

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Insurity Rating and Analytics Services Inc.		10/02/2006	CORPORATION: NEBRASKA

RECEIVING PARTY DATA

Name:	Priority Data Systems Inc.
Street Address:	5035 South 110th Street
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68137
Entity Type:	CORPORATION: NEBRASKA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1237819	PRIORITY
Registration Number:	2406121	PRIORITYRATE
Registration Number:	2438281	SHOP THE LIMITS
Registration Number:	2504009	PRIORITY-QUOTE
Registration Number:	2573358	PRIORITY CREDITLINK
Registration Number:	2640220	ACCU-QUOTE
Registration Number:	2662851	PRIORITYRATE NVISION
Registration Number:	2670860	PRIORITY DATALINK
Registration Number:	2820324	SPEED RATER
Registration Number:	2906930	PRIORITY AGENCY

CORRESPONDENCE DATA

Fax Number: (207)791-1350
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

CH \$265.00 1237819

Phone: 207-791-1100
Email: trademark@pierceatwood.com
Correspondent Name: Roger H. Bora, Esq.
Address Line 1: One Monument Square
Address Line 2: Pierce Atwood LLP
Address Line 4: Portland, MAINE 04101-1110

ATTORNEY DOCKET NUMBER:	21397-1771
NAME OF SUBMITTER:	Roger H. Bora
Signature:	/Roger H. Bora/
Date:	10/26/2006

Total Attachments: 2
source=Priority.Name Change#page1.tif
source=Priority.Name Change#page2.tif

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Insurity Rating and Analytics Services Inc.

- Individual(s)
 - General Partnership
 - Corporation- State: Nebraska
 - Other
- Association
 - Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 10/02/2006

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Priority Data Systems Inc.

Internal

Address: 5035 South 110th Street

Street Address: _____

City: Omaha

State: Nebraska

Country: USA Zip: 68137

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Nebraska
- Other Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.**A. Trademark Application No.(s)****B. Trademark Registration No.(s)**

1,237,819; 2,406,121; 2,438,281; 2,504,009; 2,573,358; 2,640,220; 2,662,851; 2,670,860; 2,820,324; 2,906,930

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Roger H. Bora, Esq.

Internal Address: Pierce Alwood LLP

Street Address: One Monument Square

City: Portland

State: ME Zip: 04101-1110

Phone Number: 207-791-1100

Fax Number: 207-791-1350

Email Address: trademark@piercealwood.com

6. Total number of applications and registrations involved:

10

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$265.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____ Expiration Date _____

b. Deposit Account Number 500282

Authorized User Name Roger H. Bora

9. Signature:

Roger H. Bora

Signature

Roger H. Bora, Esq.

October 26, 2006
Date

Total number of pages including cover sheet, attachments, and document: 2

NO DOCUMENTATION IS
REQUIRED FOR A TRADEMARK
CHANGE OF NAME