

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Those Characters From Cleveland, Inc.		04/04/2006	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	National City Bank
Street Address:	1900 East Ninth Street
City:	Cleveland
State/Country:	OHIO
Postal Code:	44114
Entity Type:	National Banking Association: OHIO

PROPERTY NUMBERS Total: 155

Property Type	Number	Word Mark
Registration Number:	1430199	POPPLES
Registration Number:	2121749	HOLLY HOBBIE
Registration Number:	1404083	PIXIETAITS
Registration Number:	1267116	STRAWBERRY SHORTCAKE
Registration Number:	1428336	POPPLES
Registration Number:	1426673	MAIDEN FAIRHAIR
Registration Number:	1198704	MARMALADE
Registration Number:	1410500	SPECIAL BLESSINGS
Registration Number:	1460010	LADY LOVELY LOCKS AND THE PIXIETAITS
Registration Number:	1440047	POPPLES
Registration Number:	1518621	SPECIAL BLESSINGS I LOVE YOU WARMS OUR HEARTS
Registration Number:	1389964	MADBALLS
Registration Number:	2278544	

CH \$3890.00 1430199

Registration Number:	1198703	ORANGE BLOSSOM
Registration Number:	1294343	CARE BEARS
Registration Number:	1201259	BLUEBERRY MUFFIN
Registration Number:	1938917	BIRTHDAY BEAR
Registration Number:	1270509	CARE BEARS
Registration Number:	1780477	CARE BEARS
Registration Number:	1285368	LOVE-A-LOT BEAR
Registration Number:	1285202	TENDERHEART BEAR
Registration Number:	1297504	GRUMPY BEAR
Registration Number:	1297506	BIRTHDAY BEAR
Registration Number:	3056326	THANKS-A-LOT BEAR
Registration Number:	2447827	MADBALLS
Registration Number:	2557194	MY PET MONSTER
Registration Number:	2892984	STRAWBERRYLAND
Registration Number:	2759377	CUSTARD
Registration Number:	2742825	PUPCAKE
Registration Number:	2845257	CHEESECAKE
Registration Number:	2840593	RHUBARB
Registration Number:	2724912	ANGEL CAKE
Registration Number:	2595428	RASPBERRY TART
Registration Number:	1773296	CARE BEARS
Registration Number:	3056324	DAYDREAM BEAR
Registration Number:	2640492	FUNSHINE BEAR
Registration Number:	2901936	STRAWBERRY SHORTCAKE
Registration Number:	3056327	SECRET BEAR
Registration Number:	2636552	FRIEND BEAR
Registration Number:	2851186	CARE-A-LOT
Registration Number:	2714111	POPPLES
Registration Number:	3056325	TRUE HEART BEAR
Registration Number:	2984120	RAINBOW SHERBET
Registration Number:	3046852	PROUD HEART CAT
Registration Number:	3046851	SWIFT HEART RABBIT
Registration Number:	3056330	NOBLE HEART HORSE
Registration Number:	3056329	DO-YOUR-BEST BEAR
Registration Number:	3056328	TAKE CARE BEAR

Registration Number:	2626370	STRAWBERRY-SHAKE POPPLE
Registration Number:	2629241	CUTIE-FRUITY POPPLES
Registration Number:	2856798	STRAWBERRY SHORTCAKE
Registration Number:	2776709	APPLE DUMPLIN'
Registration Number:	2925739	STRAWBERRY SHORTCAKE
Registration Number:	2803695	STRAWBERRY SHORTCAKE
Registration Number:	2849544	HUCKLEBERRY PIE
Registration Number:	2801214	CHOCOLATE CHIPMUNK
Registration Number:	2792640	VANILLA ICING
Registration Number:	2860972	APPLE DUCKLIN'
Registration Number:	2887531	STRAWBERRY SHORTCAKE
Registration Number:	2848466	HONEY PIE PONY
Registration Number:	2764908	BLUEBERRY-PIE POPPLE
Registration Number:	2626371	PIZZAZZY-JAZZY POPPLE
Registration Number:	2629242	POLKA-DOTTIE POPPLE
Registration Number:	2626368	PIXIE-DOODLE POPPLE
Registration Number:	2629244	PINWHEEL-PENNY POPPLE
Registration Number:	2629243	POPSY-DAISY POPPLE
Registration Number:	2626369	PITTER-PATTY POPPLE
Registration Number:	2827479	STRAWBERRYLAND
Registration Number:	2745093	GINGER SNAP
Registration Number:	2716495	SHARE BEAR
Registration Number:	2646920	GLOW-CHARM POPPLES
Registration Number:	2924291	HARMONY BEAR
Registration Number:	1297507	BEDTIME BEAR
Registration Number:	1564827	STRAWBERRY SHORTCAKE
Registration Number:	1117262	STRAWBERRY SHORTCAKE
Registration Number:	1414205	FRESH APPLE CARDS
Registration Number:	1010507	HOLLY HOBBIE
Registration Number:	1297503	CHEER BEAR
Registration Number:	1297505	GOOD LUCK BEAR
Registration Number:	1297508	WISH BEAR
Registration Number:	1393301	LADY LOVELYLOCKS
Registration Number:	2385912	SCAREWOOD FOREST
Registration Number:	0926880	HOLLY HOBBIE

Registration Number:	1959123	STRAWBERRY SHORTCAKE
Registration Number:	1271459	CARE BEARS
Registration Number:	1542522	STRAWBERRY SHORTCAKE LIFE IS DELICIOUS
Registration Number:	3061171	LAUGH-A-LOT BEAR
Registration Number:	2309010	STRAWBERRY SHORTCAKE
Registration Number:	3059559	SEA SWEETIE
Registration Number:	3061116	PAPAYA PARROT
Registration Number:	0871354	HOLLY HOBBIE
Serial Number:	78653074	RASPBERRY RIPPLE
Serial Number:	78684900	CHERRY VANILLA
Serial Number:	78684859	ORANGE TWIST
Serial Number:	78684896	BLUEBERRY SUNDAE
Serial Number:	78684827	SPUMONI
Serial Number:	78684885	MILKSHAKE
Serial Number:	78684891	COOKIE DOUGH
Serial Number:	78684878	BUTTER PECAN
Serial Number:	78684868	PISTACHIO
Serial Number:	78636151	ADA
Serial Number:	78694385	PURPLE PIEMAN
Serial Number:	78694401	SOUR GRAPES
Serial Number:	78653080	HUCKLEBERRY HASH
Serial Number:	78653078	LEMON ICE
Serial Number:	78804291	FROSTY PUFF
Serial Number:	78775190	HOPEFUL HEART BEAR
Serial Number:	78510141	REGAN
Serial Number:	78712492	BONNET
Serial Number:	78712497	CIDER
Serial Number:	78712093	ROBBY HOBBIE
Serial Number:	78712495	CHEDDAR
Serial Number:	76537306	GIGGLE BUNNY
Serial Number:	78364801	GET ALONG GANG
Serial Number:	78364815	HERSELF THE ELF
Serial Number:	78364814	HOLLY HOBBIE
Serial Number:	78180349	TEA TIME TURTLE
Serial Number:	78180350	PLUM PUDDIN'

Serial Number:	78180352	HOPSALOT
Serial Number:	78218173	CARE BEAR COUSINS
Serial Number:	78563875	CARE BEARS
Serial Number:	78636142	SUGAR WOOFER
Serial Number:	78636146	LEM
Serial Number:	78627906	TEA BLOSSOM
Serial Number:	78424671	SHOOFLY FROG
Serial Number:	78439240	GET ALONG GANG
Serial Number:	78424838	PLAYFUL WAYS TO LEARN
Serial Number:	78397597	COCO CALYPSO
Serial Number:	78421242	BINGO "BET-IT-ALL" BEAVER
Serial Number:	78421243	BERNICE BEAR
Serial Number:	78397598	BANANA BONGO
Serial Number:	78421241	LELAND LIZARD
Serial Number:	78397594	SEABERRY DELIGHT
Serial Number:	78397590	BERRYKINS
Serial Number:	78397588	KIWI SEATURTLE
Serial Number:	78398458	LEMON MERINGUE
Serial Number:	78397602	TRIPLE RIPPLE TOUCAN
Serial Number:	78421230	ZIPPER CAT
Serial Number:	78428060	POLITE PANDA
Serial Number:	78428053	PERFECT PANDA
Serial Number:	78421244	BRAKER TURTLE
Serial Number:	78421234	RUDYARD LION
Serial Number:	78421229	PORTIA PORCUPINE
Serial Number:	78421235	ROCCO RABBIT
Serial Number:	78421238	MONTGOMERY "GOOD NEWS" MOOSE
Serial Number:	78421239	CATCHEM CROCODILE
Serial Number:	78421240	LOLLY SQUIRREL
Serial Number:	78421245	WOOLMA LAMB
Serial Number:	78510148	MAYFIELD
Serial Number:	78510129	MOGO
Serial Number:	78510164	DOMINO
Serial Number:	78510161	HATCH
Serial Number:	78510153	GET ALONG GANG

Serial Number:	78475437	CARE BEAR CUBS
Serial Number:	78474759	DREGS

CORRESPONDENCE DATA

Fax Number: (216)579-0212
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: jrmix@jonesday.com
 Correspondent Name: Jones Day
 Address Line 1: 901 Lakeside Ave.
 Address Line 2: c/o James R. Mix, Paralegal
 Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	497400-121043
NAME OF SUBMITTER:	James R. Mix
Signature:	/James R. Mix/
Date:	11/22/2006

Total Attachments: 10
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COLLATERAL ASSIGNMENT OF TRADEMARKS

COLLATERAL ASSIGNMENT OF TRADEMARKS dated as of April 4, 2006 ("Agreement"), between THOSE CHARACTERS FROM CLEVELAND, INC., an Ohio corporation (together with its successors and assigns, the "Assignor"), and NATIONAL CITY BANK, as collateral agent (together with its successors and assigns in such capacity, the "Collateral Agent"), for the benefit of the Secured Creditors (as defined in the Security Agreement referred to below):

RECITALS:

(1) This Agreement is made pursuant to the Credit Agreement, dated as of April 4, 2006 (as amended, restated or otherwise modified from time to time, the "Credit Agreement"), among American Greetings Corporation, an Ohio corporation (together with its successors and assigns, the "Borrower"), the Foreign Subsidiary Borrowers (as defined therein) party thereto, the lenders from time to time party thereto (the "Lenders"), National City Bank, as the Global Agent, Collateral Agent, joint lead arranger, joint bookrunner, Swing Line Lender and LC Issuer, UBS Securities LLC, as joint lead arranger, joint bookrunner and Syndication Agent, and KeyBank National Association, JPMorgan Chase Bank, N.A., and LaSalle Bank National Association, as Co-Documentation Agents.

(2) In connection with the Credit Agreement, the Assignor is a party to a Pledge and Security Agreement, dated as of April 4, 2006 (as amended, restated or otherwise modified from time to time, the "Security Agreement"), among the Assignor, the other grantors named therein and the Collateral Agent, pursuant to which the Assignor has granted to the Collateral Agent, for the benefit of the Secured Creditors, a continuing security interest in, assignment of and lien on substantially all of its assets, whether now owned or existing or hereafter acquired or arising.

NOW, THEREFORE, in consideration of the foregoing, the mutual covenants contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby covenants and agrees with the Collateral Agent and the other Secured Creditors as follows:

Section 1. Defined Terms. Terms used herein without definition shall have the respective meanings ascribed thereto in the Security Agreement.

Section 2. Assignment and Grant of Security Interest. As security for the prompt payment and performance of the Secured Obligations, the Assignor hereby assigns, transfers, conveys and grants to the Collateral Agent, for the benefit of the Secured Creditors, a security interest in, a general lien upon and/or a right of set-off against (whether now owned or hereafter acquired by the Assignor and whether acquired in the United States or elsewhere in the world) all right, title and interest of the Assignor in and to the following, whether now existing or hereafter acquired:

(i) all trademarks, trade names and service marks registered with the United States Patent and Trademark Office (including, without limitation, those listed on Schedule A to this Agreement);

(ii) all applications for the registration of trademarks, trade names and service marks filed with the United States Patent and Trademark Office (including, without limitation, those listed on Schedule A to this Agreement);

(iii) all trademarks, trade names and service marks registered with any office, agency or other governmental authority of any State, the District of Columbia or any possession or territory of the United States;

(iv) all trademarks, trade names and service marks registered with any office, agency or other governmental authority of any other country or any province, department or other governmental subdivision thereof;

(v) all registrations and recordings with respect to any of the foregoing;

(vi) all reissues, extensions and renewals of any of the foregoing;

(vii) all corporate names, business names, trade styles, logos, other source or business identifiers; all information, customer lists, identification of supplier, data, plans, blueprints, specifications, designs, drawings, recorded knowledge, surveys, engineering reports, test reports, manuals, materials standards, processing standards, performance standards, catalogs, computer and automatic machinery software and programs, and the like pertaining to operations by the Assignor in, on or about any of its plants or warehouses; all field repair data, sales data and other information relating to sales or service of products now or hereafter manufactured on or about any of its plants; and all accounting information pertaining to operations in, on or about any of its plants and all media in which or on which all of the information or knowledge or data or records relating to its plants and warehouses may be recorded or stored and all computer programs used for the compilation or printout of such information, knowledge, records or data, and the Collateral Agent shall keep all such information, knowledge, records or data strictly confidential in accordance with the Credit Agreement;

(viii) all licenses and other agreements relating in whole or in part to any of the foregoing, including all rights to payments in respect thereof;

(ix) all rights to sue for past, present or future infringements of any of the foregoing;

(x) all good will related to any of the foregoing;

(xi) to the extent not included above, all general intangibles (as such term is defined in the UCC) of the Assignor related to the foregoing; and

(xii) all proceeds of any and all of the foregoing.

Section 3. Reference to Separate Security Agreement. This Agreement has been entered into by the Assignor and the Collateral Agent primarily for recording purposes as contemplated by the Security Agreement, dated as of the date hereof, between the Assignor and any other Assignors named therein, as debtors, and the Collateral Agent, as secured party for the benefit of the Secured Creditors. In the event of any inconsistency between any of the terms or provisions hereof and the terms and provisions of such Security Agreement, the terms and provisions of such Security Agreement shall govern.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed and delivered by their duly authorized officers as of the date first set forth above.

THOSE CHARACTERS FROM CLEVELAND, INC.

By: _____

Name: Stephen Smith

Title: Treasurer

Accepted and acknowledged by:

NATIONAL CITY BANK, as Collateral
Agent

By: _____

Name:

Title:

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed and delivered by their duly authorized officers as of the date first set forth above.

THOSE CHARACTERS FROM CLEVELAND, INC.

By: _____
Name: Stephen Smith
Title: Treasurer

Accepted and acknowledged by:

NATIONAL CITY BANK, as Collateral
Agent

By:  _____

Name:
Title: **ROBERT S. COLEMAN**
SENIOR VICE PRESIDENT

Schedule A
to Collateral Assignment of
Trademarks

See attached.

ID	Country	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
Owner: Those Characters From Cleveland, Inc. One American Road Cleveland, Ohio 44144								
27402	United States	RASPBERRY RIPPLE	28	78/653074	6/17/2005			Published
22073	United States	POPPLES LOGO	28	583284	2/18/1986	1430199	2/24/1987	Registered
22136	United States	HOLLY HOBBIIE	21	226201	1/16/1997	2121749	12/16/1997	Registered
22002	United States	PIXIETALES	26	563923	10/18/1985	1404083	8/5/1986	Registered
27421	United States	CHERRY VANILLA	28	78/684900	8/3/2005			Pending
27427	United States	ORANGE TWIST	28	78/684859	8/3/2005			Pending
27422	United States	BLUEBERRY SUNDAE		78/684896	8/3/2005			Pending
27428	United States	SPUMONI	28	78/684827	8/3/2005			Pending
22521	United States	STRAWBERRY SHORTCAKE	16	393580	9/29/1982	1267116	2/14/1984	Registered
22520	United States	POPPLES LOGO	16	594641	4/21/1986	1428336	2/10/1987	Registered
27423	United States	MILKSHAKE	28	78/684885	8/3/2005			Pending
27424	United States	COOKIE DOUGH	28	78/684891	8/3/2005			Pending
22938	United States	MAIDEN FAIRHAIR	28	601860	6/2/1986	1426673	1/27/1987	Registered
27425	United States	BUTTER PECAN	28	78/684878	8/3/2005			Pending
22639	United States	MARMALADE	28	307397	4/24/1981	1198704	6/22/1982	Registered
27426	United States	PISTACHIO	28	78/684868	8/3/2005			Pending
27397	United States	ADA	28	78/636151	5/24/2005			Published
27450	United States	PURPLE PIEMAN	28	78/694385	8/17/2005			Pending
27451	United States	SOUR GRAPES	28	78/694401	8/17/2005			Pending
23236	United States	SPECIAL BLESSINGS	28	588095	3/13/1986	1410500	9/23/1986	Registered
27404	United States	HUCKLEBERRY HASH	28	78/653080	6/17/2005			Published
27403	United States	LEMON ICE	28	78/653078	6/17/2005			Pending
27581	United States	CREPES SUZETTE	28	78/804291	2/1/2006			Pending
19767	United States	LADY LOVELY LOCKS LOGO	28	634356	12/8/1986	1460010	10/6/1987	Registered
19784	United States	POPPLES AND DESIGN	28	588635	3/17/1986	1440047	5/19/1987	Registered
19810	United States	SPECIAL BLESSINGS LOGO	21	705166	1/11/1988	1518621	1/3/1989	Registered
27580	United States	RASPBERRY TORTE	28	78/804291	2/1/2006			Pending
27561	United States	HOPEFUL HEART BEAR	28	78/775190	12/16/2005			Pending
27579	United States	FROSTY PUFF	28	78/804291	2/1/2006			Pending
20182	United States	MADBALLS	28	564452	10/21/1985	1389964	4/15/1986	Registered
20289	United States	BIRTHDAY BEAR DESIGN	16	221514	1/6/1997	2278544	9/14/1999	Registered

TRADEMARK

REEL: 003433 FRAME: 0012

US Trademark Applications and Registrations

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Application No.	Country	Trademark	Class	Serial No.	Priority Date	Registration No.	Registration Date	Status
19651	United States	ORANGE BLOSSOM	28	307395	4/24/1981	1198703	6/22/1982	Registered
27245	United States	REGAN	28	78/510141	11/2/2004			Pending
27470	United States	BONNET	28	78/712492	9/14/2005			Pending
21624	United States	CARE BEARS	28	399521	10/1/1982	1294343	9/11/1984	Registered
27472	United States	CIDER	28	78/712497	9/14/2005			Pending
20501	United States	BLUEBERRY MUFFIN	28	244574	12/31/1979	1201259	7/13/1982	Registered
27469	United States	ROBBY HOBBI	28	78/712093	9/13/2005			Pending
27471	United States	CHEDDAR	28	78/712495	9/14/2005			Pending
21881	United States	BIRTHDAY BEAR WITH DESIGN	16	628183	2/1/1995	1938917	11/28/1995	Registered
21855	United States	CARE BEARS	16	411237	1/27/1983	1270509	3/20/1984	Registered
21854	United States	CARE BEARS	30	330849	11/13/1992	1780477	7/6/1993	Registered
21955	United States	LOVE-A-LOT BEAR	28	398469	9/30/1982	1285368	7/10/1984	Registered
21956	United States	TENDERHEART BEAR	28	398470	9/30/1982	1285202	7/10/1984	Registered
21269	United States	GRUMPY BEAR	28	398445	9/30/1982	1297504	9/25/1984	Registered
21383	United States	BIRTHDAY BEAR	28	398454	9/30/1982	1297506	9/25/1984	Registered
26989	United States	THANKS-A-LOT BEAR	28	78/334506	12/1/2003	3056326	1/31/2006	Registered
26229	United States	MADBALLS	16	76/0146578	3/31/2000	2447827	5/1/2001	Registered
26231	United States	MY PET MONSTER	28	76/058098	5/26/2000	2557194	4/2/2002	Registered
26967	United States	STRAWBERRYLAND	28	76/552677	10/20/2003	2892984	10/12/2004	Registered
26241	United States	CUSTARD	28	76/068560	6/12/2000	2759377	9/2/2003	Registered
26242	United States	PUPCAKE	28	76/068559	6/12/2000	2742825	7/29/2003	Registered
26246	United States	CHEESECAKE	28	76/068555	6/12/2000	2845257	5/25/2004	Registered
26247	United States	RHUBARB	28	76/068554	6/12/2000	2840593	5/11/2004	Registered
26248	United States	ANGEL CAKE	28	76/068552	6/12/2000	2724912	6/10/2003	Registered
26250	United States	RASPBERRY TART	28	76/058442	5/30/2000	2595428	7/16/2002	Registered
24611	United States	CARE BEARS	16, 25	62845	5/25/1990	1773296	5/25/1993	Registered
26985	United States	DAYDREAM BEAR	28	78/334493	12/1/2003	3056324	1/31/2006	Registered
26280	United States	FUNSHINE BEAR	28	76/093258	7/21/2000	2640492	10/22/2002	Registered
26932	United States	GIGGLE BUNNY	28	76/537306	8/14/2003			Allowed
26402	United States	STRAWBERRY SHORTCAKE	03	76/209019	2/13/2001	2901936	11/9/2004	Registered
26990	United States	SECRET BEAR	28	78/334511	12/1/2003	3056327	1/31/2006	Registered
26281	United States	FRIEND BEAR	28	76/093257	7/21/2000	2636552	10/15/2002	Registered
26286	United States	CARE-A-LOT	28	76/111405	8/18/2000	2851186	6/8/2004	Registered
26330	United States	POPPLES	16, 28	76/132972	9/22/2000	2714111	5/6/2003	Registered
26988	United States	TRUE HEART BEAR	28	78/334502	12/1/2003	3056325	1/31/2006	Registered

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27059	United States	GET ALONG GANG	16, 18, 21, 24, 25, 28	78/364801	2/9/2004		Allowed
27060	United States	HERSELF THE ELF	16, 18, 21, 24, 25, 28	78/364815	2/9/2004		Allowed
27058	United States	HOLLY HOBBIE	16, 18, 21, 24, 25, 28	78/364814	2/9/2004		Allowed
26997	United States	RAINBOW SHERBET	28	78/336119	12/4/2003	2984120	Registered 8/9/2005
26995	United States	PROUD HEART CAT	28	78/334545	12/1/2003	3046852	Registered 1/17/2006
26994	United States	SWIFT HEART RABBIT	28	78/334540	12/1/2003	3046851	Registered 1/17/2006
26993	United States	NOBLE HEART HORSE	28	78/334537	12/1/2003	3056330	Registered 1/31/2006
26992	United States	DO-YOUR-BEST BEAR	28	78/334531	12/1/2003	3056329	Registered 1/31/2006
26991	United States	TAKE CARE BEAR	28	78/334514	12/1/2003	3056328	Registered 1/31/2006
26412	United States	STRAWBERRY-SHAKE POPPLE	28	76/209016	2/13/2001	2626370	Registered 9/24/2002
26409	United States	CUTIE-FRUITY POPPLES	28	76/208836	2/13/2001	2629241	Registered 10/1/2002
26753	United States	STRAWBERRY SHORTCAKE	16	75/145692	7/19/2002	2856798	Registered 6/22/2004
26747	United States	APPLE DUMPLIN'	28	76/427967	7/8/2002	2776709	Registered 10/21/2003
26750	United States	STRAWBERRY SHORTCAKE	09, 14, 18	78/145689	7/19/2002	2925739	Registered 2/8/2005
26752	United States	STRAWBERRY SHORTCAKE	28	78/145693	7/19/2002	2803695	Registered 1/6/2004
26788	United States	HUCKLEBERRY PIE	28	78/180348	10/31/2002	2849544	Registered 6/1/2004
26754	United States	STRAWBERRY SHORTCAKE	25, 26	78/145691	7/19/2002		Allowed
26756	United States	CHOCOLATE CHIPMUNK	28	76/439842	8/8/2002	2801214	Registered 12/30/2003
26757	United States	VANILLA ICING	28	76/439841	8/8/2002	2792640	Registered 12/9/2003
26762	United States	APPLE DUCKLIN'	28	76/439379	8/12/2002	2860972	Registered 7/6/2004
26751	United States	STRAWBERRY SHORTCAKE	20, 21, 24	78/145685	7/19/2002	2887531	Registered 9/21/2004
26719	United States	HONEY PIE PONY	28	76/404716	5/6/2002	2848466	Registered 6/1/2004
26786	United States	TEA TIME TURTLE	28	78/180349	10/31/2002		Allowed
26787	United States	PLUM PUDDIN'	28	78/180350	10/31/2002		Allowed
26789	United States	HOPSALOT	28	78/180352	10/31/2002		Allowed
26414	United States	BLUEBERRY-PIE POPPLE	28	76/209018	2/13/2001	2764908	Registered 9/16/2003
26416	United States	PIZZAZZY-JAZZY POPPLE	28	76/209022	2/13/2001	2626371	Registered 9/24/2002
26417	United States	POLKA-DOTTIE POPPLE	28	76/208837	2/13/2001	2629242	Registered 10/1/2002
26418	United States	PIXIE-DOODLE POPPLE	28	76/209013	2/13/2001	2626368	Registered 9/24/2002
26419	United States	PINWHEEL-PENNY POPPLE	28	76/209014	2/13/2001	2629244	Registered 10/1/2002

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26420	United States	POPSY-DAISY POPPLE	28	76/209012	2/13/2001	2629243	10/1/2002	Registered
26421	United States	PITTER-PATTY POPPLE	28	76/209015	2/13/2001	2626369	9/24/2002	Registered
26877	United States	STRAWBERRYLAND	28	76/510519	4/30/2003	2827479	3/30/2004	Registered
26617	United States	GINGER SNAP	28	78/091657	11/5/2001	2745093	7/29/2003	Registered
26648	United States	SHARE BEAR	28	76/342818	11/29/2001	2716495	5/13/2003	Registered
26410	United States	GLOW-CHARM POPPLES	28	76/209020	2/13/2001	2646920	11/5/2002	Registered
26886	United States	HARMONY BEAR	28	78/250970	5/16/2003	2924291	2/1/2005	Registered
26852	United States	CARE BEAR COUSINS	25, 28	78/218173	2/24/2003			Allowed
24515	United States	BEDTIME BEAR	28	398455	9/30/1982	1297507	9/25/1984	Registered
24643	United States	STRAWBERRY SHORTCAKE	28	791750	4/7/1989	1564827	11/7/1989	Registered
24610	United States	STRAWBERRY SHORTCAKE	16	178085	7/13/1978	1117262	5/1/1979	Registered
24342	United States	FRESH APPLE CARDS	16	592258	4/8/1986	1414205	10/21/1986	Registered
27281	United States	CARE BEARS	9	78/563875	2/9/2005			Allowed
25099	United States	HOLLY HOBBIE	28	24879	6/21/1974	1010507	5/13/1975	Registered
25201	United States	CHEER BEAR	28	398435	9/30/1982	1297503	9/25/1984	Registered
25202	United States	GOOD LUCK BEAR	28	398453	9/30/1982	1297505	9/25/1984	Registered
25203	United States	WISH BEAR	28	398468	9/30/1982	1297508	9/25/1984	Registered
24795	United States	LADY LOVELYLOCKS	28	561463	10/3/1985	1393301	5/13/1986	Registered
24909	United States	SCAREWOOD FOREST	16, 28, 35	270818	4/4/1997	2385912	9/12/2000	Registered
23696	United States	HOLLY HOBBIE	16	375798	11/12/1970	926880	1/11/1972	Registered
23734	United States	STRAWBERRY SHORTCAKE	25	62893	5/25/1990	1959123	2/27/1996	Registered
27400	United States	SUGAR WOOFER	28	78/636142	5/24/2005			Published
27398	United States	LEM	28	78/636146	5/24/2005			Published
27384	United States	TEA BLOSSOM		78/627906	5/11/2005			Pending
23927	United States	CARE BEARS and design	28	368136	6/7/1982	1271459	3/27/1984	Registered
23971	United States	STRAWBERRY SHORTCAKE	16	754320	9/23/1988	1542522	6/6/1989	Registered
		LIFE IS DELICIOUS AND DESIGN						
27132	United States	SHOOFLY FROG	28	78/424671	5/25/2004			Allowed
27140	United States	GET ALONG GANG	14	78/439240	6/22/2004			Allowed
27133	United States	PLAYFUL WAYS TO LEARN with design	28	78/424838	5/25/2004			Allowed
27086	United States	COCO CALYPSO	28	78/397597	4/7/2004			Suspended
27101	United States	BINGO "BET-IT-ALL" BEAVER	28	78/421242	5/19/2004			Allowed
27100	United States	BERNICE BEAR	28	78/421243	5/19/2004			Allowed

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Application No.	Country	Trademark Name	Class	Serial No.	Registration No.	Effective Date	Status
27099	United States	LAUGH-A-LOT BEAR	28	78/421620	3061171	5/19/2004	Registered
25987	United States	STRAWBERRY SHORTCAKE	25	75/574758	2309010	10/21/1998	Registered
27087	United States	BANANA BONGO	28	78/397598		4/7/2004	Published
27103	United States	LELAND LIZARD	28	78/421241		5/19/2004	Allowed
27085	United States	SEABERRY DELIGHT	28	78/397594		4/7/2004	Allowed
27084	United States	SEA SWEETIE	28	78/397593	3059559	4/7/2004	Registered
27083	United States	BERRYKINS	28	78/397590		4/7/2004	Allowed
27082	United States	KIWI SEATURTLE	28	78/397588		4/7/2004	Allowed
27081	United States	PAPAYA PARROT	28	78/397581	3061116	4/7/2004	Registered
27080	United States	LEMON MERINGUE	28	78/398458		4/8/2004	Allowed
27088	United States	TRIPLE RIPPLE TOUCAN	28	78/397602		4/7/2004	Allowed
27110	United States	ZIPPER CAT	28	78/421230		5/19/2004	Allowed
27117	United States	POLITE PANDA	28	78/428060		6/1/2004	Allowed
27116	United States	PERFECT PANDA	28	78/428053		6/1/2004	Allowed
27102	United States	BRAKER TURTLE	28	78/421244		5/19/2004	Allowed
27109	United States	RUDYARD LION	28	78/421234		5/19/2004	Allowed
27108	United States	PORTIA PORCUPINE	28	78/421229		5/19/2004	Allowed
27107	United States	ROCCO RABBIT	28	78/421235		5/19/2004	Allowed
27106	United States	MONTGOMERY "GOOD NEWS" MOOSE	28	78/421238		5/19/2004	Allowed
27105	United States	CATCHEM CROCODILE	28	78/421239		5/19/2004	Allowed
27104	United States	LOLLY SQUIRREL	28	78/421240		5/19/2004	Allowed
27111	United States	WOOLMA LAMB	28	78/421245		5/19/2004	Allowed
27247	United States	MAYFIELD	28	78/510148		11/2/2004	Pending
27246	United States	MOGO	28	78/510129		11/2/2004	Allowed
27250	United States	DOMINO	28	78/510164		11/2/2004	Suspended
27249	United States	HATCH	28	78/510161		11/2/2004	Allowed
27248	United States	GET ALONG GANG	41	78/510153		11/2/2004	Allowed
25306	United States	HOLLY HOBBIE	16	302378	871354	7/10/1968	Registered
27235	United States	CARE BEAR CUBS	9, 16, 18, 21, 24, 25, 28, 30			8/30/2004	Allowed
27233	United States	DREGS	28	78/474759		8/27/2004	Allowed

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