

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cadbury Limited		02/07/2007	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Cadbury Beverages Delaware Inc.		
Street Address:	900 King Street		
City:	Rye Brook		
State/Country:	NEW YORK		
Postal Code:	10573		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	72014566	POWER HOUSE	
CORRESPONDENCE DATA			
Fax Number:	(914)612-6325		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9146124701		
Email:	groupip@cs-americas.com		
Correspondent Name:	Daniel Chung, Esq.		
Address Line 1:	Cadbury Schweppes - 900 King Street		
Address Line 4:	Rye Brook, NEW YORK 10573		
ATTORNEY DOCKET NUMBER:	POWER HOUSE ASSIGNMENT		
NAME OF SUBMITTER:	Daniel Chung, Esq.		
Signature:	/Daniel Chung, Esq./		
Date:	02/07/2007		

OP \$40.00 72014566

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

WHEREAS, Cadbury Limited ("Assignor"), a United Kingdom corporation, is the record owner of the trademark listed on Schedule "A" (the "Mark") attached hereto, which is registered in the United States Patent and Trademark Office; and

WHEREAS, Cadbury Beverages Delaware Inc. ("Assignee"), a Delaware corporation, with a place of business at 900 King Street, Rye Brook, New York 10573, desires to obtain all rights in and to the Mark listed on Schedule "A".

NOW, THEREFORE, as of January 1, 2007, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, the right to recover for past infringement, and the goodwill of the business in connection with which the Mark have been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed on the 7th day of February, 2007.

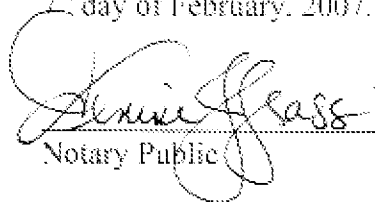
Cadbury Limited

By: 

Name: Daniel Chung

Title: Attorney in Fact

Sworn to before me this
7th day of February, 2007.


Notary Public

DENISE J. GRASSI
Notary Public, State of New York
No. 01GR8124182
Qualified in Westchester County
Commission Expires March 21, 2009

SCHEDULE "A"

MARK	CL.	APPLICATION NO. & DATE	REGISTRATION NO. & DATE
POWER HOUSE	30	72/014566 August 24, 1956	0650628 August 20, 1957