

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |  |
|-----------------------|--|
| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
| EFFECTIVE DATE:       | 03/03/2006                                   |

**CONVEYING PARTY DATA**

| Name                    | Formerly | Execution Date | Entity Type           |
|-------------------------|----------|----------------|-----------------------|
| Para Laboratories, Inc. |          | 03/03/2006     | CORPORATION: NEW YORK |

**RECEIVING PARTY DATA**

|                 |                                  |
|-----------------|----------------------------------|
| Name:           | Queen Acquisition Corp.          |
| Street Address: | 58 South Service Road, Suite 250 |
| City:           | Melville                         |
| State/Country:  | NEW YORK                         |
| Postal Code:    | 11747                            |
| Entity Type:    | CORPORATION: DELAWARE            |

**PROPERTY NUMBERS Total: 33**

| Property Type        | Number   | Word Mark        |
|----------------------|----------|------------------|
| Serial Number:       | 76646987 | COCOA GLOW       |
| Serial Number:       | 76635783 | GOOD TO GRO      |
| Serial Number:       | 78911291 | SOFT 'N SHINE    |
| Registration Number: | 2993919  | BATHERAPY        |
| Registration Number: | 0612939  | BATHERAPY        |
| Registration Number: | 2774265  | CRYSTALENE CLEAR |
| Registration Number: | 1517437  | EST REALTY       |
| Registration Number: | 1440978  | FACE-THERAPY     |
| Registration Number: | 2890541  | FIZZ BATH        |
| Registration Number: | 3115403  | FIZZ TABS        |
| Registration Number: | 3005188  | FOOTHERAPY       |
| Registration Number: | 1133951  | FOOTHERAPY       |
| Registration Number: | 2809599  | FRIZZ THERAPY    |

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|                      |         |                            |
|----------------------|---------|----------------------------|
| Registration Number: | 1519336 | GENERAL THERAPEUTICS, INC. |
| Registration Number: | 0672941 | GIFT OF LIFE               |
| Registration Number: | 1467921 | HOT STICK                  |
| Registration Number: | 3007704 | JAMMIN' JEL                |
| Registration Number: | 2549933 | KEEP IT NATURAL            |
| Registration Number: | 1250124 | MINT JULEP MASQUE          |
| Registration Number: | 1247505 | MINT JULEP SHAMPOO         |
| Registration Number: | 1572767 | NOBLE LADY                 |
| Registration Number: | 2524753 | PARA LABORATORIES          |
| Registration Number: | 1306704 | PERM-LAST                  |
| Registration Number: | 1529194 | PRO-RICH                   |
| Registration Number: | 1282948 | Q H                        |
| Registration Number: | 0988558 | QUEEN HELENE               |
| Registration Number: | 1766487 | QUEEN HELENE SKIN THERAPY  |
| Registration Number: | 1140168 | RELAXENE                   |
| Registration Number: | 1509538 | RONAL                      |
| Registration Number: | 1517604 | SEAGATE SALES CORP.        |
| Registration Number: | 2296362 | SHOWER THERAPY             |
| Registration Number: | 1466102 | SMART SET                  |
| Registration Number: | 1908052 | TENDER HOLD                |

**CORRESPONDENCE DATA**

Fax Number: (973)624-7070  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 973-622-4444  
Email: rsmith@mccarter.com  
Correspondent Name: Robert W. Smith, Esq.  
Address Line 1: Four Gateway Center,  
Address Line 2: 100 Mulberry Street  
Address Line 4: Newark, NEW JERSEY 07102-4056

|                         |                     |
|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 36452/61 (RWS-0406) |
| NAME OF SUBMITTER:      | Robert W. Smith     |
| Signature:              | /robertwsmith/      |
| Date:                   | 09/07/2006          |

Total Attachments: 3

**TRADEMARK**  
**REEL: 003385 FRAME: 0049**

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ASSIGNMENT OF TRADEMARKS AND GOODWILL

This Assignment is made effective as of the 3rd day of March, 2006, by and between Para Laboratories, Inc., a corporation duly organized and existing under the laws of the State of New York, with offices at 100 Rose Avenue, Hempstead, New York 11550 ("Assignor") and Queen Acquisition Corp., a Delaware corporation with offices at 58 South Service Road, Suite 250, Melville, New York 11747 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademarks and United States trademark registrations and trademark registration applications listed and/or described on Appendix A attached hereto and made a part hereof (the "Marks"), and all common law rights to the Marks and all of the goodwill associated with the Marks; and

WHEREAS, pursuant to an Asset Purchase Agreement whereby Assignee has purchased substantially all of the assets of Assignor, and particularly, without limitation, all of the assets and business of Assignor related to the Marks, Assignor has agreed to assign the Marks to Assignee.

NOW THEREFORE, for the sum of one dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee all right, title and interest, including common law rights, in the Marks, and all issued registrations with respect to same, as well as the goodwill related to the Marks and the right to sue for past infringement of the Marks. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Marks.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the day and year first above written.

ASSIGNOR

PARA LABORATORIES, INC.

By: 

Name: Steven Estrin

Title: President

Appendix A

**SCHEDULE OF TRADEMARKS TO BE RECORDED**

**Pending Applications**

| <b>MARK</b>   | <b>Application No.</b> |
|---------------|------------------------|
| COCOA GLOW    | 76/646,987             |
| GOOD TO GRO   | 76/635,783             |
| SOFT 'N SHINE | 78/911,291             |

**Trademark Registrations**

| <b>MARK</b>                | <b>Registration No.</b> |
|----------------------------|-------------------------|
| BATHERAPY                  | 2,993,919               |
| BATHERAPY (Stylized)       | 612,939                 |
| CRYSTALENE CLEAR           | 2,774,265               |
| EST REALTY                 | 1,517,437               |
| FACE-THERAPY               | 1,440,978               |
| FIZZ BATH                  | 2,890,541               |
| FIZZ TABS                  | 3,115,403               |
| FOOTHERAPY                 | 3,005,188               |
| FOOTHERAPY                 | 1,133,951               |
| FRIZZ THERAPY              | 2,809,599               |
| GENERAL THERAPEUTICS, INC. | 1,519,336               |
| GIFT OF LIFE               | 672,941                 |
| HOT STICK                  | 1,467,921               |

|                           |           |
|---------------------------|-----------|
| JAMMIN' JEL               | 3,007,704 |
| KEEP IT NATURAL           | 2,549,933 |
| MINT JULEP MASQUE         | 1,250,124 |
| MINT JULEP SHAMPOO        | 1,247,505 |
| NOBLE LADY                | 1,572,767 |
| PARA LABORATORIES         | 2,524,753 |
| PERM-LAST                 | 1,306,704 |
| PRO-RICH                  | 1,529,194 |
| QH & Design               | 1,282,948 |
| QUEEN HELENE              | 988,558   |
| QUEEN HELENE SKIN THERAPY | 1,766,487 |
| RELAXENE (Stylized)       | 1,140,168 |
| RONAL                     | 1,509,538 |
| SEAGATE SALES CORP.       | 1,517,604 |
| SHOWER THERAPY            | 2,296,362 |
| SMART SET                 | 1,466,102 |
| TENDER HOLD               | 1,908,052 |

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