

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Forbes LLC		08/04/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A. (as administrative agent)
Street Address:	270 Park Ave.
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	New York Banking Corporation: NEW YORK

PROPERTY NUMBERS Total: 41

Property Type	Number	Word Mark
Serial Number:	75916715	BRITISH LIVING & STYLE
Serial Number:	73291481	CAPITALIST COOKIES
Serial Number:	74543326	CAPITALIST COOL
Serial Number:	75154293	CAPITALIST TOOL
Serial Number:	73183052	CAPITALIST TOOL
Serial Number:	73221333	CAPITALIST TOOL
Serial Number:	75981116	COMMTECH INDEX
Serial Number:	75148895	CAPITALIST TOOL
Serial Number:	74284599	FACT AND COMMENT
Serial Number:	74580376	FORBES
Serial Number:	73183051	FORBES
Serial Number:	75148897	FORBES
Serial Number:	76042216	FORBES.COM

CH \$1040.00 75916715

Serial Number:	75763688	FORBES.COM
Serial Number:	78575589	FORBESAUTOS.COM
Serial Number:	75148896	FORBES CAPITALIST TOOL
Serial Number:	75171475	FORBES CEO FORUM
Serial Number:	75171476	FORBES CFO FORUM
Serial Number:	75977705	FORBES DIGITAL TOOL
Serial Number:	75377423	FORBES FORTY
Serial Number:	75981135	FORBES FORTY
Serial Number:	75713798	FORBES 40 INDEX
Serial Number:	74580467	FORBES FYI
Serial Number:	74007745	FORBES FYI
Serial Number:	78648347	FORBES FYI
Serial Number:	75468640	FORBES GLOBAL
Serial Number:	75923609	FORBES GLOBAL
Serial Number:	75548230	FORBES TECH 101
Serial Number:	75870888	FORBESFINDER
Serial Number:	76385416	FORBES SIGNATURE
Serial Number:	75681585	IMPERIAL EGG COLLECTION
Serial Number:	75982359	NEVER SETTLE
Serial Number:	74128801	NO GUTS. NO STORY.
Serial Number:	74007749	SPECIAL SITUATION SURVEY
Serial Number:	74007756	SPECIAL SITUATION SURVEY
Serial Number:	75262680	THE GOOD LIFE
Serial Number:	78330130	BEHIND THE MONEY
Serial Number:	78575605	FORBESAUTOS
Serial Number:	78812149	FORBESLIFE
Serial Number:	78699223	FORBES TRAVEL
Serial Number:	78899376	FORBES TRAVELER

CORRESPONDENCE DATA

Fax Number: (212)822-5456
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-530-5000
Email: fbruno@milbank.com
Correspondent Name: Frank A. Bruno
Address Line 1: 1 Chase Manhattan Plaza

Address Line 2: Milbank, Tweed, Hadley & McCloy LLP
Address Line 4: New York, NEW YORK 10005-1413

ATTORNEY DOCKET NUMBER:	57000-16500
NAME OF SUBMITTER:	Frank A. Bruno
Signature:	/FAB/
Date:	08/11/2006

Total Attachments: 4
source=Forbes LLC IP Short Form#page1.tif
source=Forbes LLC IP Short Form#page2.tif
source=Forbes LLC IP Short Form#page3.tif
source=Forbes LLC IP Short Form#page4.tif

SHORT-FORM UNITED STATES TRADEMARK SECURITY AGREEMENT

WHEREAS, the signatory hereto (the "Grantor") has adopted, used, is using and is the owner of the trademarks listed on the attached Schedule I of United States Trademarks and the registrations and pending applications associated therewith;

WHEREAS, the Grantor has contemporaneously with the execution of this Short-Form United States Trademark Security Agreement entered into the Security Agreement dated as of August 4, 2006 (the "Security Agreement") between the Grantor, the Company, the Subsidiary Securing Parties thereto and JPMorgan Chase Bank, N.A. (the "Administrative Agent") in which the Grantor has granted certain interests in favor of the Administrative Agent and the Lenders, as such term is defined in the Security Agreement;

WHEREAS, pursuant to the Security Agreement, the Grantor has agreed with the Administrative Agent to execute this Short-Form United States Trademark Security Agreement; and

WHEREAS, terms defined in the Security Agreement are used herein as defined therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor hereby grants to the Administrative Agent, for the benefit of the Secured Parties, according to the terms of the Security Agreement, a security interest in all of its right, title and interest in, to and under all the Trademark Collateral of the Grantor located in the United States of America, together with, among other things, the good-will of the business symbolized by the trademarks, including its respective trademarks listed on the attached Schedule I, and all registrations and pending applications associated therewith, as collateral security for the prompt and complete payment and performance when due of all the Secured Obligations.

Date: August 4, 2006

[signature page follows]

Schedule I

LIST OF TRADE NAMES, TRADEMARKS, SERVICES MARKS, TRADEMARK AND SERVICE MARK REGISTRATIONS AND APPLICATIONS FOR TRADEMARK AND SERVICE MARK REGISTRATIONS

A. (i) U.S. Registered Trademarks

<u>Mark</u>	<u>Classes</u>	<u>Reg. Date</u>	<u>Reg. #</u>	<u>Serial #</u>
British Living & Style	16	07/31/01	2,473,210	75/916,715
Capitalist Cookies	30	09/18/84	1,296,628	73/291,481
Capitalist Cool	35	08/29/95	1,915,343	74/543,326
Capitalist Tool	41	12/15/98	2,211,513	75/154,293
Capitalist Tool	35	10/09/79	1,125,852	73/183,052
Capitalist Tool	18, 25	12/22/81	1,182,946	73/221,333
Commtech Index	36	01/22/02	2,532,909	75/981,116
Capitalist Tool	36	06/10/97	2,069,974	75/148,895
Fact And Comment	16	05/18/93	1,772,664	74/284,599
Forbes	9, 35	09/19/95	1,919,483	74/580,376
Forbes	16	11/11/80	1,141,299	73/183,051
Forbes	36	01/13/98	2,128,371	75/148,897
Forbes.com	16	02/01/05	2,921,892	76/042,216
Forbes.com	35, 36, 42	02/01/05	2,921,882	75/763,688
Forbesautos.com	41	02/14/06	3,059,019	78/575,589
Forbes Capitalist Tool	36	06/10/97	2,069,975	75/148,896
Forbes CEO Forum	41	08/31/99	2,273,242	75/171,475
Forbes CFO Forum	41	03/16/99	2,231,339	75/171,476
Forbes Digital Tool	35, 42	10/20/98	2,199,126	75/977,705
Forbes Forty	36	12/29/98	2,214,415	75/377,423
Forbes Forty	36	01/22/02	2,532,910	75/981,135
Forbes 40 Index	36	07/31/01	2,474,223	75/713,798
Forbes FYI	9, 35	09/05/95	1,916,309	74/580,467
Forbes FYI	16	06/18/91	1,648,532	74/007,745
Forbes FYI	41	05/23/06	3,095,593	78/648,347
Forbes Global	16	03/30/99	2,235,928	75/468,640
Forbes Global	42	07/17/01	2,469,334	75/923,609
Forbes Tech 101	36	04/04/00	2,337,621	75/548,230
Forbesfinder	42	10/31/00	2,400,194	75/870,888
Forbes Signature (design)	33	10/22/02	2,639,538	76/385,416
Imperial Egg Collection	28	10/10/00	2,394,434	75/681,585
Never Settle	16, 35, 41	07/16/02	2,595,300	75/982,359
No Guts. No Story.	35	04/04/95	1,887,395	74/128,801
Special Situation Survey	16	07/10/90	1,605,541	74/007,749
Special Situation Survey	36	07/10/90	1,605,943	74/007,756
The Good Life	16	03/17/98	2,144,602	75/262,680

(ii) U.S. Pending Trademark Applications

<u>Mark</u>	<u>Classes</u>	<u>Reg. Date</u>	<u>Reg. #</u>	<u>Serial #</u>
Behind the Money	9, 16, 41			78/330,130
ForbesAutos	16			78/575,605
ForbesLife	16, 41			78/812,149
Forbes Travel	39, 41, 43			78/699,223
Forbes Traveler	39, 41, 43			78/899,376

From ANNEX 4 (received on August 1, 2006)