

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------|----------|----------------|---------------------------------------|
| NUTRAssociates, LLC | | 01/17/2007 | LIMITED LIABILITY COMPANY: NEW JERSEY |

RECEIVING PARTY DATA

| | |
|--------------------------|-------------------------|
| Name: | BSP Pharma, Inc. |
| Street Address: | 500 Scarborough Road |
| Internal Address: | Suite 202 |
| City: | Egg Harbor Township |
| State/Country: | NEW JERSEY |
| Postal Code: | 08234 |
| Entity Type: | CORPORATION: NEW JERSEY |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|----------------|----------|--------------------------------|
| Serial Number: | 78713709 | FLEXTASY |
| Serial Number: | 78713738 | ULTRA FLEX |
| Serial Number: | 78713755 | FLEX NOW |
| Serial Number: | 78747623 | NATURE'S INFLAMMATION FIGHTERS |

CORRESPONDENCE DATA

Fax Number: (312)223-1515
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-327-3382
Email: trademark@aminhallihan.com
Correspondent Name: Rakesh Amin
Address Line 1: 217 N. Jefferson St.
Address Line 2: Suite 100
Address Line 4: Chicago, ILLINOIS 60661

OP \$115.00 78713709

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|--|------------------|
| NAME OF SUBMITTER: | Rakesh M. Amin |
| Signature: | /Rakesh M. Amin/ |
| Date: | 01/17/2007 |
| Total Attachments: 2 source=1.17.07 - Executed TM Assignment - BSP Pharma#page1.tif source=1.17.07 - Executed TM Assignment - BSP Pharma#page2.tif | |

ASSIGNMENT OF TRADEMARK & TRADE NAME

WHEREAS, NUTRAssociates, LLC, 500 Scarborough Road, Suite 202, Egg Harbor Township, NJ 08234 (hereinafter referred to as "Assignor") has used the trademark(s) FLEXTASY; ULTRA FLEX; FLEX NOW; and NATURE'S INFLAMMATION FIGHTERS, (hereinafter referred to as "the marks") each of which has a pending application for federal registration in the United States Patent and Trademark Office as set forth on the attached Schedule A; and

WHEREAS, BSP Pharma, Inc., 500 Scarborough Road, Suite 202, Egg Harbor Township, NJ 08234 (hereinafter referred to as "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the marks, applications and the registrations (if issued) therefor, together with the goodwill of the business in connection with which the marks are used and which is symbolized by the marks, along with the right to recover for damages and profits for past infringements thereof;


NOW THEREFORE, for the sum of ten dollars (\$10.00) United States currency, receipt of which is hereby acknowledged, Assignor does hereby irrevocably assign unto Assignee all right, title and interest in and to the marks, the applications and the registrations (if issued) therefore for the United States and throughout the world together with the goodwill of the business in connection with which the marks are used and which is symbolized by the marks, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

IN WITNESS WHEREOF, the Assignor has executed this Agreement effective as of the date and year written below.

ASSIGNOR

By:



Signature

Leonard P. Smith

Printed Name

1/17/09

Date

SCHEDULE A

Mark #1: **FLEXTASY**
Serial Number: 78713709
Filing Date: September 15, 2005

Mark #2: **ULTRA FLEX**
Serial Number: 78713738
Filing Date: September 15, 2005

Mark #3: **FLEX NOW**
Serial Number: 78713755
Filing Date: September 15, 2005

Mark #4: **NATURE'S INFLAMMATION FIGHTERS**
Serial Number: 78747623
Filing Date: September 4, 2005