

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Meow Mix Company		07/31/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Del Monte Corporation
Street Address:	P.O. Box 193575
Internal Address:	One Market @ The Landmark
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94119-3575
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 66

Property Type	Number	Word Mark
Registration Number:	0984625	TASTES SO GOOD CATS ASK FOR IT BY NAME!
Registration Number:	1359527	ALLEY CAT
Registration Number:	1995276	MEOW MIX
Registration Number:	2004697	THE ONLY CAT FOOD CATS ASK FOR BY NAME
Registration Number:	2365313	MEOW MIX
Registration Number:	2468347	
Registration Number:	2521864	MEOW MIX MOBILE DELIVERING THE GREAT TASTE CATS ASK FOR BY NAME!
Registration Number:	2770134	MEOW MORSELS
Registration Number:	2768005	MEOW-A-LOT
Registration Number:	2798972	MEOW
Registration Number:	2815613	MEOW TV
Registration Number:	2845969	MEOW NIPS
Registration Number:	2805635	MEOW CENTRAL

OP \$1665.00 0984625

Registration Number:	2835286	MEOW MIX
Registration Number:	2867575	NEW LOOK SAME GREAT TASTE! ALLEY CAT
Serial Number:	76510334	MR. MEOW
Registration Number:	2850526	CAT YOGA
Serial Number:	76528168	MRS. MEOW
Serial Number:	76544369	ME-O
Serial Number:	76544367	MEOW MILK
Registration Number:	3042280	FILLET MEOW
Registration Number:	3002402	WHAT'S THE CATCH?
Registration Number:	3013656	GOBBLISCIOUS
Registration Number:	2960649	HOOK, LINE AND SINKER
Registration Number:	2960648	UPSTREAM DREAM
Registration Number:	3007692	SURF 'N TURF
Registration Number:	3042279	CLUCK-A-DOODLE-DOO
Registration Number:	2977989	DEEP SEA DELIGHT
Serial Number:	76580854	KEEPING KIDS HAPPY
Serial Number:	76584764	KEEPING CATS HAPPY
Registration Number:	3012803	MEOW MIX ON THE GO
Registration Number:	2983759	MEOW-O-SCOPE
Serial Number:	76598336	MEOBONE
Registration Number:	3005573	MEOW MIX CAFE
Serial Number:	76617872	MAINE ATTRACTION
Serial Number:	76617874	ON A WING AND A PRAWN
Serial Number:	76617871	ALLIE CAT
Registration Number:	3022746	MEOW MIX
Serial Number:	76621015	TASTES SO GOOD KITTENS ASK FOR IT BY NAME!
Serial Number:	78592793	MEOW MIX
Serial Number:	78592554	MEOW MIX
Serial Number:	78575465	
Serial Number:	78575450	
Serial Number:	78575428	
Serial Number:	78575382	
Serial Number:	78580552	MEOW
Serial Number:	78590598	KITTY CLUBHOUSE
Serial Number:	78592797	"MEOW!"

Serial Number:	78621277	SQUIRTS
Serial Number:	78636342	MEOW MIX
Serial Number:	78636405	MEOW
Serial Number:	78638423	MARKET SELECT
Serial Number:	76664900	
Serial Number:	76664944	
Serial Number:	76664964	
Serial Number:	76664983	
Serial Number:	76664991	
Serial Number:	76665005	
Serial Number:	78851616	
Serial Number:	78851631	
Serial Number:	78851569	
Serial Number:	78762020	THE MEOW MIX HOUSE
Serial Number:	78795618	MEOW MIX HOUSE
Serial Number:	78795342	MEOW MIX
Serial Number:	78802731	VERY IMPORTANT CAT
Serial Number:	78814792	CAT'S MEOW

CORRESPONDENCE DATA

Fax Number: (617)951-8736
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 617-951-8144
Email: eileen.sullivan@bingham.com
Correspondent Name: Eileen Sullivan
Address Line 1: Bingham McCutchen LLP
Address Line 2: 150 Federal Street
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	TRADEMARKS
NAME OF SUBMITTER:	Eileen Sullivan
Signature:	/eileen sullivan/
Date:	08/01/2006

Total Attachments: 23
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), is entered into by and between The Meow Mix Company, a corporation organized and existing under the laws of the State of Delaware, having an address of 400 Plaza Drive, 1st Floor, Secaucus, New Jersey 07094 ("Assignor"), and Del Monte Corporation, a corporation organized and existing under the laws of Delaware, having an address of P.O. Box 193575, One Market @ The Landmark, San Francisco, California 94119-3575 ("Assignee"), and is effective as of July 31, 2006 ("Effective Date").

WHEREAS, Assignor has adopted, is using and is the owner of all right, title, interest, and goodwill in and to the trademarks, service marks, trade names, common-law marks, and other indicia of origin listed in the attached Schedule A (the "Marks");

WHEREAS, Assignor has entered into an Asset Transfer Agreement as of a date even herewith (the "Asset Transfer Agreement") with Assignee;


NOW, THEREFORE, pursuant to the Asset Transfer Agreement, Assignor does hereby assign, sell and transfer unto Assignee for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, all of its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the right to sue for past infringement thereof, any registrations therefor, and all benefit of the Marks. Assignor does further consent to the recordation of this Assignment with any governmental agency.

Assignor agrees, without further consideration, to execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to Assignee the right, title and interest conveyed herein, and to take such further actions as may be reasonably requested by Assignee in order to carry out the provisions and purposes of this Assignment including, without limitation, to execute one or more further assignments covering the Marks in a form acceptable for recordation in both the United States Patent and Trademark Office and in foreign trademark offices.

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ASSIGNOR:

THE MEOW MIX COMPANY

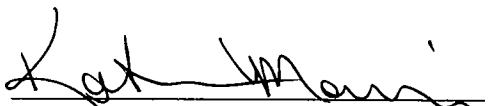
By: 
Thomas E. Gibbons
Vice President and Treasurer

State of California)
)
County of San Francisco)

On July 24, 2006 before me, Katherine Manning, Notary Public, personally appeared Thomas E. Gibbons, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

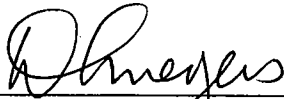

Signature of Notary

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The foregoing trademark assignment is hereby accepted as of the Effective Date.

ASSIGNEE:

DEL MONTE CORPORATION

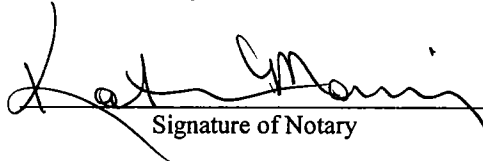
By: 
David L. Meyers
Executive Vice President,
Administration and Chief Financial
Officer

State of California)
)
County of San Francisco)

On July 24, 2006 before me, **Katherine Manning, Notary Public**, personally appeared David L. Meyers, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.


Signature of Notary

[Signature page to Trademark Assignment]

SCHEDULE A

Trademarks Owned by The Meow Mix Company

US TRADEMARKS - REGISTERED & PENDING

Mark	Reg. #	Serial #	Reg. Date/ Filing Date
Tastes So Good Cats Ask For It By Name	0984625	72461919	5/21/1974
Alley Cat (Old Design)	1359527	73448498	9/10/1985
Meow Mix (Wording)	1995276	74708951	8/20/1996
The Only Cat Food Cats Ask For By Name	2004697	74497836	10/1/1996
Meow Mix (Logo)	2365313	75634735	7/4/2000
Meow Mix (Cat Face)	2468347	75728996	7/10/2001
Meow Mix Mobile Delivering The Great Taste Cats Ask For By Name	2521864	76015960	12/25/2001
Meow Morsels	2770134	76407349	9/30/2003
Meow-A-Lot	2768005	76433073	9/23/2003
Meow	2798972	76442786	12/23/2003
Meow TV	2815613	76442785	2/17/2004
Meow Nips	2845969	76448847	5/25/2004
Meow Central	2805635	76451456	1/13/2004
Meow Mix (Accessories)	2835286	76473515	4/20/2004
Alley Cat (New Design - 100% For A Healthy Cat New Look Same Great Taste! Alley Cat Poultry & Seafood Flavors	2867575	76486699	7/27/2004
Mr. Meow (Word Mark)		76510334	4/29/2003
Cat Yoga	2850526	76520853	6/8/2004
Mrs. Meow		76528168	7/7/2003
Me-O		76544369	9/12/2003
Meow Milk		76544367	9/12/2003
Fillet Meow	3042280	76575406	1/10/2006
What's The Catch?	3002402	76569860	9/27/2005
Gobbliscious	3013656	76569361	11/8/2005
Hook, Line and Sinker	2960649	76569253	6/7/2005
Upstream Dream	2960648	76569252	6/7/2005
Surf 'N Turf	3007692	76571808	10/18/2005
Cluck-A-Doodle-Do	3042279	76575398	1/10/2006

Mark	Reg. #	Serial #	Reg. Date/ Filing Date
Deep Sea Delight	2977989	76575997	7/26/2005
Keeping Kids Happy		76580854	3/15/2004
Keeping Cats Happy		76584764	4/5/2004
Meow Mix On The Go	3012803	76613040	11/8/2005
Meowoscope	2983759	76587008	8/9/2005
Meowabone		76598336	6/17/2004
Meow Mix Café	3005573	76609247	10/11/2005
Maine Attraction		76617872	10/26/2004
On A Wing and a Prawn		76617874	10/26/2004
Allie Cat		76617871	10/26/2004
Meow Mix (Clothing)	3022746	76617873	12/6/2005
Tastes So Good Kittens Ask For It By Name!		76621015	11/18/2004
Meow Mix (Old backwards logo)		78592793	3/22/2005
Meow Mix (Old cats logo)		78592554	3/22/2005
Tuna Shape (Seafood Medley)		78575465	2/25/2005
Shrimp Shape (Seafood Medley)		78575450	2/25/2005
Crab Shape (Seafood Medley)		78575428	2/25/2005
Trout Shape (Seafood Medley)		78575382	2/25/2005
Meow (Clothing)		78580552	3/4/2005
Kitty Clubhouse		78590598	3/18/2005
Meow (Bag Clips)		78592797	3/22/2005
Squirts		78621277	5/2/2005
Meow Mix (Books)		78636342	5/24/2005
Meow (Books)		78636405	5/24/2005
Market Select		78638423	5/26/2005
Crustacean Crunch		76664900	7/6/2005
Drumsticks		76664944	7/6/2005
Ocean Explosion		76664964	7/6/2005
Go Fish		76664983	7/6/2005
On the Range		76664991	7/6/2005
Kitty Catch		76665005	7/6/2005
3 Leaf Clover Shape (Indoor)		78851616	3/31/2006
4 Leaf Clover Shape (Indoor)		78851631	3/31/2006
Kitty Catch Shrimp Shape (treats)			
Kitty Catch Trout Shape (treats)			
Kitty Catch Salmon Shape (treats)			

Mark	Reg.#	Serial#	Reg. Date/ Filing Date
Go Fish Tuna Shape (treats)			
Go Fish Oceanfish Shape (treats)			
On The Range Chicken Leg Shape (treats)			
On The Range Cheese Shape (treats)			
Crustacean Crunch Shrimp Shape (treats)			
Crustacean Crunch Crab Shape (treats)		78575428	2/25/2005
Crustacean Crunch Lobster Shape (treats)		78851569	3/31/2006
Drumsticks Chicken Leg Shape (treats)			
Drumsticks Turkey Leg Shape (treats)			
Ocean Explosion Tuna Shape (treats)			
Ocean Explosion Oceanfish Shape (treats)			
Ocean Explosions Salmon Shape (treats)			
Turkey Leg Shape (New Original)			
Ocean Fish Shape (New Original)			
Salmon Shape (New Original)			
Chicken Shape (New Original)			
Kitten Design			
The Meow Mix House (word)		78762020	11/28/2005
The Meow Mix House (design)		78795618	1/20/2006
Meow Mix (logo - new on packaging)		78795342	1/19/2006
Very Important Cat		78802731	1/30/2006
Cat's Meow		78814792	2/14/2006

INTERNATIONAL TRADEMARKS - REGISTERED & PENDING

ARGENTINA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	1629398	3/31/1997

ARUBA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	22718	2/4/2004

AUSTRALIA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
ALLEY CAT	972341	6/22/2004

AUSTRIA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW	139337	1/28/1992
MEOW MIX	139336	2/14/1992

BAHAMAS

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX		(application in process)

BARBADOS

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	8117976	11/14/2003

BELARUS

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	12344	5/22/2000

BELIZE

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	1656.03	9/1/2003

BENELUX

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW	494815	3/15/1991
MEOW MIX	327349	6/26/1974

BERMUDA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	40048	1/15/2004

BOLIVIA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX		(application in process)

BRAZIL

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX (word)	8109408172	7/5/1994

BRITISH VIRGIN ISLANDS

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	4102	8/28/2003

BULGARIA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	31701	10/6/1997

CANADA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT	TMA312191	3/14/1986
ALLEY CAT (and design)	TMA649049	9/27/05
MEOW MIX	TMA210808	12/19/1975
MEOW MIX (old carton cat design)	TMA345716	9/30/1988
MEOW MIX (and design)	TMA604579	3/9/2004
MISTIGRI	TMA315361	6/20/1986
TASTES SO GOOD	TMA209454	9/12/1975
CATS ASK FOR IT BY NAME		
C'est Si Bon Que Les Chats L'Appellent Par Son Nom	TMA311371	2/14/1986

Mark	Reg.#/Serial#	Reg. Date/Filing Date
Parisian Café Street Scene With Cartoon Cats	TMA526150	3/30/2000
Taste and Nutrition So Good, Cats Ask For It By Name	TMA435406	11/11/1994
C'est Si Bon Et Nutritif Que Les Chats L'Appellent Par Son Nom	TMA435407	11/11/1994
Drumsticks	1273231	9/23/2005
On The Range	1273238	9/23/2005
Go Fish	1273235	9/23/2005
Kitty Catch	1273239	9/23/2005
Ocean Explosion	1273233	9/23/2005
Crustacean Crunch	1273228	9/23/2005
MR. MEOW	(App.No. 1183167)	(App. Date 7/2/2003)

CAYMAN ISLANDS

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	CT2658565	4/19/2004

CHILE

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT (word)	454721	6/9/1998
MEOW MIX	504319	2/13/1998

CHINA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX (English)	3672304	2/21/2005
MEOW MIX (Toys/Accessories - English)	3672303	8/13/2003
MEOW MIX (Chinese)	3739867	5/7/2005
MEOW MIX (Toys/Accessories - Chinese)	3739868	9/30/2003

COLOMBIA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT		(application in process)
MEOW MIX	283155	7/21/2004

COSTA RICA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT (New Design)	152995	7/7/2005
MEOW MIX	152973	7/7/2005

CROATIA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	Z971653	10/30/1997

CURACAO (NETHERLANDS ANTILLES)

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT	10049	9/29/2003
MEOW MIX	10048	9/29/2003

DOMINICAN REPUBLIC

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	136996	8/30/2003

ECUADOR

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	I-25673--2003	7/15/2003

EL SALVADOR

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX		(application in process)

ESTONIA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	26607	9/17/1998

EUROPEAN COMMUNITY

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW	191650	4/1/1998
ALLEY CAT (New Design)	3106416	8/24/2004
MEOW MIX (Word)	2658565	12/18/2003

FINLAND

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	696780	6/5/1979

FRANCE

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	1277031	6/27/1974

GERMANY

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW (word)	2004495	4/1/1996

GUATEMALA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
ALLEY CAT	200104728	2/20/2002
MEOW MIX		(application in process)

GUYANA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX		(application in process)

HAITI

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	71 REG 144	9/7/2004

HONDURAS

Mark	Reg. #/Serial #	Reg. Date/Filing Date
ALLEY CAT	58914	12/3/1993

HONG KONG

Mark	Reg. #/Serial #	Reg. Date/Filing Date
ALLEY CAT		(application in process)

ICELAND

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW	12031992	12/2/1992

INDIA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT (word)		(application in process)
MEOW MIX		(application in process)

INDONESIA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT (new design)		(application in process)

ISRAEL

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT	169375	5/8/2005
MEOW MIX	75086	8/11/1993

ITALY

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW	641443	12/28/1994
MEOW MIX	641442	12/28/1994

JAMAICA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	48710	11/30/2004

JAPAN

Mark	Reg. #/Serial#	Reg. Date/Filing Date
MEOW MIX (English)	2214992	2/23/2000
MEOW MIX (Japanese)	1351006	10/31/1978
MEOW MIX (Meow Mix - Katakana)	4091626	12/12/1997
MEOW MIX (Nyao Mix - Katakana)	4091627	12/12/1997
MR. MEOW	4805492	9/24/2004

LATVIA

Mark	Reg. #/Serial#	Reg. Date/Filing Date
ALLEY CAT	M52782	1/20/04
MEOW MIX (word)	M40432	4/20/1998

LITHUANIA

Mark	Reg. #/Serial#	Reg. Date/Filing Date
MEOW MIX	33182	5/12/1999

MACEDONIA

Mark	Reg. #/Serial#	Reg. Date/Filing Date
MEOW MIX (word)	Z94596	6/22/2000

MALAYSIA

Mark	Reg. #/Serial#	Reg. Date/Filing Date
MEOW MIX	9107194	11/18/1991

MALTA

Mark	Reg. #/Serial#	Reg. Date/Filing Date
MEOW MIX	28831	6/10/1999

MEXICO

Mark	Reg. #/Serial#	Reg. Date/Filing Date
Tan Sabroso Que Los Gatos Lo Piden Por Su Nombre		
Miau Mix Gatos	747779	10/28/2005
Placer del Mar	757180	12/19/2005
What's the Catch?	837781	6/17/2004
Hook, Line & Sinker	838484	6/18/2004
Upstream Dream	837330	6/16/2004
Cluck-A-Doodle-Do	845386	8/5/2004
Fillet Meow	847650	8/18/2004
Gobbliscious	854120	9/30/2004
Holy Mackerel	845139	8/3/2004
Surf 'N Turf	845140	8/3/2004
Gobbliscious	854120	9/30/2004
Tickled Pink	845138	8/3/2004
Alley Cat (New Design)	848420	8/23/2004
Meow Mix (Word)	816432	12/8/2003
Meow Mix (Miau Mix)	816433	12/8/2003
Meow Mix (Miau Mix)	905501	10/26/2005

NEW ZEALAND

Mark	Reg. #/Serial #	Reg. Date/Filing Date
ALLEY CAT	702277	3/29/2004
MEOW MIX	655702	10/14/2004

NICARAGUA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
ALLEY CAT	34526	6/12/1997
MEOW MIX	60358LM	2/24/2004

NORWAY

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	93811	5/7/1975

PANAMA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
ALLEY CAT	129371	11/24/2004
MEOW MIX	127812	2/2/2005

PARAGUAY

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	233495	3/23/2001

PERU

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	67230	10/27/2000

PHILIPPINES

Mark	Reg. #/Serial #	Reg. Date/Filing Date
ALLEY CAT	4-2004-0002527	3/15/2004

POLAND

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	151582	9/20/2004

PORTUGAL

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW	274887	5/31/1993
MEOW MIX	274888	5/31/1993

PUERTO RICO

Mark	Reg. #/Serial #	Reg. Date/Filing Date
ALLEY CAT (New Design)	57578	5/27/2004
MEOW MIX		(application in process)

ROMANIA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	30063	2/10/1997

RUSSIAN FEDERATION

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX	274795	9/7/2004

RUSSIA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW TASTES SO GOOD CATS ASK FOR IT BY NAME	125130	4/23/1993
	247407	10/20/2003

SAUDI ARABIA

Mark	Reg. #/Serial #	Reg. Date/Filing Date
MEOW MIX (word)	729/17	5/24/2004

SINGAPORE

Mark	Reg. #/Serial #	Reg. Date/Filing Date
ALLEY CAT (New Design)	T03/08661Z	4/12/2004

SLOVENIA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	9771705	10/31/1998

SOUTH AFRICA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX (word)	94/11695	3/12/1997

ST. CROIX

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT	76486699	2/3/2003

ST. THOMAS

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT	76486699	2/3/2003

ST. LUCIA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	TM/2003/000102	10/28/2003

SWEDEN

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX (word)	149118	11/1/1974

SWITZERLAND

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW	391913	7/29/1991
MEOW MIX	271576	5/28/1974
MEOW MIX	276343	2/12/1974

TAIWAN

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT		(application in process)
MEOW MIX	1156704	6/1/2005

THAILAND

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT	TM218221	4/25/2005

TRINIDAD/TOBAGO

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT		(application in process)
MEOW MIX	B33829	12/28/2004

TURKEY

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	182214	2/28/1997

UKRAINE

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	18573	2/15/2001

UNITED KINGDOM

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW	1205348	3/27/1992
MEOW MIX	1030144	1/13/1976
TASTES SO GOOD CATS ASK FOR IT BY NAME	1038061	11/11/1974

URUGUAY

Mark	Reg.#/Serial#	Reg. Date/Filing Date
MEOW MIX	285118	9/29/1999

VENEZUELA

Mark	Reg.#/Serial#	Reg. Date/Filing Date
ALLEY CAT	172946	10/6/1994
MEOW MIX (word)	172965	6/10/1994