

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broadcast News Channel, LLC		10/11/2006	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Lyric Media, LLC		
Street Address:	314 Willowcrest Drive		
City:	Garland		
State/Country:	TEXAS		
Postal Code:	75040		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76579186	WINNER'S CIRCLE	
Registration Number:	2966004	PICK OF THE WEEK	
CORRESPONDENCE DATA			
Fax Number:	(214)473-8685		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2144738686		
Email:	sclemons@leggettandclemons.com		
Correspondent Name:	Steve H. Clemons		
Address Line 1:	2745 Dallas North Parkway		
Address Line 2:	Suite 310		
Address Line 4:	Plano, TEXAS 75093		
NAME OF SUBMITTER:	Steve Clemons		
Signature:	/steve clemons/		
Date:	10/25/2006		

OP \$65.00 76579186

Total Attachments: 1
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ASSIGNMENT OF OWNERSHIP

TRADEMARKS:

- (1) **PICK OF THE WEEK** (stylized words, letters, or numbers) Registration No. 2,966,004, Serial No. 76/650240
- (2) **WINNER'S CIRCLE** (stylized words, letters, or numbers) Serial No. 76/579186

DOMAIN NAMES:

- (1) www.BROADCASTNEWSCORP.COM
- (2) www.BROADCASTNEWSCHANNEL.COM

THIS ASSIGNMENT OF OWNERSHIP (this "Assignment") dated effective October 11, 2006, is entered into by Broadcast News Channel, LLC, a Texas limited liability company ("Assignor"), with an address of 15920 Addison Road, Addison, Texas 75001 and Lyric Media, LLC, a Texas limited liability company ("Assignee"), with an address 314 Willowcrest Drive, Garland, Texas 75040.


Assignment

For good and valuable consideration, as set forth in that certain Asset Purchase Agreement between Assignor and Assignee dated October 1, 2006, the receipt of which is hereby acknowledged, Assignor desires to, and hereby does, assign unto Assignee all of Assignor's right, title, and interest, in, under, and to (i) the Trademarks, including all rights registered, unregistered and at common law, (ii) the Domain Names, and (iii) all graphics packages, set designs and other intellectual property rights associated with the foregoing.

IN WITNESS WHEREOF, this Assignment has been signed and delivered by the parties as of the date first above written.


ASSIGNOR:

Broadcast News Channel, LLC,
a Texas limited liability company

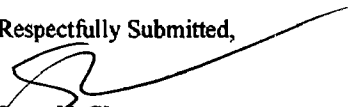
By: 
Name: T. Alan Daniel, II
Title: President

ASSIGNEE:

Lyric Media, LLC,
a Texas limited liability company

By: 
Name: Lynne Robinson
Title: President

Respectfully Submitted,


Steve H. Clemons
Attorney for Owner

Steve H. Clemons
LEGGETT & CLEMONS, PLLC
2745 North Dallas Parkway, Suite 310
Plano, Texas 75093
Ph 214 473-8686
Fax 214 473-8685