

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Big International, LLC		01/10/2007	LIMITED LIABILITY COMPANY: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Block Corporation
Street Address:	350 Fifth Avenue, Suite 2512
City:	New York
State/Country:	NEW YORK
Postal Code:	10118
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3013473	BIG DADDY
Registration Number:	2484206	BIG DADDY
Registration Number:	3039612	BIG DADDY
Registration Number:	2933450	BIG DADDY
Registration Number:	1986812	BIG DADDY'S
Serial Number:	78977291	BIG DADDY
Serial Number:	76620973	BIG DADDY
Serial Number:	78707529	BIG DADDY

CORRESPONDENCE DATA

Fax Number: (215)864-9744
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-864-8607
 Email: cramerp@ballardspahr.com, steigerwalte@ballardspahr.com
 Correspondent Name: Patricia G. Cramer

CH \$215.00 3013473

Address Line 1: 1735 Market Street, 51st Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	990085
NAME OF SUBMITTER:	Patricia G. Cramer
Signature:	/patricia g. cramer/
Date:	01/16/2007

Total Attachments: 2
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**ASSIGNMENT OF TRADEMARKS
AND ACCOMPANYING GOODWILL
(United States)**

WHEREAS, BIG INTERNATIONAL, LLC., a Pennsylvania limited liability company, whose address is 30 Bunting Lane, Primos, Pennsylvania 19018 (hereinafter the "Assignor"), is the owner of the trademarks and the registrations and/or applications therefor in the United States Patent and Trademark Office as more fully set forth on the attached Exhibit A (the "Marks"), the goodwill associated therewith and symbolized thereby, and all rights appurtenant thereto, including, but not limited to, all common law rights, if any, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS, BLOCK CORPORATION, a Delaware corporation, whose address is 350 Fifth Avenue, Suite 2512, New York, New York 10118 (hereinafter the "Assignee"), is desirous of acquiring the Marks, and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto;

NOW, THEREFORE, in consideration of the sum of Ten and 00/100 Dollars (\$10 00) and for other good and valuable consideration, receipt and sufficiency of which Assignor acknowledges by its execution below:

1. Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Marks, together with the goodwill associated therewith and symbolized thereby, and together with all rights appurtenant thereto, including, but not limited to, all common law rights, if any, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation, or other violation thereof, and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request of Assignee which may be required to transfer all of Assignor's rights, title and interest in and to the said Marks and/or the rights appurtenant thereto to Assignee, its successors or assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date set forth below.

BIG INTERNATIONAL, LLC

By: 

Name: David Klarman

Title: Pres.

Date: 1/10/07

EXHIBIT A

UNITED STATES TRADEMARKS

Registrations

Mark	Registration No.	Registration Date
Big Daddy	3013473	11/08/2005
Big Daddy	2484206	09/04/2001
Big Daddy	3039612	01/10/2006
Big Daddy	2933450	03/15/2005
Big Daddy's (Stylized)	1986812	07/16/1996

Applications

Mark	Application No.	Application Date
Big Daddy	78977291	09/06/2005
Big Daddy	76620973	11/17/2004
Big Daddy	78707529	09/06/2005