

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rose Art Industries, Inc.		05/01/2006	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Mega Brands America, Inc.
Street Address:	6 Regent Street
City:	Livingston
State/Country:	NEW JERSEY
Postal Code:	07039
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 150

Property Type	Number	Word Mark
Registration Number:	2074658	ALPHABET STAMPERS
Registration Number:	2519750	BUB'L GEL
Registration Number:	1795973	BUCKET FULLA FUN
Registration Number:	2568857	CANDY CREATIONS
Registration Number:	2431727	CAROUSEL OF COLOR
Registration Number:	1782180	CASE FULLA FUN
Registration Number:	2084899	CATALYST
Serial Number:	78281859	CELEBRITY
Registration Number:	2246495	CHOCOLATE CREATIONS
Registration Number:	2058308	CLAY CREATIONS
Registration Number:	2999095	CLICK & SLIDE
Registration Number:	2887692	CLICK2 ADVANCE
Registration Number:	2601061	CLICK-ADVANCE

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Registration Number:	2958133	CLIP 'N COLOR
Registration Number:	1783419	COLOR CASE
Registration Number:	1968835	COLOR GEAR
Registration Number:	2512676	COLOR GEAR
Registration Number:	2808649	COLOR YOUR OWN FUZZY BOP'N PONIES
Registration Number:	2797685	COLOR YOUR OWN FUZZY BOP'N PUPPIES
Registration Number:	2524889	COLORGEAR
Registration Number:	2835435	COLORSHARP
Registration Number:	2866586	COLORVIEW
Registration Number:	2181276	COOL BOX
Serial Number:	78720320	COOL SOUNDS
Registration Number:	2784468	CRAFTY FRIENDS
Serial Number:	78675142	CRAYOFF
Registration Number:	1438588	CRAYTUFF
Registration Number:	2870048	CRAZYSKINZ
Registration Number:	2620488	CREAMY GEL
Registration Number:	2714351	CREAMY GEL
Registration Number:	2627882	CREAMY GEL
Registration Number:	2036385	CREATION STATION
Serial Number:	78697346	CRYSTAL ART PET SHOP
Registration Number:	2803655	CRYSTAL BEAUTY SALON
Registration Number:	2179467	CURVES
Registration Number:	2530705	DIAL-A-DOODLE
Serial Number:	78691470	ERASE-A-MATIC
Serial Number:	78637865	ERECT-A-STIX
Registration Number:	1819473	EVERYTHING KIDS NEED TO COLOR THEIR WORLD
Registration Number:	1775864	FASHION MAKER
Registration Number:	2674843	FUNCRITTERS
Serial Number:	78827713	FUZZY ART
Registration Number:	2855093	GELEEZ
Registration Number:	2693726	GELEEZ
Registration Number:	2632751	GELEEZ BY ROSE ART
Registration Number:	2721956	GELEEZ BY ROSE ART
Registration Number:	2721957	GELEEZ BY ROSE ART
Registration Number:	2632781	GELEEZ BY ROSEART

Registration Number:	2284955	GLAMOUR GEAR
Registration Number:	2666112	GLAMOUR GEAR COSMETIC CRAZE
Registration Number:	2634531	GLITTER MAGIC
Registration Number:	0716601	GLITTER MAGIC
Serial Number:	78461098	GLITTER MAX
Registration Number:	2139265	GREAT GRIP
Registration Number:	2182621	GREAT GRIPS
Registration Number:	2091443	GREAT GRIPS
Registration Number:	2650392	GRIP RX
Registration Number:	2707673	GRIP RX
Registration Number:	2750306	GROOVY FUN LITE
Registration Number:	1546406	HOT 'N BRITE
Serial Number:	78825208	HYDRO DRAW
Registration Number:	2925908	ICICLES
Registration Number:	2917197	I-GEL
Registration Number:	2709889	I-MECHANIC
Registration Number:	3151593	IT'S DEFINITELY ME
Registration Number:	2263080	JEWELTASTIC
Registration Number:	2483826	JEWELTASTIC FASHION FACTORY
Registration Number:	1618759	LAZER STIX
Registration Number:	3143265	LIGHTASTIC
Registration Number:	3088308	LIGHTASTIX
Registration Number:	2646970	LIPSTICK CREATIONS
Serial Number:	78751060	LITE WORKS
Registration Number:	2059797	LOTS-A-STUFF
Registration Number:	2918311	MAGIC SPIN ART
Serial Number:	78859936	MAGICOLOR
Serial Number:	78485185	MAGICOLOR BRUSH
Registration Number:	2894009	MAGICOLOR CHANGERS
Serial Number:	78596453	MAGNABEADS
Serial Number:	78704408	MAGNA-LOGS
Serial Number:	78655031	MAGNAMODEL
Registration Number:	3160456	MAGNAWHEELS
Registration Number:	2852063	MAGNETIX
Registration Number:	2856972	MAGNETIX

Serial Number:	78498878	MAGNETIX MAGNA-MAN
Serial Number:	78498862	MAGNETIX MAGNA-MAN
Registration Number:	2897404	MARKER MATE
Registration Number:	2660409	METALLIC MANIA
Registration Number:	1951703	MIRACLE ERASER
Registration Number:	2640536	
Registration Number:	2672817	
Registration Number:	1612045	
Serial Number:	78815018	MODEL LITE
Registration Number:	2737948	NAIL DESIGNER
Serial Number:	78864619	NAILTASTIC
Serial Number:	78853209	PAINT MAGIC
Serial Number:	78413983	PAINT WITHOUT PAINTS
Serial Number:	78346631	PENTALK
Serial Number:	78745100	PERMA CLICK
Registration Number:	2193284	PERMA-MARK
Serial Number:	78730861	POP ITS
Registration Number:	2854417	PROCOLOR
Serial Number:	78486329	PRO-COLOR
Serial Number:	78853383	PRO-GRIP
Serial Number:	78853374	PRO-TOUCH
Registration Number:	2979515	QUEST
Registration Number:	3083498	QUEST
Registration Number:	1957626	ROSE ART
Registration Number:	1957628	ROSE ART
Registration Number:	1957625	ROSE ART
Registration Number:	3049853	ROSEART BRAND SINCE 1923
Registration Number:	3049854	ROSEART BRAND SINCE 1923
Registration Number:	2742433	ROSE ART DIRECT
Registration Number:	1968561	ROSEART FUN DOUGH
Registration Number:	2269344	ROSE ART FUN DOUGH TO GO
Registration Number:	1822018	ROSEART
Registration Number:	1833319	ROSEART
Registration Number:	2891489	ROSEART SINCE 1923
Registration Number:	2519834	ROSEART SINCE 1923

Registration Number:	2519833	ROSE ART SINCE 1923
Registration Number:	2930615	ROSEART SINCE 1923 INSTANT BAKE
Registration Number:	2495661	SCIENCE NUTS
Registration Number:	2265030	SNACK-N-GO
Registration Number:	2841664	SPARKLE 'N GLITTER NAIL DESIGNER
Registration Number:	2448222	STAY-SOFT
Registration Number:	2479250	SUPER GLITTER CREATIONS
Registration Number:	2276594	SUPER HAIR CREATIONS
Registration Number:	2082657	SUPER HAIR WEAR
Serial Number:	78670151	SUPER LITEART
Registration Number:	2157786	SUPER NAIL CREATIONS
Registration Number:	2265449	SUPER PAINTING STUDIO
Registration Number:	2684525	SUPER SHAPES
Registration Number:	2644298	SUPER SPIN WRITER
Registration Number:	2036039	SUPER STUFF
Registration Number:	3142928	SCRAPFABULOUS!
Serial Number:	78864616	SMART GRIP
Registration Number:	2763451	SUPER TIP
Registration Number:	2654200	SUPER VIEW
Registration Number:	2198975	SUPERDRAW
Registration Number:	2784442	SUPERFLO
Registration Number:	2891954	SURF
Registration Number:	3096793	THE REAL CHOCOLATE FOUNTAIN
Registration Number:	3159675	THINK SMART ROSE ART
Serial Number:	78148772	THINK SMART ROSE ART
Registration Number:	2900883	THINK SMART ROSE ART
Registration Number:	2182662	U.S.A. GOLD
Registration Number:	2814267	ULTRA CLEAR
Serial Number:	78817845	WACKTIVITIES
Serial Number:	78817864	WACKTIVITIES
Registration Number:	2789004	X500
Serial Number:	78669486	X600

CORRESPONDENCE DATA

Fax Number: (973)624-7070

TRADEMARK
REEL: 003429 FRAME: 0536

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 973-622-4444
Email: rsmith@mccarter.com
Correspondent Name: Robert W. Smith, Esq.
Address Line 1: Four Gateway Center,
Address Line 2: 100 Mulberry Street
Address Line 4: Newark, NEW JERSEY 07102-4056

ATTORNEY DOCKET NUMBER:	67895/3 (RWS-0406)
NAME OF SUBMITTER:	Robert W. Smith
Signature:	/robertwsmith/
Date:	11/16/2006
Total Attachments: 1 source=RAI Change of Name#page1.tif	

FILED
MAY 11 2006
STATE TREASURER
TREASURY DEPT 308
TREASURY NJ 08646

REG-C-BA
(08-05)

STATE OF NEW JERSEY
DIVISION OF REVENUE

BUSINESS ENTITY AMENDMENT FILING **FEE REQUIRED**

Complete the following information and sign in the space provided. Please note that once filed, the information on this page is considered public. Refer to the instructions for delivery/return options, filing fees and field-by-field requirements. Remember to remit the appropriate fee amount for this filing. Use attachments if more space is required for any field, or if you wish to add articles for the public record.

A. Business Name: Rose Art Industries, Inc.

Business Entity NJ (10-digit ID) number: 7 7 0 4 4 6 8 7 0 0

B. Statutory Authority for Amendment: 14A:9-2(4) and 14A:9-4(3) (See Instructions for List of Statutory Authorities)

C. ARTICLE 1 OF THIS CERTIFICATE of the above referenced business is amended in read as follows. (If more space is necessary, use attachment)
The name of the Corporation is Mega Brands America, Inc.

D. Other Provisions: (Optional)

E. Date Amendment was Adopted: 4/28/06

F. CERTIFICATION OF CONSENT/VOTING: (If required by one of the following laws cited, certify consent/voting)
N.J.S.A. 14A:9-1 of seq. or N.J.S.A 15A:9-1 of seq. Profit and Non-Profit Corps. Amendment by the Incorporators
 Amendment was adopted by unanimous consent of the Incorporators.

N.J.S.A 14A:9-2(4) and 14A:9-4(3), Profit Corps. Amendment by the Shareholders

Amendment was adopted by the Directors and thereafter adopted by the shareholders.

Number of shares outstanding at the time the amendment was adopted 2,500, and total number of shares entitled to vote thereon 2,500. If applicable, list the designation and number of each class/series of shares entitled to vote:

List votes for and against amendment, and if applicable, show the vote by designation and number of each class/series of shares entitled to vote:

Number of Shares Voting for Amendment: 2500 Number of Shares Voting Against Amendment: 0

** If the amendment provides for the exchange, reclassification, or cancellation of issued shares, attach a statement indicating the manner in which same shall be effected.

N.J.S.A 15A:9-6, Non-profit Corps., Amendment by Members or Trustees

The corporation has does not have members.

If the corporation has members, indicate the number entitled to vote _____, and how voting was accomplished:

At a meeting of the corporation. Indicate the number VOTING FOR _____ and VOTING AGAINST _____. If any class(es) of members may vote as a class, set forth the number of members in each class, the votes for and against by class, and the number present at the meeting:

Class	Number of Members	Voting for Amendment	Voting Against Amendment
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Adoption was by unanimous written consent without a meeting.

If the corporation does not have members, indicate the total number of Trustees _____, and how voting was accomplished:

At a meeting of the corporation. The number of Trustees VOTING FOR _____ and VOTING AGAINST _____

Adoption was by unanimous written consent without a meeting.

G. AGENT/OFFICE CHANGE

Now Registered Agent:

Registered Office: (Must be a NJ street address)

Street _____ City _____ Zip _____

H. SIGNATURE FOR THE PUBLIC RECORD (See Instructions for Information on Signature Requirements)

Signature [Signature] Title Vice President Date May 1, 2006

Signature _____ Title _____ Date _____

The above signed certifies that the business entity has complied with all applicable NJ statutory filing requirements

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