

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
National Broadcasting Company, Inc.		05/11/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	NBC Universal, Inc.
Street Address:	30 Rockefeller Plaza
City:	New York
State/Country:	NEW YORK
Postal Code:	10112
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	78228051	AVERAGE JOE
Serial Number:	73155526	CONCENTRATION
Serial Number:	73612211	
Serial Number:	73783535	LATE NIGHT
Serial Number:	73630973	LATE NIGHT WITH DAVID LETTERMAN
Registration Number:	2150918	MONEY BOWL
Serial Number:	72349496	
Serial Number:	72045991	
Serial Number:	73244000	SATURDAY NIGHT LIVE
Serial Number:	74004400	SPORTSWORLD
Serial Number:	78322643	STARTING OVER
Serial Number:	73798754	THE MORE YOU KNOW
Serial Number:	72458029	THE TONIGHT SHOW

CH \$465.00 78228051

Registration Number:	1003646	TODAY
Serial Number:	75551897	TODAY
Serial Number:	75456161	USA HIGH
Serial Number:	78177862	WILL & GRACE
Serial Number:	75363472	WRC

CORRESPONDENCE DATA

Fax Number: (212)664-6572

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212 664 2673

Email: nytrademark@nbcuni.com

Correspondent Name: Marni Pedorella

Address Line 1: 30 Rockefeller Plaza

Address Line 4: New York, NEW YORK 10112

ATTORNEY DOCKET NUMBER:	NBC UNIVERSAL NAME CHANGE
NAME OF SUBMITTER:	Marni Pedorella
Signature:	/Marni Pedorella/
Date:	01/02/2007

Total Attachments: 3

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Delaware

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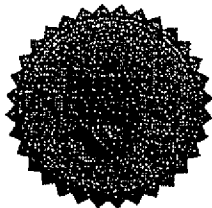
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NATIONAL BROADCASTING COMPANY, INC.", CHANGING ITS NAME FROM "NATIONAL BROADCASTING COMPANY, INC." TO "NBC UNIVERSAL, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF MAY, A.D. 2004, AT 5:01 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2090232 8100

040343750



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3104432

DATE: 05-11-04

TRADEMARK
REEL: 003453 FRAME: 0934

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:38 PM 05/11/2004
FILED 05:01 PM 05/11/2004
SRV 040343750 - 2090232 FILE

CERTIFICATE OF AMENDMENT
OF
AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
NATIONAL BROADCASTING COMPANY, INC.

Pursuant to Section 242 of the General
Corporation Law of the State of Delaware

National Broadcasting Company, Inc. (the "Company"), a corporation
organized under the General Corporation Law of the State of Delaware (the "General
Corporation Law") hereby certifies as follows:

FIRST: That the Board of Directors (the "Board") of the Company
by unanimous written consent, and filed with the minutes of the Board duly adopted a
resolution setting forth the following proposed amendment to the Certificate of
Incorporation of the Company and declaring such amendment to be advisable:

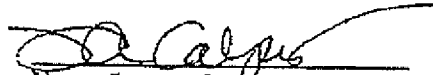
1. Article FIRST of the Certificate of Incorporation of the Company
is hereby amended to change the name of the Company to NBC Universal, Inc.

SECOND: That in lieu of a meeting and vote of the stockholders of the
Company, the stockholders have by written consent, dated May 10, 2004, approved the
adoption of the foregoing amendment in accordance with the provision of Section 228 of
the General Corporation Law, and that such consent has been filed with the minutes of
the proceedings of the stockholders of the Company. That the foregoing amendment of
the Certificate of Incorporation was duly adopted pursuant to the applicable provisions of
Sections 141, 228 and 242 of the General Corporation Law.

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TRADEMARK
REEL: 003453 FRAME: 0935

IN WITNESS WHEREOF, the undersigned, being a duly authorized officer of the Company, for the purpose of amending the Certificate of Incorporation of the Company pursuant to Section 242 of the General Corporation Law of the State of Delaware, does make and file this Certificate, hereby declaring and certifying that the facts herein stated are true, and accordingly has hereunto set his hand, this 11th day of May, 2004.



Name: Lynn Calpeter
Title: Chief Financial Officer

CERTIFICATE OF AMENDMENT