

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Athletic Training Equipment Company, Inc.		09/05/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Wilson Sporting Goods Co.
Street Address:	8700 W. Bryn Mawr Avenue
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60631
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1902873	A TEC
Registration Number:	2807588	A TEC
Registration Number:	2512187	AXIS
Registration Number:	2932994	CASEY
Registration Number:	1148071	CASEY A TEC
Registration Number:	2271727	HITTING STREAK
Registration Number:	1494366	PONZA ROOKIE
Registration Number:	2518961	POWER HUMMER
Registration Number:	2436104	ROOKIE
Registration Number:	2278919	SFT
Registration Number:	1117781	TUFFY
Registration Number:	2224290	TUFFY SFT
Registration Number:	2690171	

OP \$340.00 1902873

CORRESPONDENCE DATA

Fax Number: (847)583-1742

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 847-583-1740

Email: bshunick@aol.com

Correspondent Name: Beverly J. Shunick & Associates, Inc.

Address Line 1: P. O. Box 1088

Address Line 4: Morton Grove, ILLINOIS 60053

ATTORNEY DOCKET NUMBER:	ATEC ASSIGNMENT
NAME OF SUBMITTER:	Beverly Shunick
Signature:	/Beverly Shunick/
Date:	10/02/2006
Total Attachments: 2 source=ATEC Assignment#page1.tif source=ATEC Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **ATHLETIC TRAINING EQUIPMENT COMPANY, INC.**, a corporation organized under the laws of the State of Delaware, located at 655 Spice Island Drive, Sparks, Nevada 89431 (hereinafter called the ASSIGNOR), is the proprietor of the United States Trademark Registrations set forth in SCHEDULE "A" attached hereto;

AND, WHEREAS, **WILSON SPORTING GOODS CO.**, a corporation organized and existing under the laws of the state of Delaware, located at 8700 W. Bryn Mawr Avenue, Chicago, IL 60631 (hereinafter called the ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the trademarks, together with the goodwill of the business pertaining thereto.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known, that for and in consideration of \$1.00 (U.S.) and other good and valuable consideration, the said ASSIGNOR as beneficial owner by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its entire right, title, and interest in and to the aforesaid trademarks, together with the goodwill of the business pertaining thereto.

IN WITNESS WHEREOF, the said ASSIGNOR executed this document by the hand of its duly authorized officer on the *5th* day of *September*, 2006.

ATHLETIC TRAINING EQUIPMENT COMPANY, INC.

By *Terence P. O'Brien*

Name: *Terence P. O'Brien*
Title: *Assistant Secretary*

Trademark Assignment

Assignor: Athletic Training Equipment Company, Inc.
Assignee: Wilson Sporting Goods Co.

SCHEDULE "A"

<u>Trademark</u>	<u>Registration No.</u>
ATEC	1902873
ATEC & Design	2807588
AXIS	2512187
CASEY	2932994
CASEY & Design	1148071
HITTING STREAK	2271727
PONZA ROOKIE	1494366
POWER HUMMER	2518961
ROOKIE	2436104
SFT	2278919
TUFFY	1117781
TUFFY SFT	2224290
Design – (<i>comprising the color green on ball pitching machines</i>)	2690171