

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cadbury Beverages Inc.		12/15/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Dr Pepper/Seven Up, Inc.
Street Address:	5301 Legacy Drive
City:	Plano
State/Country:	TEXAS
Postal Code:	75024
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	0807572	CACTUS COOLER
Registration Number:	2910431	CANADA DRY SINCE 1904
Registration Number:	2030045	CANADA DRY
Registration Number:	0513120	CANADA DRY
Serial Number:	77023988	CANADA DRY
Serial Number:	78645184	CANADA DRY
Registration Number:	3041023	CHELMSFORD
Registration Number:	0862468	FLAVOR-STRIPE
Registration Number:	0857121	GREEN GROWLER
Registration Number:	0863207	LEAPIN LEMON
Registration Number:	0857119	LEMON-ELEVEN
Registration Number:	0857120	OLD SABER TOOTH
Registration Number:	0859002	STRIPE-TOP
Registration Number:	0796483	TAHITIAN TREAT

OP \$415.00 0807572

Registration Number:	1055256	TAHITIAN TREAT
Registration Number:	0441922	WINK

CORRESPONDENCE DATA

Fax Number: (914)612-6325
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 9146124701
Email: groupip@cs-americas.com
Correspondent Name: Daniel Chung, Esq.
Address Line 1: Cadbury Schweppes - 900 King Street
Address Line 4: Rye Brook, NEW YORK 10573

ATTORNEY DOCKET NUMBER:	CBI TO DPSU ASSIGNMENT
NAME OF SUBMITTER:	Daniel Chung, Esq.
Signature:	/Daniel Chung, Esq./
Date:	12/19/2006

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK

WHEREAS, Cadbury Beverages Inc. ("Assignor"), a Delaware corporation, with a place of business at 900 King Street, Rye Brook, New York 10573, is the record owner of the trademarks listed on Schedule "A" (the "Marks") attached hereto, which are pending or registered in the United States Patent and Trademark Office; and

WHEREAS, Dr Pepper Seven Up, Inc., ("Assignee"), a Delaware corporation, with a place of business at 5301 Legacy Drive, Plano, Texas 75024, desires to obtain all rights in and to the Marks listed on Schedule "A."

NOW, THEREFORE, as of December 31, 2006, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Marks, the right to recover for past infringement, and the goodwill of the business in connection with which the Marks have been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed on the 15th day of December, 2006.

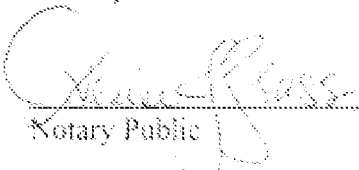
Cadbury Beverages Inc.

By: 

Name: Daniel Chung

Title: Vice President and Assistant Secretary

Sworn to before me this
15th day of December, 2006.


Notary Public

DENISE J. GRASSI
Notary Public, State of New York
No. 01GR8124102
Qualified in Westchester County
Commission Expires March 21, 2009

SCHEDULE "A"

MARK	CL.	APPLICATION NO. & DATE	REGISTRATION NO. & DATE
CACTUS COOLER	32	72/217173 4/23/1965	807572 4/26/1966
CANADA DRY	32	78/237610 4/14/2003	2910431 12/14/2004
CANADA DRY	32	75/035845 12/23/1995	2030045 1/14/1997
CANADA DRY	32	71/549508 2/12/1948	513120 8/02/1949
CANADA DRY	5	77/023988 10/18/2006	Pending
CANADA DRY	25	78/645184 6/07/2005	Pending
CHEMELSFORD	32	78/513002 11/08/2004	3041023 1/10/2006
FLAVOR-STRIPE	32	72/280145 9/12/1967	862468 12/24/1968
GREEN GROWLER	32	72/284604 11/13/1967	857121 9/17/1968
LEPIN LEMON	32	72/284605 11/13/1967	863207 1/07/1969
LEMON-ELEVEN	32	72/284599 11/13/1967	857119 9/17/1968
OLD SABER TOOTH	32	72/284603 11/13/1967	857120 9/17/1968
STRIPE-TOP	32	72/280146 9/12/1967	859002 10/22/1968
TAHITIAN TREAT	32	72/145245 5/23/1962	796483 9/21/1965
TAHITIAN TREAT	32	73/083166 4/08/1976	1055256 12/28/1976
WINK	32	71/517503 2/14/1947	441922 1/25/1949