

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	12/18/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
41 License Corp.		12/18/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Calip Holdings Inc.
Street Address:	One Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10004
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	78652458	CLASSIC AMERICAN ICE CREAM
Serial Number:	73629628	THE SCHRAFFT CENTER
Serial Number:	78652427	CREMA DI ELEGANZA
Serial Number:	78652466	WILLIAM F.
Serial Number:	78652444	S
Serial Number:	78652463	MARCHIONY
Serial Number:	78802092	SCHRAFFT'S
Serial Number:	72180812	SCHRAFFT'S
Serial Number:	78775251	SCHRAFFT'S
Serial Number:	78652451	
Serial Number:	78652421	SCHRAFFT'S
Serial Number:	78653280	SEDUTTO CREMA DI ELEGANZA
Serial Number:	76423353	CENTRONE'S

CH \$440.00 78652458

Serial Number:	76423352	CENTRONE'S THE ORIGINAL
Serial Number:	73512631	SEDUTTO
Registration Number:	1352209	SEDUTTO
Serial Number:	71034513	SCHRAFFT'S

CORRESPONDENCE DATA

Fax Number: (212)425-5288

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-425-7200

Email: tmdocketny@kenyon.com

Correspondent Name: Joseph F. Nicholson, Esq.

Address Line 1: One Broadway

Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	13826/999
NAME OF SUBMITTER:	Joseph F. Nicholson, Esq.
Signature:	/Joseph F. Nicholson/
Date:	12/21/2006

Total Attachments: 3

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Trademark Assignment

WHEREAS, 41 License Corp. is a New York corporation having a place of business at 4175 Veterans Highway, Ronkonkoma, New York, 11779 (hereinafter "Assignor"); and

WHEREAS, Calip Holdings Inc. is a company with a place of business at 701 Zecroga Avenuc, Bronx, New York, 14703 ("Assignee"); and

WHEREAS, Assignor is the owncr of all right, title and interest in and to the trademarks, trademark registrations and trademark applications listed in the attached Schedule A, as well as all of the goodwill of the business symbolized thereby and associated therewith (the "Trademarks"); and

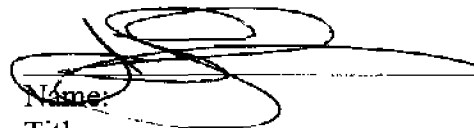
WHEREAS, Assignor is willing to transfer such right, title and interest in and to the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers unto Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business appurtenant to and symbolized by the Trademarks and including, without limitation, all common law rights in and to the Trademarks and the right to sue and recover for, and the right to profits or damages due or accrued or arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor covenants and agrees to execute and deliver such other documents as Assignee may reasonably request for the purposes of transferring, recording or otherwise effectuating or perfecting the transfer and assignment confirmed herein and as originally contemplated herein.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment effective as of this 18 day of December 2006.

41 License Corp.


Name: _____
Title: _____

Schedule A

Application Serial No. / Registration No.	Mark
78/652,458	CLASSIC AMERICAN ICE CREAM
73/629,628	THE SCHRAFFT CENTER
78/652,427	CREMA DI ELEGANZA
78/652,466	WILLIAM F.
78/652,444	S and Crest Design
78/652,463	MARICHONY
71/034,513	SCHRAFFT'S Stylized
78/802,092	SCHRAFFT'S and Design
72/180,812	SCHRAFFT'S
78/775,251	SCHRAFFT'S
78/652,451	Design Only
78/652,421	SCHRAFFT'S Stylized
78/653,280	SEDUTTO CREMA DI ELEGANZA and Design
73/629,628	THE SCHRAFFT CENTER
76/423,353	CENTRONE'S Stylized
76/423,352	CENTRONE'S THE ORIGINAL Stylized
73/512,631	SEDUTTO
1,352,209	SEDUTTO