

11-08-2006

S. DEPARTMENT OF COMMERCE
States Patent and Trademark Office

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)



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TR.

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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Learning Resources, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Illinois
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) October 16, 2006

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: J.P. Morgan Chase Bank National Association

Internal Address: _____

Street Address: 120 S. LaSalle Street

City: Chicago

State: IL

Country: USA Zip: 60603

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

78/697229

B. Trademark Registration No.(s)

2656393

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Application: ABC Chalk Talk!

Registration: ALLLINK

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Aaron Zarkowsky

Internal Address: _____

Street Address: 225 W. Washington Street, Suite 1700

City: Chicago

State: IL Zip: 60606

Phone Number: 312/346-1460

Fax Number: 312/346-1859

Email Address: zarkowsky@dlec.com

6. Total number of applications and registrations involved:

103

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$2,590.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

00000151 78697229
40.00 OP
2550.00 OP

9. Signature:

Signature

Aaron B. Zarkowsky

Name of Person Signing

10/30/06
Date

Total number of pages including cover sheet, attachments, and document: _____

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

11/07/E006 WJHW1
01 F: 4521
02 F: 4522

4.A Trademark Application No.(s) (continued)

78/816624	Algebra Models	78/816656	Anglegs
78/886513	Boogie Buddy	78/832335	Classroom Calc
78/832328	ClingGrids	78/697232	Floppy Jalopy
78/697235	Head Full of Numbers	78/363010	LR Interactive & Design
78/816596	Polyconstructo	78/755931	Radius
78/491926	Right Timer	78/761865	Smart Safari
78/295518	Take Four	78/832344	Ultraflex
78/816643	View-Thru		

4.B. Trademark Registration No.(s) (continued)

2131272	Alpha-Bug Soup	3077743	Alpha-Bug Step'N'Spell
2549630	Bullseye	2002230	Calculator Connections
2809501	Calc-U-Tote	1658861	Calc-U-View
2771069	Cash Pax	2134674	Circle Perfect
2067952	Cool Cash Bingo	2736257	Day/Night Tracker
2900802	Decimal Tower	1780432	Dino Math Tricks
2072062	Emergency Rescue Squad	2940842	Factor Frenzy
2227145	Fast Track Learning	2110995	Fraction Tower
2347731	Fraction Zone	2738452	Frax Pax
2014825	Friendly Farm	2458613	Gearbotics
2361482	Gears Logo	2389899	Gears! Gears! Gears!
3105035	Geocube	2492367	Geotool
2309336	Gizmos	2285900	Hands on Literacy
1649133	Hexagram	2268303	Investigator
1969631	Learning Clock	3103066	Learning for the Fun of It!

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3040241	Leaning Math is a Snap	1380334	Learning Resources
2161378	Learning Resources	2637194	Learning to Read is a Snap
2937039	Light'N'Strike Math	2254385	Lingo Bingo
1924592	Link'N'Count	1614039	Link'N'Learn
1924593	Link'N'Spell	1751385	LR and Block Design
2159997	LR and Block Design	2866793	M Gears
2835491	M Gears and Design	2263817	Math Mats
3015114	Math Rods	1705913	Mathlink
2131319	Measure for Treasure	2407080	Meteor Math
1818029	Mini-Motors	2020275	Miscellaneous Design (Color Scheme)
2116982	MMarc	2911038	Organization Station
2900803	Percent Tower	1950557	Power of Science
1786734	Pretend & Play	2342834	Pretend & Play
2263717	Quantum	1986907	Rainbow Fraction
1987232	Rainbow Fraction Teaching System and Design	2928783	Safe-T
1768063	Safe-T Compass	2617273	Safe-T Guide
2204504	Safe-T Measures	1967533	Safe-T Plastic
2723419	Safe-T Protractor	1972019	Safe-T Protractor
1969011	Safe-T Ruler	2706391	Safe-T Ruler
2617271	Safe-T Triangles	2388579	Scout
2799341	Smart Snacks	3059069	Smart Splash
2649749	Smart Toys for Today's Kids	2519907	Snap It Up!
2434848	Spectacular Science	2113392	Spotlight on Science
2738577	Stakube	2390602	Teaching Telephone
1657522	Three Bear Family	2962664	Time Tracker
2010027	Toss N Play and Design	3082193	Trace & Learn

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TRADEMARK
REEL: 003426 FRAME: 0003

2366041	Wacky Factory	3077744	Wacky Wigglers
2693989	Weigh Too	2801505	Word for Word

PATENT AND TRADEMARK SECURITY AGREEMENT

dated as of October 16, 2006

among

**LEARNING RESOURCES HOLDINGS, INC., LEARNING RESOURCES, INC., each an Illinois corporation,
and EI ACQUISITION, INC., a California corporation (t/b/k/a EDUCATIONAL INSIGHTS, INC., a California
Corporation)**

and

**JPMORGAN CHASE BANK NATIONAL ASSOCIATION,
as Lender**

PATENT AND TRADEMARK SECURITY AGREEMENT

THIS PATENT AND TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated as of **October 16, 2006**, by **LEARNING RESOURCES HOLDINGS, INC., LEARNING RESOURCES, INC.**, each an Illinois corporation, and **EI ACQUISITION, INC.**, a California corporation (t/b/k/a EDUCATIONAL INSIGHTS, INC., a California Corporation) (each a "Grantor" and collectively "Grantors"), in favor of JPMORGAN CHASE BANK NATIONAL ASSOCIATION (the "Bank").

RECITALS

A. The Grantors have entered into a First Amended and Restated Credit, Pledge and Security Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement") with the Bank, pursuant to which the Bank has agreed to make loans to, and issue or participate in letters of credit for the account of, the Grantors. Terms not otherwise defined herein shall have the meanings given thereto in the Credit Agreement.

C. Pursuant to the Credit Agreement, the Grantors are required to execute and deliver to the Bank this Agreement.

D. Pursuant to the terms of the Credit Agreement, the Grantors have granted to the Bank, a security interest in substantially all the assets of the Grantors, including all right, title and interest of the Grantor in, to and under all now owned and hereafter acquired patents, patent applications, patent licenses, trademarks, trademark applications and trademark licenses, and all products and proceeds thereof, to secure the payment of all amounts owing by the Grantors under the Credit Agreement.

In consideration of the mutual agreements set forth herein and in the Credit Agreement, the Grantor does hereby grant to the Bank, a continuing security interest in all of each Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired:

- (1) each trademark and trademark application, including, without limitation, each registered trademark and trademark application referred to in Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof and all goodwill associated therewith;
- (2) each trademark license, including, without limitation, each registered trademark license listed on Schedule 1 annexed hereto, together with all goodwill associated therewith;
- (3) all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future infringement of any trademark, including, without limitation, any trademark referred to in Schedule 1 annexed hereto, any trademark issued pursuant to a trademark

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application referred to in Schedule 1 and any trademark licensed under any trademark license listed on Schedule 1 annexed hereto (items 1 through 3 being herein collectively referred to as the "Trademark Collateral");

- (4) each patent and patent application, including, without limitation, each patent and patent application referred to in Schedule 2 annexed hereto, together with any reissues, continuations or extensions thereof and all goodwill associated therewith;
- (5) each patent license, including, without limitation, each registered patent license listed on Schedule 2 annexed hereto, together with all goodwill associated therewith;
- (6) all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future infringement of any patent, including, without limitation, any patent referred to in Schedule 2 annexed hereto, any patent issued pursuant to a patent application referred to in Schedule 2 and any patent licensed under any patent license listed on Schedule 2 annexed hereto (items 4 through 6 being herein collectively referred to as the "Patent Collateral"); the Trademark Collateral and the Patent Collateral are collectively for purposes of this Agreement, the "Collateral").


This security interest is granted in conjunction with the security interests granted to the Bank pursuant to the Credit Agreement and subject to limitations set forth therein. The Grantor hereby acknowledges and affirms that the rights and remedies of the Bank with respect to the security interest in the Trademark Collateral and the Patent Collateral made and granted hereby are more fully set forth in the Credit Agreement and Credit Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. Capitalized terms used but not defined herein have the respective meanings ascribed thereto in the Credit Agreement.

License. The Bank is hereby granted a license or other right to use, following the occurrence and during the continuance of an Event of Default, without charge, the Borrowers' labels, patents, copyrights, rights of use of any name, trade secrets, trade names, trademarks, service marks, customer lists and advertising matter, or any property of a similar nature, as it pertains to the Collateral, in completing production of, advertising for sale, and selling any Collateral, and, following the occurrence and during the continuance of an Event of Default, The Borrowers' rights under all licenses and all franchise agreements shall inure to the Bank's benefit. In addition, the Borrowers hereby irrevocably agree that the Bank may, following the occurrence and during the continuance of an Event of Default, sell Inventory which bears any trademark owned by or licensed to the Borrowers and any Inventory that is covered by any copyright owned by or licensed to the Borrowers and the Bank may finish any work in process and affix any trademark owned by or licensed to the Borrowers and sell such Inventory as provided herein.


[signature page follows]

The Grantors have caused this Patent and Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the date first set forth above.


LEARNING RESOURCES HOLDINGS, INC.
an Illinois corporation

By: 
Its: President

LEARNING RESOURCES, INC., an Illinois corporation

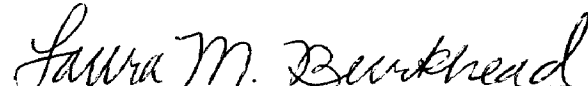
By: 
Its: ~~President~~ CEO

EI ACQUISITION, INC., an California corporation, t/b/k/a Educational Insights, Inc., a California corporation

By: 
Its: President

Acknowledged:

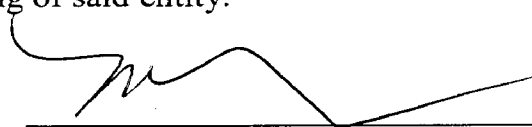
JPMORGAN CHASE BANK
NATIONAL ASSOCIATION, a national banking association

By: 
Title: AVP

*Signature Page to Patent & Trademark
Credit Agreement*

STATE OF IL)
COUNTY OF Cook) ss

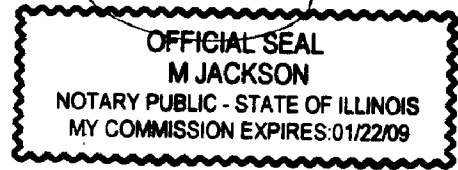
On this 16th day of Oct, 2006, before me personally appeared the person whose signature is set forth above, to me known, who, being duly sworn, did depose and say that he is the above-indicated officer of **LEARNING RESOURCES HOLDINGS, INC.**, an Illinois corporation, and which executed the above instrument; and that he signed his name thereto by authority of the board of directors or similar governing of said entity.




Notary Public

STATE OF IL)
COUNTY OF Cook) ss

On this 16th day of Oct, 2006, before me personally appeared the person whose signature is set forth above, to me known, who, being duly sworn, did depose and say that he is the above-indicated officer of **LEARNING RESOURCES, INC.**, an Illinois corporation, and which executed the above instrument; and that he signed his name thereto by authority of the board of directors or similar governing of said entity.

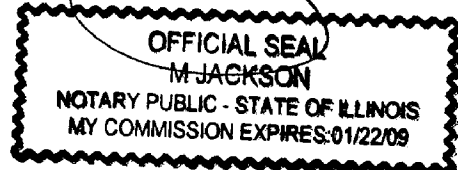


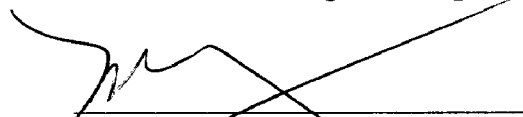


Notary Public

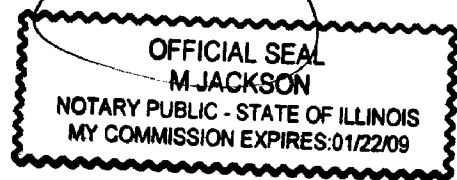
STATE OF IL)
COUNTY OF Cook) ss

On this 16th day of Oct, 2006, before me personally appeared the person whose signature is set forth above, to me known, who, being duly sworn, did depose and say that he is the above-indicated officer of **EI Acquisition, Inc.**, a California corporation, t/b/k/a Educational Insights, Inc., a California corporation, and which executed the above instrument; and that he signed his name thereto by authority of the board of directors or similar governing of said entity.





Notary Public



Learning Resources, Inc. Active Trademarks - Alphabetic by Mark

Mark	Country	File No.	Status	Appl. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
ABC CHALK TALK!							
	United States of America	201915-9127	Published	78/697229 22-Aug-05			09 electronic activity mat and chalk board for teaching language, shapes, numbers and colors
ALGEBRA MODELS							
	United States of America	201915-9195	Pending	78/816624 16-Feb-06			16, 28 cl. 16 - instructional books
							cl. 28 - educational manipulative products, namely geometric shapes for teaching mathematical concepts
ALLINK							
	United States of America	201915-9203	Registered	76/363129 25-Jan-02	2656393 03-Dec-02		28 educational interlocking cubes for teaching and illustrating principles of mathematics
ALPHA-BUG SOUP							
	United States of America	201915-00136	Registered	75/132478 11-Jul-96	2131272 20-Jan-98		28 educational board games
ALPHA-BUG STEP 'N' SPELL							
	United States of America	201915-9091	Registered	78/480106 08-Sep-04	3077743 04-Apr-06		28 educational toys, namely, an electronic floor mat for teaching spelling
ANGLEGS							
	United States of America	201915-9196	Pending	78/816656 16-Feb-06			16, 28 cl. 16 - instructional books and cards
							cl. 28 - educational manipulative products, namely interconnecting line segments for teaching mathematical concepts

Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
BOOGIE BUDDY							
United States of America		201915-9154	Pending	78/886513 18-May-06			28 developmental and educational play materials, namely, motorized gear construction and assembly toy sets
BULLSEYE							
United States of America		201915-9204	Registered	76/172899 29-Nov-00	2549630 19-Mar-02		16 drafting and drawing instruments, namely compasses and protractors
CALCULATOR CONNECTIONS							
United States of America		201915-00114	Renewed	74/604433 29-Nov-94	2002230 24-Sep-96		16 educational materials for children, namely activity books
CALC-U-TOTE							
United States of America		201915-9039	Registered	78/185195 14-Nov-02	2809501 27-Jan-04		09 plastic cases used for holding calculators
CALC-U-VUE							
United States of America		201915-00019	Registered	74/099629 24-Sep-90	1658861 01-Oct-91		09 calculators and calculator kits; namely, calculators and calculators that have the capacity to be projected on an overhead screen and teacher's manuals sold therewith
CASH PAX							
United States of America		201915-9205	Registered	76/415531 05-Jun-02	2771069 07-Oct-03		16 educational materials, namely, manipulative objects in the nature of toy coins and paper money and activity game book, sold as a set, used to teach children how to handle money
CIRCLE PERFECT							
United States of America		201915-9206	Registered	75/284061 30-Apr-97	2134674 03-Feb-98		16 drafting and drawing instruments
CLASSROOM CALC							
United States of America		201915-9197	Pending	78/832335 08-Mar-06			09 cl. 9 - handheld calculators for use with overhead projectors

TRADEMARK

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Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
CLINGGRIDS							
	United States of America	201915-9198	Pending	78/832328 08-Mar-06			16 re-usable forms for charting, graphing and other general instruction using dry erase markers
COMPARE BEARS							
	United Kingdom	201915-00021	Registered	1512439 11-Sep-92	1512439 11-Sep-92		28 toys, games (not playing cards) and playthings; soft toys and teddy bears; all the aforesaid goods being bear shaped or relating to bears
	United Kingdom	201915-00076	Registered	B1580934 06-Aug-94	B1580934 06-Aug-94		16 printed matter; teaching and instructional materials; workbooks, books and manuals; all relating to bears
	United Kingdom	201915-00104	Registered	1563388 23-Feb-94	1563388 23-Feb-94		16 school lesson plans and activity sheets; photographs and overhead projection transparencies; office requisites, rubber stamps and ink pads; instructional and teaching material; all carrying representations of bears, and all for educational use, to assist in the teaching of mathematical and physical concepts
COOL CASH BINGO							
	United States of America	201915-00126	Registered	75/021287 17-Nov-95	2067952 03-Jun-97		28 bingo games consisting of printed cards, markers, and a spinner, all for educational purposes
DAY/NIGHT TEACHER							
	United States of America	201915-9207	Registered	76/415532 05-Jun-02	2736257 15-Jul-03		28 educational materials, namely, manipulative toys to teach children to tell time
DECIMAL TOWER							
	United States of America	201915-9046	Registered	78/248405 12-May-03	2900802 02-Nov-04		16 educational books; flash card sets; sets of printed activity cards; and kits comprised primarily of printed activity cards, stickers, and interlocking manipulative components and a base unit; all for teaching mathematics

Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
DINO MATH TRACKS							
	United States of America	201915-00009	Registered	74/530254 12-Nov-92	1780432 06-Jul-93		28 board games
EMERGENCY RESCUE SQUAD							
	United States of America	201915-00017	Registered	74/443221 04-Oct-93	2072062 17-Jun-97		28 puppets
FACTOR FRENZY							
	United States of America	201915-9052	Registered	78/267649 26-Jun-03	2940842 12-Apr-05		28 electronic educational math game for children
FAST TRACK LEARNING							
	United States of America	201915-00149	Registered	75/252000 05-Mar-97	2227145 02-Mar-99		16 educational card games and books
FLOPPY JALOPY							
	United States of America	201915-9123	Allowed	78/697232 22-Aug-05			28 developmental and educational play materials, namely, toy gear construction and assembly sets
FRACTION TOWER							
	United States of America	201915-00081	Registered	74/600951 21-Nov-94	2110995 04-Nov-97		16 educational books; flash card sets; sets of printed activity cards; and kits comprised primarily of printed activity cards, stickers, and interlocking manipulative components and a base unit; all for teaching mathematics
FRACTION ZONE							
	United States of America	201915-00222	Registered	75/599519 04-Dec-98	2347731 02-May-00		28 series of board games that teach mathematics skills
FRAX PAX							
	United States of America	201915-9208	Registered	76/334804 05-Nov-01	2738452 15-Jul-03		28 educational materials, namely manipulative games and puzzles used to teach children mathematics

Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
FRIENDLY FARM							
	United States of America	201915-00111	Renewed	74/628007 31-Jan-95	2014825 12-Nov-96		28 developmental and educational activity sets primarily comprised of counters, play mats, books containing stories relating to the use of counters in connection with language and math activities, and instructional materials
GEARBOTICS							
	United States of America	201915-00287	Registered	75/864134 06-Dec-99	2458613 05-Jun-01		28 gear-based toy construction set
GEARS LOGO							
	United States of America	201915-00216	Registered	75/560845 28-Sep-98	2361482 27-Jun-00		28 developmental and educational play materials, namely gear construction and assembly toy sets

Mark	Country	File No.	Status	Appl. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
GEARS! GEARS! GEARS!							
European Community		201915-00309	Registered	1337278 07-Oct-99	1337278 07-Oct-99		09, 16, 28 cl. 9 - scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; educational scientific apparatus; calculators, slide sets, activity kits comprising all the aforesaid goods; parts and fittings for all the aforesaid goods
							cl. 16 - instructional and teaching material; educational material; children's educational material; printed matter; books, magazines and publications; educational books and texts for children and/or teachers; cards, posters, calendars, charts, charts featuring educational themes, stickers, activity cards; children's educational material comprising coins, paper money, stamp sets, teaching clocks, manipulative wooden block sets, geometric fraction sets and block puzzles, language puzzles, vests and wooden dressing frames for teaching children the use of buttons, straps, laces and zippers, blocks, beads, pegs and grips for teaching maths fundamentals; parts and fittings for all the aforesaid goods
							cl. 28 - toys, games and playthings; puppets, dolls, educational toys and games, beads, blocks, playsets, manipulative toys for teaching mathematics, science, mechanics, language and early childhood concepts; board games and card games, flashcards, puzzles, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in whole or part of the foregoing; parts and fittings for all the aforesaid goods
United Kingdom		201915-00308	Registered	2210683 07-Oct-99	2210683 07-Oct-99		28 toys, games, playthings; educational toys and games, manipulative toys for teaching mathematics, science, mechanics, and early childhood concepts; activity sets; kits comprised in whole or part of the foregoing; parts and fittings for all the aforesaid goods.

Mark	Country	File No.	Status	Appl. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
GEARS! GEARS! GEARS!							
	United States of America	201915-00290	Registered	75/837487 01-Nov-99	2389899 26-Sep-00		28 developmental and educational play materials, namely, gear construction and assembly toy sets
GEOCUBE							
	United States of America	201915-9199	Registered	78/459118 29-Jul-04	3105035 13-Jun-06		28 educational toys, namely, manipulative objects used to teach counting, sorting, charting, graphing, and geometry shapes
GEOTOOL							
	United States of America	201915-00311	Registered	76/091030 18-Jul-00	2492367 25-Sep-01		09 combination protractor and graduated ruler which measures and draws angles, arcs, and lines
GIZMOS							
	United States of America	201915-00259	Registered	75/641086 16-Feb-99	2309336 18-Jan-00		28 developmental and educational play materials, namely, gear construction and assembly toy sets.
HANDS ON LITERACY							
	United States of America	201915-00147	Registered	75/209252 06-Dec-96	2285900 12-Oct-99		16, 28 cl. 16 - books sold alone and together with multiple activity toys as a unit; used to teach reading cl. 28 - children's multiple activity toys, manipulatives, and board games used to teach reading
HEAD FULL OF NUMBERS							
	United States of America	201915-9126	Allowed	78/697235 22-Aug-05			28 board game for teaching math
HEALTHY HURDLES							
	United States of America	201915-9230	Matter Opened				
HEXAGRAM							
	United States of America	201915-00014	Registered	74/019153 16-Jan-90	1649133 25-Jun-91		09 educational weights for instructional purposes

Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
INVESTIGATOR							
	United States of America	201915-00144	Registered	75/372125 14-Oct-97	2268303 10-Aug-99		09 optical slide viewer, slide strips and teaching guide devoted primarily to elementary and secondary school subjects sold as a unit; slide strips
LEARNING CLOCK							
	United States of America	201915-00112	Renewed	74/628008 31-Jan-95	1969631 23-Apr-96		28 demonstrational toys for teaching children to tell time

Mark Country File No. Status Appln. No. Reg. No. Renewal Class(es) Goods

LEARNING FOR THE FUN OF IT!

United States of America	201915-9088	Registered	78/431455	3103066	09, 16, 28		cl. 9 - educational scientific apparatus, namely, calculators, microscope slide sets, science activity kits consisting primarily of scientific and laboratory equipment in the nature of spring scales, thermometers, magnifying lenses, balloons, nuts, bolts, screws, straws, rubber bands, spools, eyedroppers, funnels, protractors, rulers, balloons, maps, table tennis balls, washers, straws, and disk counters and instruction manuals sold as a unit therewith relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism
			08-Jun-04	13-Jun-06			cl. 16 - general educational books and texts for children and/or teachers; flash cards; posters; calendars and charts featuring educational themes; stickers; children's educational materials, namely, rubber stamps; teaching clocks made of wood and laminated magnetic board; printed geometric fraction card sets and educational activity cards; and boards for holding geometrical patterns, designs and figures
							cl. 28 - puppets, dolls, and educational toys and games, namely, play coins and paper money; beads; pegs; counters, grips and blocks, all for recognizing pattern and set attributes; imaginative play activity sets comprised of toy cookware, toy baking sets, toy kitchen utensils and dishes, toy supermarket registers, toy telephones, toy school sets, toy doctor and veterinarian sets, toy cameras, toy scanners, toy camp sets, toy tool sets, toy service stations, toy palaces, toy space stations, toy airports, toy post offices, and toy theatres; manipulative toys; manipulative toys for teaching mathematics, science, language and early childhood concepts; manipulative block sets; language puzzles; block puzzles; puzzles; toy clocks; dice; toy tile blocks for learning fractions; toy thermometers; toy balance scales; board games and card games; bean bags; play foods; animal figures; gear activity sets and tables; play cash registers; toy learning clocks; and kits comprised in part or whole of the foregoing

Mark	Country	File No.	Status	Appl. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LEARNING MATH IS A SNAP							
	United States of America	201915-9084	Registered	78/400140 12-Apr-04	3040241 10-Jan-06		28 manipulatives used for teaching mathematics

Mark	Country	File No.	Status	Appl. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LEARNING RESOURCES							
	Canada	201915-00207	Registered	883931 10-Jul-98	595264 20-Nov-03		09, 16, 28 cl. 9 - educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism
							cl. 16 - general educational books and texts for school children and/or teachers, cards, posters, calendars and charts featuring educational themes, and stickers; puppets, dolls, and educational toys and games, namely, beads, blocks, playsets, manipulatives, namely, play pieces of various sizes and shapes for teaching mathematics, science, language and early childhood concepts, board games and card games, flashcards, puzzles, bean bags, activity sets, namely, sets of play pieces having a common theme and for stimulating learning by hands-on experience, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in part or whole of the foregoing
							cl. 28 - children's educational materials, namely, coin, paper money, and stamp sets; teaching clocks; manipulative wooden block sets; geometric fraction sets and block puzzles; educational books, activity cards and language puzzles; vests and wooden dressing frames for teaching children the use of buttons, straps, laces, and zippers; and blocks, beads, pegs and grips for teaching math fundamentals

	Chile	201915-00237	Registered	443490 17-Mar-99	548544 23-Sep-99		09 educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism
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Mark Country

LEARNING RESOURCES

File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
201915-00268	Registered	443491 17-Mar-99	548543 23-Sep-99		16 general educational books and texts for school children and/or teachers, cards, posters, calendars and charts featuring educational themes, and stickers
201915-00269	Registered	443492 17-Mar-99	548542 23-Sep-99		28 puppets, dolls, and educational toys and games, namely, beads, blocks, playsets, manipulatives for teaching mathematics, science, language and early childhood concepts, board games and card games, flashcards, puzzles, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in part or whole of the foregoing

Mark	Country	File No.	Status	Appl. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LEARNING RESOURCES							
	Denmark	201915-9115	Pending	VA200602866 30-Jan-03			09, 16, 28 cl. 9 - educational scientific apparatus, calculators, slide sets, activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light, sound, biology, magnetism and other scientific subjects; parts and fittings for all the aforesaid goods
							cl. 16 - instructional and teaching material; educational material, children's educational material, printed matter; books, magazines and publications; educational books and text for children and/or teachers, cards, posters, calendars, charts, charts featuring educational themes, stickers, activity cards; children's educational material comprising coins, paper money, stamp sets, teaching clocks, manipulative wooden block sets, geometric fraction sets and block puzzles, language puzzles, vests and wooden dressing frames for teaching children the use of buttons, straps, laces and zippers, blocks, beads, pegs and grips for teaching math fundamentals; parts and fittings for all the aforesaid goods
							cl. 28 - toys, games and playthings, puppets, dolls, educational toys and games, heads, blocks, playsets, manipulative toys for teaching mathematics, science, language and early childhood concepts; board games and card games, flashcards, puzzles, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in whole or part of the foregoing, parts and fittings for all the aforesaid goods
	European Community	201915-9115	Pending	003033412 30-Jan-03			09, 16, 28
	Finland	201915-9115	Pending	30-Jan-03			
	France	201915-9115	Pending	06/342229 30-Jan-03			09, 16, 28
	Germany	201915-9115	Pending	30-Jan-03			

TRADEMARK

REEL: 003426 FRAME: 0021

Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
	Ireland	201915-9115	Pending	2006/00909 18-Apr-06			09, 16, 28 cl. 9 - educational scientific apparatus, calculators, slide sets, activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light, sound, biology, magnetism and other scientific subjects; parts and fittings for all the aforesaid goods
							cl. 16 - instructional and teaching material; educational material, children's educational material, printed matter; books, magazines and publications; educational books and text for children and/or teachers, cards, posters, calendars, charts, charts featuring educational themes, stickers, activity cards; children's educational material comprising coins, paper money, stamp sets, teaching clocks; manipulative wooden block sets, geometric fraction sets and block puzzles; language puzzles, vests and wooden dressing frames for teaching children the use of buttons, straps, laces and zippers, blocks, beads, pegs and grips for teaching math fundamentals; parts and fittings for all the aforesaid goods
							cl. 28 - toys, games and playthings, puppets, dolls, educational toys and games, heads, blocks, playsets, manipulative toys for teaching mathematics, science, language and early childhood concepts; board games and card games, flashcards, puzzles, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in whole or part of the foregoing, parts and fittings for all the aforesaid goods
	Italy	201915-9115	Pending	30-Jan-03			
	New Zealand	201915-00239	Registered	299658 04-May-01	637312 04-May-01		09 educational and scientific apparatus including calculators, slide sets, and activity kits relating to weather, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism

LEARNING RESOURCES

TRADEMARK

REEL: 003426 FRAME: 0022

Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LEARNING RESOURCES							
	New Zealand	201915-00246	Registered	299659 04-May-01	637313 04-May-01		16 printed matter and publications including general educational books and texts for school children and/or teachers; cards, posters, calendars and charts featuring educational themes, stickers
	New Zealand	201915-00247	Registered	299660 04-May-01	637314 04-May-01		28 games and playthings including wooden building blocks, blocks for recognizing patterns and set attributes, manipulative puzzles, manipulative toy sets for teaching mathematics, science, language and early childhood concepts, board games, card games, flashcards, puzzles, bean bag toys, activity sets, play foods, animal figures, gear activity sets and tables, fundamentals consisting of toy blocks, beads, pegs, counters and grips, manipulative wooden toys, toy clocks, learning clocks, wooden block puzzles, plastic fruit and vegetables, dice, tile blocks for learning fractions, toy thermometers, manipulative toy links, puppets, toy balance scales, boards for holding geometrical patterns, designs and figures, toy coins and paper money, play cash registers; kits comprised in part or in whole of the aforesaid goods
	Peru	201915-00240	Registered	71979 14-Oct-98	53211 17-Mar-99		16 children's educational materials, namely coin, paper money, and stamp sets; teaching clocks; manipulative wooden block sets; geometric fraction sets and block puzzles; educational books, activity cards and language puzzles; flashcards; vests for teaching children the use of buttons, straps, laces, and zippers; and blocks, beads, pegs and grips for teaching math fundamentals and all other goods of the class
	Peru	201915-00254	Registered	78775 08-Feb-99	54554 26-Apr-99		09 educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism

TRADEMARK

REEL: 003426 FRAME: 0023

Mark Country

LEARNING RESOURCES

Peru

File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
201915-00255	Registered	78778 08-Feb-99	55259 31-May-99		28 educational toys; specially wooden building blocks, blocks for recognizing patterns and set attributes, manipulative puzzles, manipulative toy sets for teaching mathematics fundamentals consisting of toy blocks, beads, pegs, counters and grips, manipulative wooden toys, toys to develop mental abilities, toy clocks, wooden puzzles with wood pieces, plastic fruits and vegetables, dice, tile blocks for learning fractions, toy thermometers, manipulative toy links, puppets, toy balance scales, boards for holding geometrical patterns, designs and figures, toy coins and paper money, and all other goods of the class

Mark	Country	File No.	Status	Appl. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LEARNING RESOURCES							
	Poland	201915-9115	Pending	Z-313212 30-Jan-03			09, 16, 28 cl. 9 - educational scientific apparatus, calculators, slide sets, activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light, sound, biology, magnetism and other scientific subjects; parts and fittings for all the aforesaid goods
							cl. 16 - instructional and teaching material; educational material, children's educational material, printed matter; books, magazines and publications; educational books and text for children and/or teachers, cards, posters, calendars, charts, charts featuring educational themes, stickers, activity cards; children's educational material comprising coins, paper money, stamp sets, teaching clocks, manipulative wooden block sets, geometric fraction sets and block puzzles, language puzzles, vests and wooden dressing frames for teaching children the use of buttons, straps, laces and zippers, blocks, beads, pegs and grips for teaching math fundamentals; parts and fittings for all the aforesaid goods
							cl. 28 - toys, games and playthings, puppets, dolls, educational toys and games, heads, blocks, playsets, manipulative toys for teaching mathematics, science, language and early childhood concepts; board games and card games, flashcards, puzzles, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in whole or part of the foregoing, parts and fittings for all the aforesaid goods
	Portugal	201915-9115	Pending	30-Jan-03			
	Spain	201915-00102	Renewed	1980605 04-Aug-95	2674128 05-Nov-96		16, 28 cl. 16 - children's educational materials, instruction or teaching material (except for apparatus) cl. 28 - educational toys and in general games and toys

Mark	Country	File No.	Status	Appl. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LEARNING RESOURCES							
	United Kingdom	201915-00092	Registered	1569902 31-Oct-94	1569902 04-Jul-97		09, 16, 28 cl. 09 - teaching apparatus and instruments; protractors, calculating apparatus, computer apparatus, all for use as aids to teaching; all for use in schools and the like educational establishments.
	United States of America	201915-00007	Renewed	73/501375 27-Sep-84	1380334 28-Jan-86		cl. 16 - instructional and teaching materials; games and playthings for teaching and instructional purposes; all for use in schools and the like establishments 16 children's educational materials, namely coin, paper money, and stamp sets; teaching clocks; manipulative wooden block sets; geometric fraction sets and block puzzles; educational books; activity cards and language puzzles; vests for teaching children the use of buttons, straps, laces, and zippers; and blocks, beads, pegs and grips for teaching math fundamentals
	United States of America	201915-00140	Registered	75/175311 01-Oct-96	2161378 02-Jun-98		09, 16, 28 cl. 9 - house mark for - educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism cl. 16 - general educational books and texts for school children and/or teachers, cards, posters, calendars and charts featuring educational themes, and stickers
							cl. 28 - puppets, dolls, and educational toys and games, namely, beads, blocks, playsets, manipulatives for teaching mathematics, science, language and early childhood concepts, board games and card games, flashcards, puzzles, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in part or whole of the foregoing

Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LEARNING RESOURCES							
Venezuela		201915-00241	Registered	1998-023799 29-Dec-98	P-215465 10-Sep-99		09 scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus
Venezuela		201915-00262	Registered	1998-023800 29-Dec-98	P-215467 10-Sep-99		16 paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationary; adhesives for stationary or household purposes; artist materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); playing cards; printers type; printing blocks
Venezuela		201915-00263	Registered	1998-023801 29-Dec-98	P-215469 10-Sep-99		28 games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees

Mark	Country	File No.	Status	Appl. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LEARNING RESOURCES AND LR BLOCK DESIGN							
	Australia	201915-00320	Registered	860633 14-Dec-00	860633 14-Dec-00		09, 16, 28 cl. 9 - educational scientific apparatus, including calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism
							cl. 16 - general educational books and texts, cards, posters, calendars and charts featuring educational themes, and stickers
							cl. 28 - educational toys and games; including wooden building blocks, blocks for recognizing patterns and set attributes; manipulative puzzles, manipulative toy sets for teaching mathematics, science language and early childhood fundamentals, beads, pegs, counters and grips, manipulative wooden toys, toy clocks, wooden block puzzles, plastic fruit and vegetables, dice, tile blocks for learning fractions, toy thermometers, manipulative toy links, puppets, toy balance scales, boards for holding geometrical patterns, designs and figures, toy coins and paper money, dolls, playsets, board games and card games, flashcards, bean bags, activity sets and tables, play cash registers, learning clocks and kits comprised in part or whole of the foregoing
	Chile	201915-9009	Registered	549161	628624 26-Apr-02		16 general education books and school texts for children and/or teachers, cards, posters, calendars and diagrams which characterize education topics and stickers

Mark	Country	File No.	Status	Appl. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LEARNING RESOURCES AND LR BLOCK DESIGN							
	European Community	201915-9051	Registered	003082741 04-Mar-03	003082741 04-Mar-03		09, 16, 28 cl. 9 - educational scientific apparatus, calculators, slide sets, activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light, sound, biology, magnetism and other scientific subjects; parts and fittings for all the aforesaid goods
							cl. 16 - instructional and teaching material; educational material, children's educational material, printed matter; books, magazines and publications, educational books and texts for children and/or teachers; cards, posters, calendars, charts, charts featuring educational themes, stickers, activity cards, children's educational material comprising coins, paper money, stamp sets, teaching clocks, manipulative wooden block sets, geometric fraction sets and block puzzles, language puzzles, vests and wooden dressing frames for teaching children the use of buttons, straps, laces and zippers, blocks, beads, pegs and grips for teaching maths fundamentals; parts and fittings for all the aforesaid goods.
							cl. 28 - toys, games and playthings; puppets, dolls, educational toys and games, beads, blocks, playsets, manipulative toys for teaching mathematics, science, language and early childhood concepts; board games and card games, flashcards, puzzles, beans bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in whole or part of the foregoing, parts and fittings for all the aforesaid goods
	Korea, Republic of	201915-9142	Pending	2005-57007 06-Dec-05			09, 16, 28

Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LEARNING RESOURCES AND LR BLOCK DESIGN							
	Mexico	201915-9066	Registered	617484 03-Sep-03	842014 16-Jul-04		28 toys, games and playthings; puppets, dolls, educational toys and games, beads, blocks, playsets, manipulative toys for teaching mathematics, science, language and early childhood concepts; board games and card games, flashcards, puzzles, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in whole part of the foregoing, parts and fittings for all the aforesaid goods
	South Africa	201915-9067	Accepted	2003/14732 01-Sep-03			28
	Taiwan	201915-9065	Registered	092052714 02-Sep-03	1114605 01-Aug-04		16, 28 cl. 16 - word cards and children's picture cards cl. 28 - toys, games and playthings; puppets, dolls, educational toys and games, beads, blocks, playsets, manipulative toys for teaching mathematics, science, language and early childhood concepts; board games and card games, puzzles, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks
LEARNING RESOURCES LR AND BLOCK DESIGN							
	China (Peoples Republic)	201915-9062	Registered	3703427 04-Sep-03	3703427 21-Aug-05		09 educational scientific apparatus; calculators; slide sets; scientific and educational activity kits
	China (Peoples Republic)	201915-9063	Registered	3703426 04-Sep-03	3703426 21-Mar-06		16 instructional and teaching material, printed matter; books, magazines, publications, educational books and texts for children and/or teachers; cards, posters, calendars, charts, charts featuring educational themes, stickers, activity cards, children's educational material (except apparatus)
	China (Peoples Republic)	201915-9064	Registered	3703425 04-Sep-03	3703425 28-Mar-06		28 toys, games and playthings, puppets, dolls, educational toys and games, beads, blocks, playsets, manipulative toys for teaching mathematics, science, language and early childhood concepts; board games, card games, flashcards, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, jigsaw puzzles

Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LEARNING TO READ IS A SNAP							
	United States of America	201915-00334	Registered	76/282939 11-Jul-01	2637194 15-Oct-02		28 toy construction blocks used for teaching and learning reading
LIGHT 'N' STRIKE MATH							
	United States of America	201915-9071	Registered	78/320035 29-Oct-03	2937039 29-Mar-05		28 electronic math games
LINGO BINGO							
	United States of America	201915-00154	Registered	75/368251 06-Oct-97	2254385 15-Jun-99		28 educational bingo games consisting of printed cards, markers and a spinner to teach language skills
LINK 'N' COUNT							
	United States of America	201915-00016	Renewed	74/443219 04-Oct-93	1924592 03-Oct-95		16 interlocking magnetic number blocks for educational purposes
LINK 'N' LEARN							
	United States of America	201915-00011	Registered	74/017327 08-Jan-90	1614039 18-Sep-90		28 educational toys, namely color coded, chain-type links and activity book sold as a unit
LINK 'N' SPELL							
	United States of America	201915-00020	Renewed	74/443220 04-Oct-93	1924593 03-Oct-95		16 interlocking magnetic letter blocks for educational purposes

Mark Country File No. Status Appln. No. Reg. No. Renewal Class(es) Goods

LR AND BLOCK DESIGN

Australia	201915-00231	Registered	775579	775579	09, 16, 28			
			14-Oct-98	14-Oct-98				

cl. 9 - educational scientific apparatus, including calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism

cl. 16 - general educational books and texts, cards, posters, calendars and charts featuring educational themes, and stickers

cl. 28 - educational toys and games; including wooden building blocks, blocks for recognising patterns and set attributes; manipulative puzzles, manipulative toy sets for teaching mathematics, science language and early childhood fundamentals, beads, pegs, counters and grips, manipulative wooden toys, toy clocks, wooden block puzzles, plastic fruit and vegetables, dice, tile blocks for learning fractions, toy thermometers, manipulative toy links, puppets, toy balance scales, boards for holding geometrical patterns, designs and figures, toy coins and paper money, dolls, playsets, board games and card games, flashcards, bean bags, activity sets and tables, play cash registers, learning clocks and kits comprised in part or whole of the foregoing in Class 28

Mark Country File No. Status Appl. No. Filing Date Reg. No. Reg. Date Renewal Class(es) Goods

LR AND BLOCK DESIGN

Canada	201915-00208	Registered	883932	10-Jul-98	546941	21-Jun-01		09, 16, 28	cl. 9 - educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism;
									cl. 16 - general educational books and texts for school children and/or teachers; cards; posters; calendars and charts featuring educational themes, and stickers; puppets; dolls; and educational toys and games, namely, beads, blocks, playsets, manipulatives for teaching mathematics, science, language and early childhood concepts; board games and card games; flashcards; puzzles; bean bags; activity sets; play foods; animal figures; gear activity sets and tables; play money; play cash registers; learning clocks.
									cl. 28 - educational toys, namely: wooden building blocks, blocks for recognizing patterns and set attributes; manipulative puzzles; manipulative toy sets for teaching mathematics fundamentals consisting of toy blocks, namely, toy blocks, beads, pegs, counters and grips; manipulative wooden toys; toy clocks; wooden block puzzles; plastic fruit and vegetables; dice; tile blocks for learning fractions; toy thermometers; manipulative toy links; puppets; toy balance scales; boards for holding geometrical patterns; designs and figures; toy coins and paper money.

Chile	201915-00232	Registered	436035	21-Dec-98	542799	17-Jun-99		09	educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism
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Mark	Country	File No.	Status	Appl. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LR AND BLOCK DESIGN							
	Chile	201915-00267	Registered	436037 21-Dec-98	542768 17-Jun-99		28 puppets, dolls, and educational toys and games, namely, beads, blocks, playsets, manipulatives for teaching mathematics, science, language and early childhood concepts, board games and card games, flashcards, puzzles, bean bags, activity sets, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in part or whole of the foregoing
	European Community	201915-00233	Registered	000953927 13-Oct-98	000953927 13-Oct-98		09, 16, 28 cl. 9 - educational scientific apparatus; calculators, slide sets, activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light, sound, biology, magnetism and other scientific subjects; parts and fittings for all the aforesaid goods cl. 16 - instructional and teaching material; educational material; children's educational material; printed matter; books, magazines and publications; educational books and texts for children and/or teachers; cards, posters, calendars, charts, charts featuring educational themes, stickers, activity cards; children's educational material comprising coins, paper money, stamp sets, teaching clocks, manipulative wooden block sets, geometric fraction sets and block puzzles, language puzzles, vests and wooden dressing frames for teaching children the use of buttons, straps, laces and zippers, blocks, beads, pegs and grips for teaching maths fundamentals; parts and fittings for all the aforesaid goods cl. 28 - toys, games and playthings; puppets, dolls, educational toys and games; beads, blocks, playsets, manipulative toys for teaching mathematics, science, language and early childhood concepts; board games and card games, flashcards, puzzles, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in whole or part of the foregoing; parts and fittings for all the aforesaid goods

TRADEMARK

REEL: 003426 FRAME: 0035

Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LR AND BLOCK DESIGN							
	New Zealand	201915-00234	Renewed	299655 12-Oct-98	299655 12-Oct-98		09 educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism
	New Zealand	201915-00248	Renewed	299657 12-Oct-98	299657 12-Oct-98		28 games and playthings including wooden building blocks, blocks for recognizing patterns and set attributes, manipulative puzzles, manipulative toy sets for teaching mathematics, science, language and early childhood concepts, board games, card games, flashcards, puzzles; bean bags, activity sets, play foods, animal figures, gear activity sets and tables, fundamentals consisting of toy blocks, beads, pegs, counters and grips, manipulative wooden toys, toy clocks, learning clocks, wooden block puzzles, plastic fruit and vegetables, dice, tile blocks for learning fractions, toy thermometers, manipulative toy links, puppets, toy balance scales, boards for holding geometrical patterns, designs and figures, toy coins and paper money, play cash registers; kits comprised in part or in whole of the aforesaid goods
	New Zealand	201915-00249	Renewed	299656 12-Oct-98	299656 12-Oct-98		16 printed matter and publications including general educational books and texts for school children and/or teachers; cards, posters, calendars and charts featuring educational themes, stickers
	Peru	201915-00235	Registered	71978 14-Oct-98	53143 15-Mar-99		28 educational toys; specially wooden building blocks, blocks for recognizing patterns and set attributes, manipulative puzzles, manipulative toy sets for teaching mathematics fundamentals consisting of toy blocks, beads, pegs, counters and grips, manipulative wooden toys, toys to develop mental abilities, toy clocks, wooden puzzles with wood pieces, plastic fruits and vegetables, dice, tile blocks for learning fractions, toy thermometers, manipulative toy links, puppets, toy balance scales, boards for holding geometrical patterns, designs and figures, toy coins and paper money, and all other goods of the class

Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LR AND BLOCK DESIGN							
Peru		201915-00253	Registered	78776 08-Feb-99	54366 26-Apr-99		09 educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism
Peru		201915-00256	Registered	78777 08-Feb-99	54367 26-Apr-99		16 children's educational materials, namely coin, paper money, and stamp sets; teaching clocks; manipulative wooden block sets; geometric fraction sets and block puzzles; educational books, activity cards and language puzzles; flashcards; vests for teaching children the use of buttons, straps, laces, and zippers; and blocks, beads, pegs and grips for teaching math fundamentals and all other goods of the class
United Kingdom		201915-00084	Registered	1589344 27-Oct-94	1589344 27-Oct-94		28 toys, games and playthings
United Kingdom		201915-00085	Registered	1570741 30-Apr-94	1570741 30-Apr-94		09, 16 cl. 9 - scientific, optical, weighing, measuring and teaching apparatus and instruments; microscopes and protractors; calculating machines; computers; parts and fittings for all the aforesaid goods; all included in Class 9.
United States of America		201915-00012	Registered	74/113817 09-Nov-90	1751385 09-Feb-93		28 cl. 16 - paper and cardboard; articles made of paper or of cardboard; stationery; instructional and teaching materials; all included in Class 16 educational toys; namely, wooden building blocks, blocks for recognizing patterns and set attributes, manipulative puzzles, manipulative toy sets for teaching mathematics fundamentals consisting of toy blocks, beads, pegs, counters and grips, manipulative wooden toys, toy clocks, wooden block puzzles, plastic fruit and vegetables, dice, tile blocks for learning fractions, toy thermometers, manipulative toy links, puppets, toy balance scales, boards for holding geometrical patterns, designs and figures, toy coins and paper money

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LR AND BLOCK DESIGN							
	United States of America	201915-00139	Registered	75/175541 01-Oct-96	2159997 26-May-98		09, 16, 28 cl. 9 - house mark for - educational scientific apparatus, namely, calculators, slide sets, and activity kits relating to weather, geology, ecology, physics, measurement, chemistry, life sciences, anatomy, scientific research and discoveries, geography, optics, mechanics, electricity, light and sound, biology and magnetism
							cl. 16 - general educational books and texts for school children and/or teachers, cards, posters, calendars and charts featuring educational themes, and stickers
							cl. 28 - puppets, dolls, and educational toys and games, namely, beads, blocks, playsets, manipulatives for teaching mathematics, science, language and early childhood concepts, board games and card games, flashcards, puzzles, bean bags, activity sets, play foods, animal figures, gear activity sets and tables, play money, play cash registers, learning clocks, and kits comprised in part or whole of the foregoing
	Venezuela	201915-00236	Registered	1998-023796 29-Dec-98	P-232748 17-Aug-00		09 scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus
	Venezuela	201915-00260	Registered	1998-023797 29-Dec-98	P-232749 17-Aug-00		16 paper, cardboard and goods made from these materials, not included in other classes; printed matter, bookbinding material; photographs; stationary; adhesives for stationary or household purposes; artist materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); playing cards; printers type; printing blocks

TRADEMARK

REEL: 003426 FRAME: 0038

Mark	Country	File No.	Status	Appln. No. Filing Date	Reg. No. Reg. Date	Renewal	Class(es) Goods
LR AND BLOCK DESIGN	Venezuela	201915-00261	Registered	1998-023798 29-Dec-98	P-232750 17-Aug-00		28 games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees
LR INTERACTIVE & DESIGN	United States of America	201915-9079	Allowed	78/363010 05-Feb-04			09, 28 cl. 9 - electronic learning aids in the nature of computers for teaching reading, spelling, literacy and mathematics cl. 28 - educational electronic toys, namely, electronic educational game machines for children, electronic educational playmats for children, and children's multiple activity toys enabling children to engage in role-playing activities related to kitchen and workshop, restaurant and dining, family life, business, outer space, school, travel, careers, and royal palaces
M GEARS	United States of America	201915-9056	Registered	78/271045 07-Jul-03	2866793 27-Jul-04		28 developmental educational play material, namely, gear construction and assembly toy sets
M GEARS AND DESIGN	United States of America	201915-9030	Registered	78/194909 16-Dec-02	2835491 20-Apr-04		28 developmental educational play material, namely, gear construction and assembly toy sets
MATH MATS	United States of America	201915-9116	Registered	75/390757 17-Nov-97	2263817 20-Jul-99		16 erasable activity mats
MATH RODS	United States of America	201915-9085	Registered	78/400142 12-Apr-04	3015114 15-Nov-05		28 manipulatives used for teaching mathematics
MATHLINK	United States of America	201915-00008	Registered	74/153933 04-Apr-91	1705913 04-Aug-92		28 interlocking toy blocks for educational use and associated activity books sold as a unit

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MEASURE FOR TREASURE							
	United States of America	201915-00137	Registered	75/153082 20-Aug-96	2131319 20-Jan-98		16 series of children's activity books
METEOR MATH							
	United States of America	201915-00204	Registered	75/599720 04-Dec-98	2407080 21-Nov-00		28 series of board games that teach mathematics skills
MINI-MOTORS							
	United States of America	201915-00010	Registered	74/382023 22-Apr-93	1818029 25-Jan-94		28 educational toys for play and for teaching and learning mathematical concepts consisting of replica vehicles, trains, boats and planes
MISCELLANEOUS DESIGN (Color Scheme)							
	United States of America	201915-00087	Renewed	74/668957 02-May-95	2020275 03-Dec-96		16 materials used for teaching mathematics, comprising colored pieces of various sizes and shapes sold together, activity books, and flash cards
MMARC							
	Canada	201915-9225	Registered	837718 12-Nov-97	517334 29-Sep-99		16 drafting and drawing instruments namely, a ruler, protractor and compass
	United States of America	201915-9209	Registered	75/137409 22-Jul-96	2116982 25-Nov-97		16 drafting and drawing instruments
MMARC & DESIGN							
	European Community	201915-9227	Registered	000501320 18-Mar-97	501320 23-Jun-99		16 drafting and drawing instruments
MMARC (IN KATAKANA)							
	Japan	201915-9226	Registered	020336/1997 25-Feb-97	4204136 23-Oct-98		16 drafting and drawing equipment
ORGANIZATION STATION							
	United States of America	201915-9077	Registered	78/334656 01-Dec-03	2911038 14-Dec-04		16 stationary and teaching items, namely, hangable vinyl sheets with pockets used to display or store items

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PERCENT TOWER							
	United States of America	201915-9047	Registered	78/248407 12-May-03	2900803 02-Nov-04		16 educational books; flash card sets; sets of printed activity cards; and kits comprised primarily of printed activity cards, stickers, and interlocking manipulative components and a base unit; all for teaching mathematics
POLYCONSTRUCTO							
	United States of America	201915-9200	Pending	78/816596 16-Feb-06			16, 28 cl. 16 - instructional books cl. 28 - educational manipulative products, namely interconnecting geometric shapes
POWER OF SCIENCE							
	United States of America	201915-00078	Renewed	74/567866 30-Aug-94	1950557 23-Jan-96		09 educational kits consisting of science equipment and supplies, namely spring scales, thermometers, magnifying lenses, balloons, nuts, bolts, screws, straws, rubber bands, spools, eyedroppers, funnels and other materials for conducting experiments relating to electricity, rocks and minerals, simple machines, ecology, light and sound and weather, and instructional materials therefor, namely work cards, books, and teacher's guides in the field of science education for students
PRETEND & PLAY							
	United States of America	201915-00013	Registered	74/330255 12-Nov-92	1786734 10-Aug-93		28 children's educational printed cards for learning basic mathematics and verbal skills and for role playing purposes
	United States of America	201915-00243	Registered	75/600225 07-Dec-98	2342834 18-Apr-00		28 toys enabling children to engage in role-playing activities related to kitchen and workshop, restaurants and dining, family life, business, outer space, school, travel, careers, and royal palaces
QUANTUM							
	United States of America	201915-00177	Registered	75/397831 01-Dec-97	2263717 20-Jul-99		09 microscopes

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RADIUS							
	Canada	201915-9139	Pending	1301917 16-May-06			
	European Community	201915-9139	Accepted	005116793 18-May-06			09, 16, 28 cl. 9 - electronic learning aids in the nature of a computer; compact disks cl. 16 - printed cards; books cl. 28 - game cards and game boards
	United Kingdom	201915-9139	Pending	2422026 17-May-06			09, 16, 28 cl. 9 - electronic learning aids in the nature of a computer; compact disks cl. 16 - printed cards; books cl. 28 - game cards and game boards
	United States of America	201915-9139	Pending	78755931 17-Nov-05			09, 16, 28 cl. 9 - electronic learning aids in the nature of a computer; compact disks cl. 16 - printed cards cl. 28 - card games and game boards
RAINBOW FRACTION							
	United States of America	201915-00096	Renewed	74672975 12-May-95	1986907 16-Jul-96		16 materials used for teaching mathematics, comprising colored pieces of various sizes, shapes and weights sold together, teaching guides, activity books, and flash cards
RAINBOW FRACTION TEACHING SYSTEM AND DESIGN							
	United States of America	201915-00105	Renewed	74720619 24-Aug-95	1987232 16-Jul-96		16 materials used for teaching mathematics, comprising colored pieces of various sizes and shapes sold together, activity books and cards, and flash cards
RIGHT TIMER							
	United States of America	201915-9108	Accepted	78/491926 30-Sep-04			09 electronic event and activity timer

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SAFE-T							
	Germany	201915-9228	Registered	30413538 09-Mar-04	30413538 09-Aug-04		09, 16 cl. 9 - teaching apparatus for mathematics instructions, and measuring instruments
	Illinois	201915-9222	Registered	080289 10-Apr-97			cl. 16 - drafting and drawing instruments
	Illinois	201915-9223	Registered	080288 10-Apr-97			
	United Kingdom	201915-9229	Registered	2357986 10-Mar-04	2357986 25-Mar-05		09, 16 cl. 09 : teaching apparatus for mathematics instruction, and measuring instruments
	United States of America	201915-9210	Registered	78315125 17-Oct-03	2928783 01-Mar-05		cl. 16 : drafting and drawing instruments 09, 16 cl. 9 - teaching apparatus, teaching instruments and hands-on educational manipulative products for children for mathematical purposes, namely, scales and balances for measuring weight, measuring weights, tape measures, measuring spoons, measuring cups, measuring beakers, measuring jars, protractors, pre- recorded audio tapes and video tapes featuring mathematics for children
	United States of America	201915-9211	Registered	242650 03-Feb-92	1768063 27-Apr-93		cl. 16 - drawing and drafting instruments, namely drafting compasses, drafting rulers and drafting triangles; printed manuals and instruction sheets for the use of manipulatives for mathematics instruction; mathematics workbooks and teaching manuals; hands- on manipulatives for mathematics instruction, namely flash cards and printed clock faces for educational use; templates for drawing and drafting, paper and plastic transparencies; printed number boards; lettering guides; posters for teaching mathematical temperature concepts
SAFE-T COMPASS							
	United States of America	201915-9211	Registered	242650 03-Feb-92	1768063 27-Apr-93		16 drafting compass

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SAFE-T GUIDE							
	United States of America	201915-9212	Registered	76/216504 26-Feb-01	2617273 10-Sep-02		16 templates for lettering
SAFE-T MEASURES							
	United States of America	201915-9213	Registered	75/280294 24-Apr-97	2204504 17-Nov-98		16 drafting and drawing instruments
SAFE-T PLASTIC							
	United States of America	201915-9214	Renewed	74/653416 13-Dec-94	1967533 09-Apr-96		16 shatter-resistant drafting instruments
SAFE-T PROTRACTOR							
	United States of America	201915-9215	Registered	76/336464 09-Nov-01	2723419 10-Jun-03		09 drafting and drawing instruments, namely protractors
	United States of America	201915-9216	Renewed	74/683941 13-Dec-94	1972019 30-Apr-96		09
SAFE-T RULER							
	United States of America	201915-9217	Renewed	74/653480 13-Dec-94	1969011 16-Apr-96		16 drafting and drawing instruments, namely rulers
	United States of America	201915-9218	Registered	76/333877 05-Nov-01	2706391 15-Apr-03		16
SAFE-T SCISSORS							
	Illinois	201915-9224	Registered		080287 10-Apr-97		
SAFE-T TRIANGLES							
	United States of America	201915-9219	Registered	76/216069 26-Feb-01	2617271 10-Sep-02		09, 16 class: 9 teaching apparatus for mathematics instruction, namely, measuring instruments class: 16 drawing and drafting instruments and guides

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SCOUT							
	United States of America	201915-00218	Registered	75/599520 04-Dec-98	2388579 19-Sep-00		09 hand-held optical magnifier and slide viewer
SMART SAFARI							
	United States of America	201915-9122	Pending	78/761865 28-Nov-05			28 manipulative for teaching letters, counting and shapes and activity guides sold as a unit
SMART SNACKS							
	United States of America	201915-9025	Registered	78/150174 02-Aug-02	2799341 23-Dec-03		16 plastic food-shaped pieces for teaching counting, math, colors, shapes, sorting, patterning, measuring, number and alphabet skills
SMART SPLASH							
	United States of America	201915-9094	Registered	78/578123 02-Mar-05	3059069 14-Feb-06		28 manipulative toys for teaching shapes, colors, size, counting, numbers, attributes, matching, sorting and measuring
SMART TOYS FOR TODAY'S KIDS							
	United States of America	201915-00211	Registered	75/550821 10-Sep-98	2649749 12-Nov-02		28 educational toys, namely board games, building activity sets with gears and tables and chairs for use in connection with such building activity sets, wooden puzzles, floor puzzles, bean bags, bean bag activity sets, toy clocks, play money, toy cash registers, situational activity toys in the nature of kitchen appliances, cooking utensils, dishes, food, tools, checkbooks, checks, wallets, vehicles and traffic equipment, toy buildings and action figures to simulate a school house, bank retail store, post office, airport, service station, space station, and royal palace; manipulative toys, puppets and related activity books sold as a unit therewith for teaching about mathematics, measurement, letters, spelling, language, geography, time, weather, and money; dominos and balances for teaching about mathematics and measurement

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SNAP IT UP!							
	United States of America	201915-00301	Registered	76/205906 06-Feb-01	2519907 18-Dec-01		28 educational card games for teaching language and math skills
SPECTACULAR SCIENCE							
	United States of America	201915-00270	Registered	75/804489 21-Sep-99	2434848 13-Mar-01		35 computerized online retail services in the field of science products which include descriptions of educational activities related thereto
SPOTLIGHT ON SCIENCE							
	United States of America	201915-00109	Registered	75/027929 05-Dec-95	2113392 18-Nov-97		09 children's activity kits for teaching about science, the weather and the environment composed primarily of one or more of the following - thermometers, magnifying glasses, protractors, rulers, balloons, maps, ping pong balls, washers, straws, and disk counters and instruction manuals sold as a unit therewith
STAKUBE							
	United States of America	201915-9220	Registered	76/350502 19-Dec-01	2738577 15-Jul-03		28 educational materials, namely, manipulative objects used to teach counting, sorting, adding and subtraction
TAKE FOUR							
	United States of America	201915-9060	Allowed	78/295518 03-Sep-03			28 board games
TEACHING TELEPHONE							
	United States of America	201915-00252	Registered	75/640130 12-Feb-99	2390602 26-Sep-00		28 electronic telephone toys for teaching children how to use a telephone
THREE BEAR FAMILY							
	Australia	201915-00225	Registered	777881 10-Nov-98	777881 10-Nov-98		28 educational toys
	Canada	201915-00226	Registered	1005291 12-Feb-99	559428 19-Mar-02		28

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THREE BEAR FAMILY							
	European Community	201915-00227	Registered	001103605 12-Mar-99	001103605 12-Mar-99		28 toys, games and playthings; educational toys; parts and fittings for all the aforesaid goods.
	United Kingdom	201915-00022	Registered	1522189 24-Dec-92	B1522189 24-Dec-92		28 educational toys
	United States of America	201915-00015	Registered	74/113520 08-Nov-90	1657522 17-Sep-91		28 educational toys
TIME TRACKER							
	United States of America	201915-9048	Registered	78/286953 13-Aug-03	2962664 14-Jun-05		09 electronic timers primarily for the educational market that indicate total time, the passage of time, and time remaining to complete a task, using colored lights
TOSS N PLAY AND DESIGN							
	United States of America	201915-00108	Registered	75/004933 12-Oct-95	2010027 22-Oct-96		28 educational activity set consisting of activity guides and books, bean bags and floor mats
TRACE & LEARN							
	United States of America	201915-9113	Registered	78/591226 21-Mar-05	3082193 18-Apr-06		28 activity kit consisting primarily of manipulatives of teaching letters, words and print awareness
ULTRAFLEX							
	United States of America	201915-9201	Pending	78/832344 08-Mar-06			16 drawing and measuring tools
VIEW-THRU							
	United States of America	201915-9202	Pending	78/816643 16-Feb-06			16 drawing and drafting instruments, manipulatives and stamps for mathematics and other general instruction
WACKY FACTORY							
	United States of America	201915-00185	Registered	75/647762 25-Feb-99	2366041 11-Jul-00		28 developmental and educational play materials, namely gear construction and assembly toy sets

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WACKY WIGGLERS							
	United States of America	201915-9092	Registered	78/480371 08-Sep-04	3077744 04-Apr-06		28 developmental and educational play materials, namely, gear construction and assembly toy sets
WEIGH TOO							
	United States of America	201915-9221	Registered	76/240331 12-Apr-01	2693989 04-Mar-03		16 educational materials, namely manipulative objects used to teach children counting, sorting, adding, subtraction, volume and fractions
WORD FOR WORD							
	United States of America	201915-9037	Registered	78/171579 07-Oct-02	2801505 30-Dec-03		28 educational board game for teaching reading and phonics