

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHOPARD INTERNATIONAL SA		10/12/2006	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	CHOPARD (USA) LTD		
Street Address:	21 EAST 63RD STREET		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10021		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	0956491	CHOPARD GENEVE	
Registration Number:	1596057	CHOPARD	
Registration Number:	1877546	CHOPARD	
CORRESPONDENCE DATA			
Fax Number:	(914)941-5855		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9149419143		
Email:	perryc@mcglewtuttle.com		
Correspondent Name:	CECELIA M. PERRY		
Address Line 1:	MCGLEW AND TUTTLE, P.C.		
Address Line 2:	SCARBOROUGH STATION		
Address Line 4:	SCARBOROUGH, NEW YORK 10510-9227		
ATTORNEY DOCKET NUMBER:	T10916		
NAME OF SUBMITTER:	CECELIA M. PERRY		

OP \$90.00 0956491

Signature:	/cecilia m. perry/
Date:	11/09/2006
Total Attachments: 1 source=T10916#page1.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, **Chopard International SA** a Société Anonyme organized and existing under the laws of Switzerland, whose full post office address is **Route de Promenthoux, Prangins, Switzerland**

(hereinafter referred to as Assignor), has adopted, used and is using marks which are the subject of registration in the United States Patent and Trademark Office as follows :

Trademark : CHOPARD GENEVE
Reg. No. : 956,491
Dated : April 3, 1973

Trademark : CHOPARD
Reg. No. : 1,596,057
Dated : May 15, 1990

Trademark : CHOPARD
Reg. No. : 1,877,546
Dated : February 7, 1995

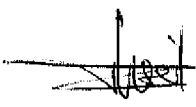
AND WHEREAS, **CHOPARD (USA) Ltd**, a Corporation organized and existing under the laws of the USA, whose full post office address is **21 East 63rd Street, New York, NY 10021, USA** (hereinafter referred to as Assignee) is desirous of acquiring said marks and the registrations/applications thereof ;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said marks, with goodwill of the business symbolized by the said marks, and the registrations thereof, Registrations Nos. 956,491, 1,596,057 and 1,877,546.

Chopard International SA

By : _____

Name **K.-F. Scheufele**
Title : administrator


F. Tissot
XXXXX

DATED : October 12th, 2006