Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Big Daddy International, Inc.		10/15/2006	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Big International, LLC		
Street Address:	30 Bunting Lane		
City:	Primos		
State/Country:	PENNSYLVANIA		
Postal Code:	19018		
Entity Type:	ype: LIMITED LIABILITY COMPANY: PENNSYLVANIA		

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78977291	BIG DADDY
Serial Number:	75705056	BIG DADDY
Serial Number:	75610138	BIG DADDY
Serial Number:	76620974	BIG DADDY
Serial Number:	76620973	BIG DADDY
Serial Number:	75983513	BIG DADDY
Serial Number:	78707529	BIG DADDY

CORRESPONDENCE DATA

Fax Number: (215)864-9744

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

215-864-8607 Phone:

Email: cramerp@ballardspahr.com

Patricia G. Cramer Correspondent Name:

Address Line 1: 1735 Market Street, 51st Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

TRADEMARK

REEL: 003409 FRAME: 0636

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ATTORNEY DOCKET NUMBER:	890668		
NAME OF SUBMITTER:	Patricia G. Cramer		
Signature:	/patricia g. cramer/		
Date:	10/16/2006		
Total Attachments: 2 source=int7B#page1.tif source=int7B#page2.tif			

TRADEMARK REEL: 003409 FRAME: 0637

ASSIGNMENT OF TRADEMARKS

WHEREAS, Big Daddy International, Inc. ("BDI"), a Pennsylvania corporation

having an address of 30 Bunting Lane, Primos, Pennsylvania 19018, has used and is using in its

business the following trademarks set forth in Schedule A attached hereto;

WHEREAS, Big International, LLC ("BI"), a Pennsylvania limited liability

company having an address of 30 Bunding LAN Primos PA 19018, is desirous

of acquiring all right, title and interest in and to the said marks together with the goodwill of the

business symbolized by the marks and the registrations thereof and applications therefor as set

forth in Schedule A;

WHEREAS, it is desired that the assignment of said registrations and applications

be made of record in the United States Patent and Trademark Office, and other appropriate

Patent and Trademark Offices.

NOW THERFORE, for good and valuation consideration, the receipt of which is

hereby acknowledged, and intending to be legally bound hereby, said BDI hereby assigns to said

BI all rights, title and interest in and to the said marks, together with the goodwill of the business

symbolized by the said marks, and the registrations thereof and applications therefor as set forth

in Schedule A, and all rights to damages and profits, due or accrued, arising out of past

infringements and said trademarks, and the right to sue for and recover the same.

Dated: 10 - 15 - 06

BIG DADDY INTERNATIONAL, INC.

Name: David

Title: Pres

DMEAST #9640780 v1

TRADEMARK REEL: 003409 FRAME: 0638

Schedule A

Mark	Country	Serial No.	Registration No.
BIG DADDY	China P. R.	4196486	
BIG DADDY	Hong Kong	300324972	300324972
BIG DADDY	India	1337188	**********
BIG DADDY	Japan	200460008	4873667
BIG DADDY	U.S.	78977291	m.am.aa.
BIG DADDY	U.S.	75705056	3013473
BIG DADDY	U.S.	75610138	2484206
BIG DADDY	U.S.	76620974	3039612
BIG DADDY	U.S.	76620973	
BIG DADDY	U.S.	75983513	2933450
BIG DADDY	U.S.	78707529	e-vitadia-

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TRADEMARK REEL: 003409 FRAME: 0639

RECORDED: 10/16/2006