

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pursuit Marketing, Inc.		11/17/2006	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	AJ Acquisition II LLC
Street Address:	245 Park Avenue, 25th Floor
Internal Address:	c/o Angelo Gordon & Co
City:	New York
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 62

Property Type	Number	Word Mark
Registration Number:	3156409	20/20
Registration Number:	3116466	20/20 ECHO
Registration Number:	2435371	ALL STAR
Registration Number:	3069023	BIG BALL
Registration Number:	2817805	BLACK MAXX
Registration Number:	3040643	BULLET PAQ
Registration Number:	2884138	DETONATOR
Registration Number:	3046758	DRIVER
Registration Number:	2827002	E
Serial Number:	76380073	E-FORCE
Registration Number:	2473351	EL TIGRE
Registration Number:	2433656	EURO-FLITE
Registration Number:	2689106	EVIL

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Registration Number:	3034826	EXTREME RAGE
Registration Number:	2826892	FLASH
Registration Number:	2795648	FRENZEE
Serial Number:	78181466	HEATHEN
Serial Number:	78402959	IGNITER
Registration Number:	3117940	INFLATAFIELD
Registration Number:	2435370	MARBALLIZER
Serial Number:	78806352	MAXX55
Serial Number:	78181477	MINION
Registration Number:	2995134	
Registration Number:	3049101	
Registration Number:	2981123	OMEN
Serial Number:	78298105	OUTRAGE
Registration Number:	2902417	OVERDRIVE
Serial Number:	78626480	PCS
Registration Number:	3160784	PCS PURSUIT COMBAT SYSTEMS
Registration Number:	2641796	PERFECT
Registration Number:	3021787	PIMP KIT
Registration Number:	2832745	PIPE
Registration Number:	2546609	PIRANHA
Registration Number:	2569582	PIRANHA
Registration Number:	2653365	PMI
Registration Number:	2812746	PMI
Registration Number:	2653364	PMI
Registration Number:	1407165	PMI PURSUIT MARKETING INC.
Registration Number:	2529549	PREMIUM
Registration Number:	2435372	PREMIUM GOLD
Registration Number:	2928336	PRIMER
Registration Number:	2821636	PRO-E
Registration Number:	2531744	PURE ENERGY
Registration Number:	2606800	PURE ENERGY
Serial Number:	78626479	PURSUIT COMBAT SYSTEMS
Serial Number:	78224285	RAVAGE
Serial Number:	78969733	REACTOR
Registration Number:	2949859	RESPIRATOR

Registration Number:	2911702	SCION
Registration Number:	3083549	SHRAPNEL
Registration Number:	2926437	SMOKESTACK
Serial Number:	78636802	SPORTSHOT
Serial Number:	78918025	STACKABALLZ
Registration Number:	2986136	STATIC
Registration Number:	3080544	STINGER
Registration Number:	2945232	SUPER SWIRL
Registration Number:	2762247	TRRACER
Registration Number:	2891920	ULTRA
Serial Number:	78230023	VINTAGE
Serial Number:	78707061	WHITE BOX
Serial Number:	78298114	WRAITH
Registration Number:	2546608	X-RAY

CORRESPONDENCE DATA

Fax Number: (312)269-1747
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-269-8000
Email: ipdocket@ngelaw.com
Correspondent Name: Neal, Gerber & Eisenberg LLP
Address Line 1: Two North LaSalle Street, Suite 2200
Address Line 2: IP Docketing Department
Address Line 4: Chicago, ILLINOIS 60602

ATTORNEY DOCKET NUMBER:	015501.0011
NAME OF SUBMITTER:	Elizabeth A. Kostiuk
Signature:	/Elizabeth A. Kostiuk/
Date:	01/11/2007

Total Attachments: 6
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TRADEMARK ASSIGNMENT

This ASSIGNMENT is effective as of the 17th day of November, 2006, by PURSUIT MARKETING, INC., an Illinois corporation ("Assignor"), to AJ ACQUISITION II LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the trademarks, trademark registrations, and trademark applications identified on Schedule A attached hereto together with the goodwill of the business symbolized thereby and related thereto (collectively, the "Marks");

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used;

WHEREAS, Assignor and Assignee have entered into a certain Asset Purchase Agreement dated October 23, 2006, as amended, pursuant to the terms of which Assignor agreed to and did assign all right, title and interest of Assignor in and to the Marks to Assignee, and pursuant to which Assignor assigned the entire business associated with the Marks to Assignee, and whereby Assignee is a successor to the business of the Assignor to which the Marks pertain;

WHEREAS, Assignor has agreed to execute such additional instruments as may be necessary or desirable to confirm such assignment to Assignee; and

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record in the U.S. Patent and Trademark Office.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest of Assignor in and to said Marks, together with the business and goodwill of the business symbolized by and associated with the aforesaid Marks, and all claims, if any, which may have arisen thereunder prior to the date of this Assignment,

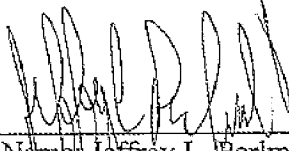
including all choses in action relating to the Marks, claims for past, present and future damages, profits and costs, both in equity and law, for any infringement or infringements of the Marks accruing on or before the date of this Assignment.

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[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have caused this instrument to be executed by their respective duly authorized officers as of the date first set forth above.

PURSUIT MARKETING, INC.

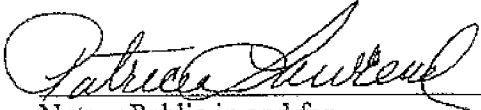
By: 
Name: Jeffrey L. Perlmutter
Title: President

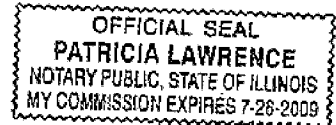
THE STATE OF ILLNOIS

County of COOK

This instrument was executed before me on this 17th day of November, 2006, by JEFFREY L. PERLMUTTER (name), the PRESIDENT (title) of Pursuit Marketing, Inc., an Illinois corporation, on behalf of said corporation.

WITNESS my hand and official seal.


Notary Public in and for
The State of Illinois

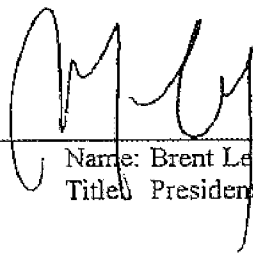


Printed or Typed Name of Notary _____

My Commission Expires _____

IN WITNESS WHEREOF, Assignee has caused its duly authorized officer to execute this Assignment as of the date first above written.

AJ ACQUISITION II LLC

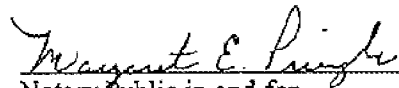
By: 
Name: Brent Leffel
Title: President

THE COMMONWEALTH/STATE OF New York

County of NEW YORK

This instrument was executed before me on this 17th day of November, 2006, by Brent Leffel, the President of AJ ACQUISITION II LLC, a Delaware limited liability company, on behalf of said company.

WITNESS my hand and official seal.


Notary Public in and for
The Commonwealth/State of NEW YORK

MARGARET E. PRINGLE
Printed or Typed Name of Notary

My Commission Expires OCTOBER 7, 2010

MARGARET E. PRINGLE
Notary Public, State of New York
No. 01PR6081492
Qualified in Queens County
Commission Expires October 7, 2010

TRADEMARK
REEL: 003459 FRAME: 0513

Schedule A

Country	Trademark	Application Number	Filing Date	Registration Number	Registration Date
US	20/20 (& DESIGN)	78/567729	15-Feb-2005	3156409	17-Oct-2006
US	20/20 ECHO (& DESIGN)	78/567733	15-Feb-2005	3116466	18-Jul-2006
US	ALL STAR	76/026459	14-Apr-2000	2435371	13-Mar-2001
US	BIG BALL	78/298693	10-Sep-2003	3069023	14-Mar-2006
US	BLACK MAXX	76/144478	10-Oct-2000	2817805	24-Feb-2004
US	BULLET PAQ	78/466582	12-Aug-2004	3040643	10-Jan-2006
US	DETONATOR	78/224176	11-Mar-2003	2884138	14-Sep-2004
US	DRIVER	78/238285	16-Apr-2003	3046758	17-Jan-2006
US	E (& DESIGN)	76/423978	18-Jun-2002	2827002	30-Mar-2004
US	E-FORCE	76/380073	08-Mar-2002		
US	EL TIGRE	76/026458	14-Apr-2000	2473351	31-Jul-2001
US	EURO-FLITE	76/026460	14-Apr-2000	2433656	06-Mar-2001
US	EVIL	76/114116	21-Aug-2000	2689106	18-Feb-2003
US	EXTREME RAGE	78/454021	21-Jul-2004	3034826	27-Dec-2005
US	FLASH	76/310776	10-Sep-2001	2826892	30-Mar-2004
US	FRENZEE	76/364387	29-Jan-2002	2795648	16-Dec-2003
US	HEATHEN	78/181466	04-Nov-2002		
US	IGNITER	78/402959	16-Apr-2004		
US	INFLATAFIELD	78/336459	04-Dec-2003	3117940	18-Jul-2006
US	MARBALLIZER	76/026456	14-Apr-2000	2435370	13-Mar-2001
US	MAXX55	78/806352	03-Feb-2006		
US	MINION	78/181477	04-Nov-2002		
US	MISCELLANEOUS DESIGN (FACE DESIGN)	78/454023	21-Jul-2004	2995134	13-Sep-2005
US	MISCELLANEOUS DESIGN (PAINTBALL)	78/437779	18-Jun-2004	3049101	24-Jan-2006
US	OMEN	78/430701	07-Jun-2004	2981123	02-Aug-2005
US	OUTRAGE	78/298105	09-Sep-2003		
US	OVERDRIVE	78/238286	16-Apr-2003	2902417	09-Nov-2004
US	PCS	78/626480	10-May-2005		
US	PCS PURSUIT COMBAT SYSTEMS (& DESIGN)	78/625459	09-May-2005	3160784	17-Oct-2006
US	PERFECT	76/145472	11-Oct-2000	2641796	29-Oct-2002
US	PIMP KIT	78/302829	19-Sep-2003	3021787	29-Nov-2005
US	PIPE	76/412640	22-May-2002	2832745	13-Apr-2004
US	PIRANHA	76/144485	10-Oct-2000	2546609	12-Mar-2002
US	PIRANHA (& DESIGN)	76/144486	10-Oct-2000	2569582	14-May-2002
US	PMI	76/144481	10-Oct-2000	2653365	26-Nov-2002
US	PMI (& CIRCLE DESIGN)	76/502094	19-Mar-2003	2812746	10-Feb-2004
US	PMI (& DESIGN)	76/144480	10-Oct-2000	2653364	26-Nov-2002

Schedule A (con't)

Country	Trademark	Application Number	Filing Date	Registration Number	Registration Date
US	PMI PURSUIT MARKETING INC. (& DESIGN)	73/572313	09-Dec-1985	1407165	26-Aug-1986
US	PREMIUM	76/144484	10-Oct-2000	2529549	15-Jan-2002
US	PREMIUM GOLD	76/026461	14-Apr-2000	2435372	13-Mar-2001
US	PRIMER	78/298115	09-Sep-2003	2928336	22-Feb-2005
US	PRO-E	76/412828	22-May-2002	2821636	09-Mar-2004
US	PURE ENERGY	76/144479	10-Oct-2000	2531744	22-Jan-2002
US	PURE ENERGY (& DESIGN)	76/144483	10-Oct-2000	2606800	13-Aug-2002
US	PURSUIT COMBAT SYSTEMS	78/626479	10-May-2005		
US	RAVAGE	78/224285	11-Mar-2003		
US	REACTOR	78/969733	08-Sep-2006		
US	RESPIRATOR	78/207299	27-Jan-2003	2949859	10-May-2005
US	SCION	78/207342	27-Jan-2003	2911702	14-Dec-2004
US	SHRAPNEL	78/357926	27-Jan-2004	3083549	18-Apr-2006
US	SMOKESTACK	78/436718	17-Jun-2004	2926437	15-Feb-2005
US	SPORTSHOT	78/636802	25-May-2005		
US	STACKABALLZ	78/918025	27-Jun-2006		
US	STATIC	78/207322	27-Jan-2003	2986136	16-Aug-2005
US	STINGER	78/385777	17-Mar-2004	3080544	11-Apr-2006
US	SUPER SWIRL	78/298704	10-Sep-2003	2945232	26-Apr-2005
US	TRRACER	76/144476	10-Oct-2000	2762247	09-Sep-2003
US	ULTRA	78/207330	27-Jan-2003	2891920	05-Oct-2004
US	VINTAGE	78/230023	26-Mar-2003		
US	WHITE BOX	78/707061	06-Sep-2005		
US	WRAITH	78/298114	09-Sep-2003		
US	X-RAY	76/144482	10-Oct-2000	2546608	12-Mar-2002

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