

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cadbury Beverages Delaware Inc.		12/14/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cadbury Limited		
<b>Street Address:</b>	Bournville		
<b>City:</b>	Birmingham		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	B30 2LU		
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	72014566	POWER HOUSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)612-6325		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	9146124701		
<b>Email:</b>	groupip@cs-americas.com		
<b>Correspondent Name:</b>	Daniel Chung, Esq.		
<b>Address Line 1:</b>	Cadbury Schweppes - 900 King Street		
<b>Address Line 4:</b>	Rye Brook, NEW YORK 10573		
<b>ATTORNEY DOCKET NUMBER:</b>	POWER HOUSE ASSIGNMENT		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Daniel Chung, Esq.		
<b>Address Line 1:</b>	Cadbury Schweppes - 900 King Street		
<b>Address Line 4:</b>	Rye Brook, NEW YORK 10573		

OP \$40.00 72014566

NAME OF SUBMITTER:	Daniel Chung, Esq.
Signature:	/Daniel Chung, Esq./
Date:	12/14/2006
Total Attachments: 2 source=POWER HOUSE#page1.tif source=POWER HOUSE#page2.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, Cadbury Beverages Delaware Inc. ("Assignor"), a Delaware corporation, is the record owner of the trademark listed on Schedule "A" (the "Mark") attached hereto, which is registered in the United States Patent and Trademark Office; and

WHEREAS, Cadbury Limited ("Assignee"), a United Kingdom corporation, with a place of business at Bourneville, Birmingham, B30 2LU, United Kingdom, desires to obtain all rights in and to the Mark listed on Schedule "A."

NOW, THEREFORE, as of December 31, 2006, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, the right to recover for past infringement, and the goodwill of the business in connection with which the Mark have been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed on the 14<sup>th</sup> day of December, 2006.

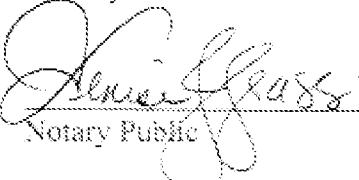
Cadbury Beverages Delaware Inc.

By: 

Name: Daniel Chung

Title: Vice President and Assistant Secretary

Sworn to before me this  
14<sup>th</sup> day of December, 2006.

  
Notary Public

**DENISE J. GRASSI**  
Notary Public, State of New York  
No. 01GR6124102  
Qualified in Westchester County  
Commission Expires March 21, 2009

SCHEDULE "A"

MARK	CL.	APPLICATION NO. & DATE	REGISTRATION NO. & DATE
POWER HOUSE	30	72/014566 August 24, 1956	0650628 August 20, 1957