE
Registration Number:	2400492	DIGITAL PHOTO WORLD
Serial Number:	78497806	DIGITALLIFE LINE
Serial Number:	78497147	BASELINE ROI
Serial Number:	78497708	BASELINE ROI LEADERSHIP AWARDS
Serial Number:	78497158	BASELINE ROI AWARDS
Serial Number:	78500399	ZIFF DAVIS INTERNET
Serial Number:	78511266	DIGITAL RENOVATIONS
Serial Number:	78535989	CEO INSIGHT
Serial Number:	78546120	ZIFF DAVIS MEDIA CEO INSIGHT
Serial Number:	78588403	PC MAGAZINE EDITORS' CHOICE
Serial Number:	78588707	PC PCMAG.COM
Registration Number:	2292951	SCHOOLPC
Registration Number:	2147994	SCHOOLPC
Registration Number:	2179790	PCWEEK EXECUTIVE
Registration Number:	1999234	PCWEEK
Registration Number:	1749949	WINBENCH
Registration Number:	1741272	PC LABS
Registration Number:	2164259	@BUSINESS
Registration		

Number:	2226405	INTERNET LIFE
Registration Number:	2368942	INTERNET LIFE
Registration Number:	1894061	PC MAGAZINE
Registration Number:	2215558	INCREDIBLY USEFUL SITES
Registration Number:	2217971	INCREDIBLY USEFUL SITES
Registration Number:	2270950	BROWSERCOMP
Registration Number:	2368949	@NET INDEX
Registration Number:	2322020	@NET INDEX
Registration Number:	2390096	@NET INDEX
Registration Number:	1960706	NETWEEK
Registration Number:	1908398	PCWEEK NETWEEK
Registration Number:	2485446	FAMILY PC
Registration Number:	1970767	PC COMPUTING
Registration Number:	1677923	PC WEEK SHOOT-OUT
Registration Number:	1782115	ZIFF-DAVIS PRESS
Registration Number:	2164695	YOUR YASTROLOGER
Registration Number:	2100147	BATTERYMARK
Registration Number:	1328444	PC
Registration Number:	2457528	INTERNET SOLUTIONS
Registration Number:	2248055	3D WINBENCH
Registration Number:	2101769	COMPUTER LIFE
Registration		

Number:	2500575	DIGITAL LIFE
Registration Number:	2594456	EGM
Registration Number:	2564824	PC MAGAZINE EDITORS' CHOICE
Registration Number:	2574779	PC MAGAZINE EDITORS' CHOICE
Registration Number:	2219448	SURF SCHOOL
Registration Number:	2219449	SURF SCHOOL
Registration Number:	1850314	PC DIRECT
Registration Number:	1515365	PC MAGAZINE
Registration Number:	1325664	PC WEEK
Registration Number:	1543116	PC COMPUTING
Registration Number:	1521342	PC MAGNET
Registration Number:	1849054	WINSTONE
Registration Number:	2556228	DIGITAL CAFE
Registration Number:	1854057	SERVERBENCH
Registration Number:	2379806	CPUMARK
Registration Number:	2050804	PC MAGAZINE TECHNICAL EXCELLENCE
Registration Number:	2046283	INTER@CTIVE WEEK
Registration Number:	2025056	GAMEDISC
Registration Number:	1868832	NETBENCH
Registration Number:	2149845	YOUR NEW PC
Registration Number:	2050803	PC MAGAZINE TECHNICAL EXCELLENCE
Registration		

Number:	2406497	ELECTRONIC GAMING MONTHLY
Registration Number:	1894277	SUPER TOUR
Registration Number:	2215908	SM@RT RESELLER
Registration Number:	2495214	SM@RT RESELLER
Registration Number:	2437315	INTERNET UNDERGROUND
Registration Number:	2242492	WEBBENCH
Registration Number:	2517709	PRODUCTWIRE
Registration Number:	2453463	I POLL
Registration Number:	2518800	I POLL
Registration Number:	2566290	CTITRENDS
Registration Number:	2453491	EXPERT GAMER
Registration Number:	2406706	EXPERT GAMER
Registration Number:	2412827	3D GAMEGAUGE
Registration Number:	2536953	SECRET WEAPONS
Registration Number:	2416778	OLDWAY NETWAY
Registration Number:	2447326	OLDWAY NETWAY
Registration Number:	2482902	COOKIE COP
Registration Number:	2449858	I-BENCH
Registration Number:	2456108	@500
Registration Number:	2431011	SECRET WEAPONS
Registration Number:	2553485	SPENCER F. KATT
Registration		

Number:	2467296	SPENCER F. KATT: RUMOR CENTRAL
Registration Number:	2800492	FASTEST GEEK
Registration Number:	2611375	ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY
Registration Number:	2495787	EWEEK
Registration Number:	2783508	ZIFF DAVIS SMART BUSINESS FOR THE NEW ECONOMY
Registration Number:	2602234	MAKING THE WORLD SAFE FOR E-BUSINESS
Registration Number:	2673699	ZIFF DAVIS MEDIA
Registration Number:	2619612	Z
Registration Number:	2490425	BUILDING THE .COM ENTERPRISE
Registration Number:	2388652	DCM
Registration Number:	2909391	INTERNET LIFE
Registration Number:	2637607	POCKET GAMES
Registration Number:	2544318	FAMILY PC
Registration Number:	2562656	THE MOST IMPORTANT TECHNOLOGY PUBLICATION IN THE WORLD
Registration Number:	2623145	EASY INTERNET
Registration Number:	2637613	POCKET GAMES
Registration Number:	2623215	THE ONLY WAY TO BUILD E-SOLUTIONS
Serial Number:	76062389	ZIFF DAVIS
Registration Number:	2569421	EWEEK
Registration Number:	2760206	ZCAST.TV
Registration Number:	2630233	INTERACTIVE WEEK
Registration		

Number:	2597229	ETRAVELS.NET
Registration Number:	2576854	THE INTERACTIVE 500
Registration Number:	2522277	BRINGING THE POWER OF THE INTERNET TO THE NEW AMERICAN CONSUMER
Registration Number:	2590967	PC MAGAZINE
Registration Number:	2686531	CIO INSIGHT
Registration Number:	2694629	IT INSIDER SERIES
Registration Number:	2531034	WEB DIAGNOSTICS
Registration Number:	2610729	ZIFF DAVIS MARKET EXPERTS
Registration Number:	2597416	ELECTRONIC GAMING MONTHLY
Registration Number:	2577965	AD DIAGNOSTICS
Registration Number:	2587901	EVENGER
Registration Number:	2569106	SMART PARTNER
Registration Number:	2665544	ZIFF DAVIS MEDIA CIO INSIGHT
Registration Number:	2633134	BASELINE
Registration Number:	2573419	EXPLORE THE WEB. EXPERIENCE THE WORLD.
Registration Number:	2443346	THE INTERNET 500
Registration Number:	2278155	INTERNET MEASUREMENT SERVICE
Serial Number:	78194804	DIGITALLIFE
Registration Number:	2288967	MEASURING QUALITY OF THE INTERNET
Registration Number:	2578279	FRESHMARKS
Registration Number:	2664497	GAMENOW
Registration		



Number:	2735981	BASELINE
Registration Number:	2604572	I-MANAGER CENTRAL
Registration Number:	2603212	I-MANAGER PROFILE
Serial Number:	78442993	STARTUP COP PRO
Registration Number:	2652911	721458925643586494872314982714912384728543274239684231984321238478012832946485645
Registration Number:	2880627	EXTREMETECH
Registration Number:	2934251	SYNC
Registration Number:	2694046	EXPERT GAMER CODEBOOK

**CORRESPONDENCE DATA**

Fax Number: (312)660-0471  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312-861-6371  
Email: rprescan@kirkland.com  
Correspondent Name: Renee Prescan  
Address Line 1: 200 E. Randolph Drive  
Address Line 2: Kirkland & Ellis LLP  
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	38397-21 RMP
NAME OF SUBMITTER:	Renee M. Prescan
Signature:	/Renee M. Prescan/
Date:	02/14/2007

**Total Attachments: 13**

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**FIRST LIEN TRADEMARK SECURITY AGREEMENT**

dated as of April 22, 2005

among

**ZIFF DAVIS MEDIA INC.,**

each Guarantor,

the other Grantors party hereto from time to time

and

**U.S. BANK NATIONAL ASSOCIATION,**  
as Collateral Trustee

FIRST LIEN TRADEMARK SECURITY AGREEMENT, dated as of April 22, 2005 between Ziff Davis Media Inc., a Delaware corporation (the "*Company*," each Guarantor and any other Person that executes a Joinder Agreement under the Security Agreement (as defined below) each, a "*Grantor*" and collectively, the "*Grantors*"), and U.S. Bank National Association, as Collateral Trustee (in such capacity and together with its successors in such capacity, the "*Collateral Trustee*").

The Company and the Collateral Trustee hereby agree as follows:

**SECTION 1. Definitions; Interpretation.**

(a) **Terms Defined in Security Agreement.** All capitalized terms used in this Agreement and not otherwise defined herein shall have the meanings assigned to them in the Security Agreement.

(b) **Certain Defined Terms.** As used in this Agreement, the following terms shall have the following meanings:

"PTO" means the United States Patent and Trademark Office.

"Security Agreement" means that certain the First Lien Pledge and Security Agreement, dated as of the date hereof between the Company, the Grantors party thereto from time to time and the Collateral Trustee.

"Trademark Collateral" has the meaning set forth in § 2.

"UCC" means the Uniform Commercial Code as in effect in the State of New York.

(c) **Terms Defined in UCC.** Where applicable in the context of this Agreement and except as otherwise defined herein, terms used in this Agreement shall have the meanings assigned to them (or incorporated by reference in) the Security Agreement or if not defined therein, in the UCC.

(d) **Construction.** In this Agreement, the following rules of construction and interpretation shall be applicable: (i) no reference to "proceeds" in this Agreement authorizes any sale, transfer, or other disposition of any Trademark Collateral by the Company; (ii) "includes" and "including" are not limiting; (iii) "or" is not exclusive; and (iv) "all" includes "any" and "any" includes "all." To the extent not inconsistent with the foregoing, the rules of construction and interpretation applicable to the Security Agreement shall also be applicable to this Agreement and are incorporated herein by this reference.

**SECTION 2. Security Interest. Grant of Security Interest.** As security for the payment and performance of the Obligations, each Grantor hereby grants to the Collateral Trustee for the benefits of the holders of the First Lien Obligations a security interest in, and a mortgage upon, all of the Grantor's right, title and interest in, to and under the following property, in each case whether now or hereafter existing or arising or in which the Company now has or hereafter owns, acquires or develops an interest and wherever located (collectively, the "Trademark Collateral"):

(i) all Trademarks (but excluding any application to register any Trademark prior to the filing under applicable law of a verified statement of use (or the equivalent) for such Trademark to the extent the creation of a security interest in such Trademark or the grant of a mortgage on such Trademark would void or invalidate such Trademark);

(ii) all Trademark Licenses; and

(iii) all proceeds of any and all of the foregoing (including license royalties, rights to payment, accounts receivable and proceeds of infringement suits) and, to the extent not otherwise included, all payments under insurance (whether or not the Collateral Trustee is the loss payee thereof) or any indemnity, warranty or guaranty payable by reason of loss or damage to or otherwise with respect to the foregoing.

Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include, and no Grantor shall be not deemed to have granted a security interest in, (i) any Grantor's rights or interests in any license, contract or agreement to which any Grantor is a party or any of its rights or interests thereunder to the extent, but only to the extent, that such a grant would, under the terms of such license, contract or agreement or otherwise, result in a breach of the terms of, or constitute a default under any license, contract or agreement to which the applicable Grantor is a party and (ii) any application to register any trademark, service mark or other mark prior to the filing under applicable law of a verified statement of use (or the equivalent) for such trademark, service mark or other mark to the extent the creation of a security interest therein or the grant of a mortgage thereon would void or invalidate such trademark, service mark or other mark, or render such trademark unenforceable or abandoned; provided, that immediately upon the ineffectiveness, lapse or termination of any such provision, or the filing under applicable law of a verified statement of use (or the equivalent), the Trademark Collateral shall include, the applicable Grantor shall be deemed to have granted a security interest in, all such rights and interests as if such provision had never been in effect.

(b) **Continuing Security Interest.** The Grantor agrees that this Agreement shall create a continuing security interest in the Trademark Collateral which shall remain in effect until terminated in accordance with Section 11.

**SECTION 3. Supplement to Security Agreement.** This Agreement has been entered into in conjunction with the security interests granted to the Collateral Trustee under the Security Agreement or other security documents referred to therein. The rights and remedies of the Collateral Trustee with respect to the security interests granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement or any other security documents referred to therein, all terms and provisions of which are incorporated herein by reference.

**SECTION 4. Representations and Warranties.** Each Grantor represents and warrants to the Collateral Trustee that a true and correct list of all of the U.S. trademarks, trademark registrations or applications owned by each Grantor, in whole or in part, is set forth in Schedule A.

**SECTION 5. Further Acts.** On a continuing basis, each Grantor shall make, execute, acknowledge and deliver, and file and record in the proper filing and recording places, all such instruments and documents, and take all such action as may be necessary or advisable or may be requested by the Collateral Trustee to carry out the intent and purposes of this Agreement, or for assuring, confirming or protecting the grant or perfection of the security interest granted or purported to be granted hereby, to ensure each Grantor's compliance with this Agreement or to enable the Collateral Trustee to exercise and enforce its rights and remedies hereunder with respect to the Trademark Collateral, including any documents for filing with the PTO or any applicable state office. The Collateral Trustee may record this Agreement, an abstract thereof, or any other document describing the Collateral Trustee's interest in the Trademark Collateral with the PTO, at the expense of each Grantor. In addition, each Grantor authorizes the Collateral Trustee to file financing statements describing the Trademark Collateral in any UCC filing office deemed appropriate by the Collateral Trustee. If any Grantor shall at any time hold or acquire a commercial tort claim arising with respect to the Trademark Collateral, each Grantor shall immediately notify the Collateral Trustee in a writing signed by each Grantor of the brief details thereof and grant to the Collateral Trustee in such writing a security interest therein and in the proceeds thereof, all upon the terms of this Agreement, with such writing to be in form and substance satisfactory to the Collateral Trustee.

**SECTION 6. Authorization to Supplement.** If any Grantor shall obtain rights to any new trademarks, the provisions of this Agreement shall automatically apply thereto. Each Grantor shall give prompt notice in writing to the Collateral Trustee with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting each Grantor's obligations under this Section 6, each Grantor authorizes the Collateral Trustee to modify this Agreement by amending Schedule A to include any such new trademark rights. Notwithstanding the foregoing, no failure to so modify this Agreement or amend Schedule A shall in any way affect, invalidate or detract from the Collateral Trustee's continuing security interest in all Trademark Collateral, whether or not listed on Schedule A.

**SECTION 7. Binding Effect.** This Agreement shall be binding upon, inure to the benefit of and be enforceable by each Grantor, the Collateral Trustee and their respective successors and assigns. No Grantor may assign, transfer, hypothecate or otherwise convey its rights, benefits, obligations or duties hereunder except as specifically permitted by the Security Agreement.

**SECTION 8. Governing Law.** This Agreement shall be governed by, and construed in accordance with, the law of the State of New York, except as required by mandatory provisions of law or to the extent the validity, perfection or priority of the security interests hereunder, or the remedies hereunder, in respect of any Trademark Collateral are governed by the law of a jurisdiction other than New York.

**SECTION 9. Entire Agreement; Amendment.** This Agreement and the Security Agreement, together with the Schedules hereto and thereto, contains the entire agreement of the parties with respect to the subject matter hereof and supersedes all prior drafts and communications relating to such subject matter. Neither this Agreement nor any provision hereof may be modified, amended or waived except by the written agreement of the parties, as provided in the Security Agreement. Notwithstanding the foregoing, the Collateral Trustee unilaterally may re-execute this Agreement or modify, amend or supplement the Schedules hereto as provided in Section 6 hereof. To the extent that any provision of this Agreement conflicts with any provision of the Security Agreement, the provision giving the Collateral Trustee greater rights or remedies shall govern, it being understood that the purpose of this Agreement is to add to, and not detract from, the rights granted to the Collateral Trustee under the Security Agreement.

**SECTION 10. Counterparts.** This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute but one and the same agreement. Delivery of an executed counterpart of this Agreement by facsimile shall be equally as effective as delivery of a manually executed counterpart. Any party hereto delivering a counterpart of this Agreement by facsimile shall also deliver a manually executed counterpart, but the failure to so deliver a manually executed counterpart shall not affect the validity, enforceability, or binding effect hereof.

**SECTION 11. Termination.** Upon payment and performance in full of all Obligations, the security interests created by this Agreement shall terminate and the Collateral Trustee (at each Grantor's expense) shall promptly execute and deliver to each Grantor such documents and instruments reasonably requested by each Grantor as shall be necessary to evidence termination of all such security interests given by each Grantor to the Collateral Trustee hereunder, including cancellation of this Agreement by written notice from the Collateral Trustee to the PTO.

**SECTION 12. No Inconsistent Requirements.** Each Grantor acknowledges that this Agreement and the other documents, agreements and instruments entered into or executed in connection herewith may contain covenants and other terms and provisions variously stated regarding the same or similar matters, and each Grantor agrees that all such covenants, terms and provisions are cumulative and all shall be performed and satisfied in accordance with their respective terms.

**SECTION 13. Severability.** If one or more provisions contained in this Agreement shall be invalid, illegal or unenforceable in any respect in any jurisdiction or with respect to any party, such invalidity, illegality or unenforceability in such jurisdiction or with respect to such party shall, to the fullest extent permitted by applicable law, not invalidate or render illegal or unenforceable any such provision in any other jurisdiction or with respect to any other party, or any other provisions of this Agreement.

**SECTION 14. Notices.** All notices and other communications hereunder shall be in writing and shall be mailed, sent or delivered in accordance with the Security Agreement.

**[Remainder of page intentionally left blank.]**



IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement,  
as of the date first above written.


**ZIFF DAVIS MEDIA INC.,**

By:   
Name: Bart W. Catalane  
Title: President and Chief Operating Officer


**ZIFF DAVIS PUBLISHING HOLDINGS INC.**

By:   
Name: Bart W. Catalane  
Title: President and Chief Operating Officer

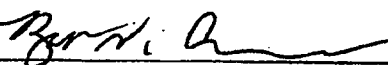
**ZIFF DAVIS PUBLISHING INC.**

By:   
Name: Bart W. Catalane  
Title: President and Chief Operating Officer

**ZIFF DAVIS DEVELOPMENT INC.**

By:   
Name: Bart W. Catalane  
Title: President and Chief Operating Officer

**ZIFF DAVIS INTERNET INC.**

By:   
Name: Bart W. Catalane  
Title: President and Chief Operating Officer

**U.S. BANK NATIONAL ASSOCIATION, as  
Collateral Trustee**

By: Richard Prokosch  
Name: Richard Prokosch  
Title: Vice President

**SCHEDULE A**  
to the Trademark Security Agreement  
The Company:

**U.S. Trademarks of The Company**

**U.S. TRADEMARKS**

Trademark	Country	Status	Filing Date	App Number	Reg. Date	Reg. Number
MAKE COOL STUFF WORK	US	Published	16-May-2003	78250700		
GAMIVERSE	US	Pending	15-Sep-2003	78300618		
OGAMO	US	Pending	15-Sep-2003	78300612		
GAZERK	US	Pending	12-Sep-2003	78299678		
1UP	US	Registered	03-Oct-2003	78309158	25-Feb-	2927044
BASELINE BIS	US	Pending	27-Oct-2003	78318915		
SYNC	US	Registered	03-Nov-2003	78322215	15-Mar-	2932541
DIGITAL LIFE	US	Pending	06-Nov-2003	78324076		
ZIFF DAVIS MEDIA ESEMINARS	US	Registered	18-Nov-2003	78329301	21-Dec-	2913135
BUSINESS 4 SITE and design	US	Pending	11-Nov-2003	76547230		
PC MAGAZINE BRANDTRAK	US	Pending	07-Jan-2004	78348757		
EWEK BRANDTRAK	US	Pending	07-Jan-2004	78348762		
BASELINE BRANDTRAK	US	Pending	07-Jan-2004	78348768		
CIO INSIGHT BRANDTRAK	US	Pending	07-Jan-2004	78348776		
FASTEST GEEK	US	Pending	11-Mar-2004	78382483		
SYNC TECH-TAINMENT	US	Published	14-Apr-2004	78401415		
1UP	US	Pending	26-Apr-2004	78408125		
SYNC TANK	US	Published	29-Apr-2004	78410022		
1UP.COM and design	US	Pending	23-Jun-2004	78439956		
STARTUP COP	US	Pending	29-Jun-2004	78443057		
EXTREMETECH	US	Pending	27-Jul-2004	78457167		
EXTREMETECH (STYLIZED)	US	Pending	27-Jul-2004	78457186		
KITCHEN SYNC	US	Pending	02-Aug-2004	78460473		
PUBLISH.COM	US	Registered	02-Feb-2000	75920062	30-Mar-	2828169
DESKTOP PUBLISHERS JOURNAL	US	Registered	26-Feb-1997	75248006	26-May-	2161112
WEB DESIGNER	US	Registered	10-Jun-1996	75116406	18-May-	2246756
IMPACT AWARDS	US	Registered	21-Feb-1996	75064098	19-Aug-	2088803
PUBLISH	US	Registered	11-Aug-1995	74714234	13-Aug-	1993302
PUBLISH	US	Registered	16-Feb-1990	74029557	23-Jul-	1651457
PDFZONE	US	Registered	25-Sep-1998	75559157	05-Dec-	2409862
DIGITAL PHOTO WORLD	US	Registered	05-Dec-1997	75401049	31-Oct-	2400492
DIGITALLIFE LINE (STYLIZED)	US	Pending	11-Oct-2004	78497806		
BASELINE ROI	US	Pending	08-Oct-2004	78497147		
BASELINE ROI LEADERSHIP	US	Pending	11-Oct-2004	78497708		
BASELINE ROI AWARDS	US	Pending	08-Oct-2004	78497158		

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ZIFF DAVIS INTERNET	US	Pending	15-Oct-2004	78500399		
DIGITAL RENOVATIONS	US	Pending	04-Nov-2004	78511266		
CEO INSIGHT	US	Pending	21-Dec-2004	78535989		
ZIFF DAVIS MEDIA CEO INSIGHT	US	Pending	12-Jan-2005	78546120		
PC MAGAZINE EDITORS' CHOICE	US	Pending	15-Mar-2005	78588403		
PCMAG.COM (DESIGN)	US	Pending	15-Mar-2005	78588707		
SCHOOLPC	US	Registered	11-Jan-1995	74/621123	16-Nov-	2,292,951
SCHOOLPC	US	Registered	11-Jan-1995	74/621116	31-Mar-	2,147,994
PCWEEK EXECUTIVE	US	Registered	18-Jan-1995	74/622694	11-Aug-	2,179,790
PCWEEK	US	Registered	13-Feb-1995	74/636911	10-Sep-	1999234
WINBENCH	US	Registered	14-May-1992	74/275477	02-Feb-	1,749,949
PC LABS	US	Registered	09-Mar-1992	74/253546	22-Dec-	1,741,272
@BUSINESS	US	Registered	10-Mar-1995	74/644792	09-Jun-	2,164,259
INTERNET LIFE	US	Registered	09-Jan-1995	74/621163	23-Feb-	2,226,405
INTERNET LIFE	US	Registered	19-May-1995	74/677130	18-Jul-	2368942
PC MAGAZINE LOGO (COLOR)	US	Registered	02-Jun-1993	74/397704	16-May-	1894061
INCREDIBLY USEFUL SITES	US	Registered	30-Aug-1996	75/160080	29-Dec-	2,215,558
INCREDIBLY USEFUL SITES	US	Registered	30-Aug-1996	75/160081	12-Jan-	2,217,971
BROWSERCOMP	US	Registered	24-Sep-1996	75/171122	17-Aug-	2,270,950
@NET INDEX	US	Registered	06-Oct-1995	75/002213	18-Jul-	2,368,949
@NET INDEX	US	Registered	06-Oct-1995	75/002214	22-Feb-	2,322,020
@NET INDEX	US	Registered	06-Oct-1995	75/002215	26-Sep-	2,390,096
NETWEEK	US	Registered	20-Aug-1993	74/427902	05-Mar-	1,960,706
PCWEEK NETWEEK	US	Registered	25-Aug-1993	74/429318	01-Aug-	1908398
FAMILY PC LOGO	US	Registered	17-Feb-1994	74/492412	04-Sep-	2485446
PC COMPUTING	US	Registered	06-Dec-1993	74/465788	30-Apr-	1,970,767
PC WEEK SHOOT-OUT	US	Registered	20-Sep-1990	74/098758	03-Mar-	1,677,923
ZIFF-DAVIS PRESS	US	Registered	29-Jan-1991	74/800788	13-Jul-	1,782,115
YOUR YASTROLOGER	US	Registered	26-Nov-1996	75/204579	09-Jun-	2,164,695
BATTERYMARK	US	Registered	11-Jan-1996	75/041617	23-Sep-	2,100,147
PC LOGO	US	Registered	17-Oct-1983	73/448353	02-Apr-	1328444
INTERNET SOLUTIONS	US	Registered	26-Dec-1996	75/218694	05-Jun-	2457528
3D WINBENCH	US	Registered	23-Dec-1996	75/217334	25-May-	2,248,055
COMPUTER LIFE	US	Registered	21-Mar-1994	74/502988	30-Sep-	2101769
DIGITAL LIFE	US	Registered	05-Feb-1996	75/053763	23-Oct-	2500575
EGM	US	Registered	03-May-1995	74/669483	16-Jul-	2594456
PC MAGAZINE EDITORS' CHOICE	US	Registered	12-Nov-1993	74/457733	30-Apr-	2564824
PC MAGAZINE EDITORS' CHOICE	US	Registered	12-Nov-1993	74/457729	04-Jun-	2574779
SURF SCHOOL	US	Registered	26-Nov-1996	75/204580	19-Jan-	2,219,448
SURF SCHOOL	US	Registered	26-Nov-1996	75/204581	19-Jan-	2,219,449
PC DIRECT	US	Registered	22-Oct-1991	74/215260	16-Aug-	1,850,314
PC MAGAZINE LOGO	US	Registered	20-Jan-1988	73/706914	06-Dec-	1,515,365
PC WEEK LOGO	US	Registered	22-Jul-1983	73/436900	19-Mar-	1,325,664
PC COMPUTING	US	Registered	27-Jan-1988	73/707882	06-Jun-	1,543,116
PC MAGNET	US	Registered	23-Mar-1988	73/718344	17-Jan-	1,521,342
WINSTONE	US	Registered	12-Jun-1992	74/284831	09-Aug-	1,849,054
DIGITAL CAFE	US	Registered	22-Apr-1996	75/092171	02-Feb-	2556228

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SERVERBENCH	US	Registered	02-Oct-1992	74/319817	13-Sep-1,854,057
CPUMARK	US	Registered	13-Sep-1994	74/573141	22-Aug-2379806
PC MAGAZINE TECHNICAL	US	Registered	26-Apr-1996	75/095173	08-Apr-2,050,804
INTER@CTIVE WEEK	US	Registered	11-Jul-1994	74/548047	18-Mar-2,046,283
GAMEDISC	US	Registered	10-Jul-1995	74/699074	24-Dec-2,025,056
NETBENCH	US	Registered	13-Mar-1992	74/255038	20-Dec-1,868,832
YOUR NEW PC	US	Registered	20-Jun-1996	75/122726	06-Apr-2,149,845
PC MAGAZINE TECHNICAL	US	Registered	26-Apr-1996	75/095172	08-Apr-2,050,803
ELECTRONIC GAMING MONTHLY	US	Registered	03-May-1995	74/669489	21-Nov-2,406,497
SUPER TOUR	US	Registered	26-Oct-1993	74/453272	16-May-1,894,277
SM@RT RESELLER	US	Registered	03-Jun-1997	75/302313	05-Jan-2,215,908
SM@RT RESELLER and Design	US	Registered	03-Jun-1997	75/302314	09-Oct-2495214
INTERNET UNDERGROUND	US	Registered	31-May-1995	74/682507	20-Mar-2437315
WEBBENCH	US	Registered	30-Jul-1997	75/332780	04-May-2,242,492
PRODUCTWIRE	US	Registered	26-Sep-1997	75/363805	11-Dec-2517709
IPOLL	US	Registered	05-Dec-1997	75/400496	22-May-2453463
IPOLL	US	Registered	05-Dec-1997	75/400495	11-Dec-2518800
CTITRENDS	US	Registered	08-Jan-1998	75/415450	30-Apr-2566290
EXPERT GAMER	US	Registered	23-Feb-1998	75/438579	22-May-2453491
EXPERT GAMER	US	Registered	23-Feb-1998	75/438580	21-Nov-2,406,706
3D GAMEGAUGE	US	Registered	22-Apr-1998	75/47,057	12-Dec-2,412,827
SECRET WEAPONS	US	Registered	16-Jun-1998	75/503529	05-Feb-2536953
OLDWAY NETWAY	US	Registered	13-Jul-1998	75/518400	01-Feb-2,416,778
OLDWAY NETWAY	US	Registered	13-Jul-1998	75/518401	01-May-2447326
COOKIE COP	US	Registered	24-Sep-1998	75/558032	28-Aug-2482902
I-BENCH	US	Registered	30-Mar-1999	75/671818	08-May-2449858
@500	US	Registered	02-Jun-1999	75/700396	29-May-2456108
SECRET WEAPONS	US	Registered	22-Sep-1999	75/785,446	27-Feb-2431011
SPENCER F. KATT	US	Registered	16-Nov-1999	75/835252	26-Mar-2553485
SPENCER F. KATT: RUMOR	US	Registered	30-Nov-1999	75/861250	10-Jul-2467296
FASTEST GEEK	US	Registered	20-Feb-2003	78216860	30-Dec-2800492
ZIFF DAVIS SMART BUSINESS	US	Registered	14-Mar-2000	75/943685	27-Aug-2611375
E WEEK	US	Registered	10-Mar-2000	75/941126	09-Oct-2495787
ZIFF DAVIS SMART BUSINESS	US	Registered	14-Mar-2000	75/943684	18-Nov-2783508
ZIFF DAVIS	US	Registered	01-Jun-2000	76/062,389	30-Jul-2602234
ZIFF DAVIS MEDIA	US	Published	01-Jun-2000	76/062,390	14-Jan-2673699
Z LOGO	US	Pending	01-Jun-2000	76/062,388	12-Sep-2619612
BUILDING THE .COM ENTERPRISE	US	Registered	09-Jun-2000	76/067399	18-Sep-2490425
DCM	US	Registered	08-Feb-1999	75/635640	19-Sep-2,388,652
INTERNET LIFE	US	Registered	13-Jul-2000	76/088484	14-Dec-2909391
POCKET GAMES	US	Pending	13-Jul-2000	76/088483	15-Oct-2637607
FAMILY PC	US	Registered	13-Jul-2000	76/898834	05-Mar-2544318
MAKING THE WORLD SAFE FOR	US	Registered	17-Jul-2000	76/090408	30-Jul-2602234
THE MOST IMPORTANT	US	Registered	17-Jul-2000	76/090407	16-Apr-25762656
EASY INTERNET Stylized	US	Registered	01-Aug-2000	76/100599	24-Sep-2623145
POCKET GAMES (Stylized)	US	Pending	21-Jul-2000	76/095570	15-Oct-2637613
THE ONLY WAY TO BUILD	US	Registered	01-Sep-2000	76/121049	24-Sep-2623215

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EWEK (STYLIZED)	US	Registered	02-Aug-2000	76/101774	14-May-	2569421
ZCAST.TV	US	Registered	28-Sep-2000	78/028120	02-Sep-	2760206
INTERACTIVE WEEK	US	Registered	24-Oct-2000	76/152828	08-Oct-	2630233
ETRAVELS.NET	US	Registered	22-Oct-2000	76/151071	23-Jul-	2597229
THE INTERACTIVE 500	US	Registered	15-Nov-2000	76/167071	04-Jun-	2576854
BRINGING THE POWER OF THE	US	Registered	05-Dec-2000	76/176001	25-Dec-	2522277
PC MAGAZINE	US	Registered	14-Dec-2000	76/180909	09-Jul-	2590967
CIO INSIGHT	US	Registered	27-Dec-2000	78/040666	11-Feb-	2686531
IT INSIDER SERIES	US	Registered	11-Dec-2000	76/181232	11-Mar-	2694629
WEB DIAGNOSTICS	US	Registered	10-Jan-2001	78/042604	15-Jan-	2531034
ZIFF DAVIS MARKET EXPERTS	US	Registered	18-Jan-2001	78/043719	20-Aug-	2610729
ELECTRONIC GAMING MONTHLY	US	Registered	11-Jan-2001	76/192547	23-Jul-	2597416
AD DIAGNOSTICS	US	Registered	25-Jan-2001	76/200750	11-Jun-	2577965
EVENGER	US	Registered	01-Feb-2000	76/204065	02-Jul-	2587901
SMART PARTNER	US	Registered	26-Apr-2000	75/980061	14-May-	2569106
ZIFF DAVIS MEDIA CIO INSIGHT	US	Registered	27-Mar-2001	76/230730	24-Dec-	2665544
BASELINE	US	Registered	19-Apr-2001	76243052	08-Oct-	2633134
EXPLORE THE WEB. EXPERIENCE	US	Registered	03-May-2001	76/250471	28-May-	2573419
THE INTERNET 500	US	Registered	02-Jun-1999	75700395	10-Apr-	2,443,346
INTERNET MEASUREMENT	US	Registered	09-Sep-1998	75550518	14-Sep-	2278155
DIGITAL LIFE	US	Pending	16-Dec-2002	78194804		
MEASURING QUALITY OF THE	US	Registered	09-Sep-1998	75550517	26-Oct-	2288967
FRESHMARKS	US	Registered	22-Jun-2001	76275454	11-Jun-	2578279
GAMENOW	US	Registered	03-Aug-2001	76294597	17-Dec-	2664497
EXPERT GAMER CODEBOOK	US	Published	05-Sep-2001	76/309262	04-Mar-	2964046
BASELINE & Design	US	Registered	19-Nov-2001	76/327577	15-Jul-	2735981
I-MANAGER CENTRAL	US	Registered	10-Sep-2001	76311731	06-Aug-	2604572
I-MANAGER PROFILE	US	Registered	10-Sep-2001	76311735	30-Jul-	2603212
STARTUP COP PRO	US	Pending	29-Jun-2004	78442993		
BASELINE SIGNATURE LINE	US	Registered	19-Nov-2001	76/328315	19-Nov-	2652911
EXTREMETECH (STYLIZED)	US	Registered	13-Jun-2001	76/271027	07-Sep-	2880627

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