

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CONAGRA FOODS PACKAGED FOODS COMPANY, INC.		10/02/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	JONMOR INVESTMENTS, INC.
Street Address:	3411 Silverside Road
Internal Address:	103 Baynard Building
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19810
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 51

Property Type	Number	Word Mark
Registration Number:	1463768	1877
Registration Number:	1521144	
Registration Number:	2689320	BACON CREATIONS
Serial Number:	78823979	BANNER
Registration Number:	0820379	BAR-B LOAF
Serial Number:	78881634	BOLD ONES
Registration Number:	1214501	CHAR PROOF
Registration Number:	1194792	CIRCLE U
Serial Number:	78912588	CLUB TUBS
Registration Number:	0560339	COLUMBIA
Registration Number:	2795808	CRACKER CRUNCHERS
Registration Number:	1433099	CUDAHY
Registration Number:	1265856	CUDAHY

OP \$1290.00 1463768

Serial Number:	78964153	DELICIOUS ITALIAN TASTE
Registration Number:	0166511	EL REY
Registration Number:	2848831	FRESH FINISH
Registration Number:	1241349	HICKORY HILL
Registration Number:	2848830	INSTA FINISH
Serial Number:	78930906	KORNKIST
Registration Number:	0034411	LA PRIMERA
Registration Number:	1179392	LIDO
Registration Number:	2731661	LOCO NACHOS
Registration Number:	2785613	LUNCH MAKERS
Registration Number:	1927433	LUNCH MAKERS
Registration Number:	2810314	MAKE IT JUICY
Registration Number:	0961640	MARGHERITA
Registration Number:	1179402	MARGHERITA
Registration Number:	0426812	MAYROSE
Registration Number:	0842172	
Serial Number:	78881638	MORNING MAKERS
Registration Number:	1034000	NOVARA
Registration Number:	1532206	PIZZA PIECES
Registration Number:	2750148	QUICK FINISH
Registration Number:	2672555	QUICK TO GO DELI
Registration Number:	1161164	REDI GRILL
Registration Number:	2745388	SANDWICH PAK
Registration Number:	1174413	SCHICKHAUS
Registration Number:	0843332	SCHOOL BELL
Registration Number:	1546611	SHAKIN' BACON
Registration Number:	1740635	SHAKIN' BITS
Registration Number:	3108488	SLENDER SLICED
Registration Number:	1212020	SLENDER SLICED
Registration Number:	3089117	SMOK-Y-LINKS
Registration Number:	1442325	SNACK MAKERS'
Registration Number:	1231242	A
Serial Number:	78912563	SUB TUBS
Registration Number:	0824538	SUGAR PLUM
Registration Number:	2371398	TEXAS SIGNATURE FOOD CO.

Registration Number:	2421613	TEXAS SIGNATURE FOOD CO.
Registration Number:	1053388	THE DOG KIDS LOVE TO BITE
Serial Number:	78873392	SMOK-Y-BREAKFAST LINKS

CORRESPONDENCE DATA

Fax Number: (215)851-1420
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 215-851-8100
Email: philpdocketing@reedsmith.com
Correspondent Name: Louis M. Hiedelberger, Esq.
Address Line 1: P.O. Box 7990
Address Line 2: Intellectual Property
Address Line 4: Philadelphia, PENNSYLVANIA 19101-7990

ATTORNEY DOCKET NUMBER:	965160.20006
NAME OF SUBMITTER:	Carl H. Pierce, Esq.
Signature:	/Carl H. Pierce, Esq./
Date:	10/27/2006

Total Attachments: 4
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UNITED STATES TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into by and between CONAGRA FOODS PACKAGED FOODS COMPANY, INC., a Delaware corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignor"), and JONMOR INVESTMENTS, INC., a Delaware corporation, having its principal offices at 103 Baynard Building, 3411 Silverside Road, Wilmington, DE 19810 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" hereto ("Trademarks"):

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, as a successor to that portion of the ongoing and existing business of Assignor to which said Trademarks pertain, all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Signed this 2nd day of October, 2006.

CONAGRA FOODS PACKAGED FOODS COMPANY, INC. JONMOR INVESTMENTS, INC.

By: *William J. Helm Jr.*
Name: William J. Helm Jr.
Title: Authorized Representative

By: *Charles Mc Carrick*
Name: Charles Mc Carrick
Title: President

EXHIBIT "A"

<u>Mark</u>	<u>App. #</u>	<u>Reg. #</u>
1877	73/635,083	1,463,768
ARMOUR STAR DESIGN	73/694,252	1,521,144
BACON CREATIONS	76/292,217	2,689,320
BANNER	78/823,979	
BAR-B LOAF	72/223,103	0,820,379
BOLD ONES	78/881,634	
CHAR PROOF	73/262,216	1,214,501
CIRCLE U	73/246,019	1,194,792
CLUB TUBS	78/912,588	
COLUMBIA	71/531,421	0,560,339
CRACKER CRUNCHERS	76/410,227	2,795,808
CUDAHY AND DESIGN	73/435,153	1,433,099
CUDAHY AND DESIGN	73/376,234	1,265,856
DELICIOUS ITALIAN TASTE	78/964,153	
EL REY AND DESIGN	71/163,675	0,166,511
FRESH FINISH	76/463,821	2,848,831
HICKORY HILL	73/350,872	1,241,349
INSTA FINISH	76/463,818	2,848,830
KORNKIST	78/930,906	
LA PRIMERA	70/034,411	0,034,411
LIDO	73/231,640	1,179,392
LOCO NACHOS	76/410,086	2,731,661
LUNCH MAKERS	76/410,087	2,785,613
LUNCH MAKERS	74/528,857	1,927,433
MAKE IT JUICY	76/498,604	2,810,314
MARGHERITA	72/425,338	0,961,640

EXECUTION COPY

<u>Mark</u>	<u>App. #</u>	<u>Reg. #</u>
MARGHERITA	73/283,827	1,179,402
MAYROSE (STYLIZED)	71/494,461	0,426,812
MISCELLANEOUS DESIGN (GOLDEN STAR DESIGN)	72/249,487	0,842,172
MORNING MAKERS	78/881,638	
NOVARA	73/057,256	1,034,000
PIZZA PIECES	73/732,251	1,532,206
QUICK FINISH	76/468,098	2,750,148
QUICK TO GO DELI	75/806,363	2,672,555
REDI GRILL	73/197,368	1,161,164
SANDWICH PAK	76/439,484	2,745,388
SCHICKHAUS	73/250,100	1,174,413
SCHOOL BELL	72/256,190	0,843,332
SHAKIN' BACON	73/756,005	1,546,611
SHAKIN' BITS	74/186,814	1,740,635
SLENDER SLICED	76/624,447	3,108,488
SLENDER SLICED	73/081,724	1,212,020
SMOK-Y-LINKS	76/593,033	3,089,117
SNACK MAKERS'	73/416,736	1,442,325
STYLIZED "A AND STAR" DESIGN	73/295,923	1,231,242
SUB TUBS	78/912,563	
SUGAR PLUM	72/238,016	0,824,538
TEXAS SIGNATURE FOOD CO.	75/138,065	2,371,398
TEXAS SIGNATURE FOOD CO. AND DESIGN	75/149,348	2,421,613
THE DOGS KIDS LOVE TO BITE	73/074,055	1,053,388

Mark

App. #

Reg. #

SMOK-Y-BREAKFAST LINKS 78/873,392